

What Thrift Is (And What It's Not)



thrift – n, the wise use of economic resources (including one's time, talent, and treasure)

The Thrift Ethic

EARN All You Can
SAVE All You Can
GIVE All You Can

"Thrift Helps Everyone Thrive"



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Misers, Tightwads & Scrooges

Get all they can, keep all they can, and then sit on the can.

What a Waste!

Spendaholics & Chronic Debtors

Get all they can, spend all they can, and then spend their lives owing The Man.

What Bondage!



Thrifty People

Work as hard as they can, spend as carefully as they can, and then share as generously as they can.

What Fulfillment!