

Crosstabs (Demographics)

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

July 29, 2026

Targoz Market Research®

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Data centers are large facilities that store and process digital information for internet services, cloud computing, and artificial intelligence. Overall, do you support or oppose Florida taking steps to attract data center investment to the state? *	17
Which of the following would make you more likely to support a data center being built in your area? Please select up to two. [ROTATE] *	18
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Public school officials sometimes complain that they do not have enough money to offer or maintain high-quality programs. Which of the following statements comes closest to expressing your reaction to these complaints? *	21
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(General Donalds) If the 2026 general election for Governor of Florida were held today, and these were the candidates, for whom would you vote? [ROTATE] *	41

(General Collins) If the 2026 general election for Governor of Florida were held today, and these were the candidates, for whom would you vote? [ROTATE]	
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Are you now employed full-time, part-time, self-employed, or not employed? *	55
Florida Region *	56

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Are you registered to vote in Florida at your present address?

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other /Ref used C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non- Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Yes Column %	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

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Have you noticed a change in the cost of living in Florida over the past year? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other /Ref used C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Yes, costs are increasing a lot Column %	62%	55%	68% A	82%	62%	63%	69% HI	65% I	75% DFHI	59%	54%	62%	67% L	62% L	56%	65%	62%	57%	72% N	77% N	66%
Yes, costs are increasing somewhat Column %	32%	38% B	28%	18%	32%	31% G	30% G	27%	19%	38% FG	38% FG	32%	27%	31%	40% JK	25%	32%	36% OP	22%	21%	32%
Yes, costs are decreasing Column %	1%	2% B	0%	0%	1%	1%	0%	3% H	1%	0%	1%	1%	1% L	1% L	0%	8%	1%	1%	1%	1%	1%
No, about the same Column %	5%	6%	4%	0%	5%	6% E	1%	5% E	5% E	3%	7% EH	5%	5%	6%	4%	0%	5%	5% P	6% P	1%	1%
I'm not sure Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLNOP

Which of the following do you think is the primary driver of housing affordability issues in Florida? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other / Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Interest rates Column %	20%	22%	19%	21%	20%	19%	27% GHI	32% D GHI	17%	17%	17%	20%	17%	19%	26% JK	16%	20%	21%	18%	19%	34% NOP
Government fees and regulations Column %	12%	12%	12%	48% AB	12%	13%	19% HI	14% H	15% H	7%	11%	12%	21% KL	9%	8%	7%	12%	11%	16% N	16%	5%
Property taxes Column %	15%	13%	17% A	0%	15%	16% I	20% GI	14% I	12%	25% FGI	9%	15%	13%	19% JL	12%	42% JKL	15%	13%	21% NP	13%	24% N
Property insurance Column %	19%	18%	20%	0%	19%	3%	8%	13% D	16% DE	20% DE	29% DEFGH	19%	15%	20% J	22% J	10%	19%	22% O	8%	18% O	11%
Lack of housing supply Column %	14%	19% B	10%	16%	14%	11%	17% H	14% H	18% H	8%	16% H	14%	12%	17% J	15%	7%	14%	14%	16%	18%	14%
Something else (please specify) Column %	8%	7%	8%	15%	8%	10% EF	3%	4%	7%	9% EF	10% EF	8%	9%	8%	7%	7%	8%	9% O	2%	8% O	10% O
I'm not sure Column %	11%	9%	13% A	0%	11%	28% EFGHI	5%	9%	15% EI	15% EI	8%	11%	14% K	9%	11%	12%	11%	11% Q	19% NPQ	8%	2%

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Significant difference within groups: ABDEFGHIJKLMNOPQ

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Do you currently own or rent your home? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Own Column %	67%	73% BC	63% C	15%	67%	42%	61% D	63% D	61% D	64% D	80% DEFGH	67%	50%	72% JM	80% JKM	33%	67%	71% O	45%	70% O	81% O
Rent Column %	26%	23%	29% A	44%	26%	20%	34% DI	31% DI	34% DI	33% DI	16%	26%	42% KL	23% L	15%	16%	26%	23% Q	42% NPQ	27% Q	11%
Something else / living with family Column %	6%	4%	8% A	41% AB	6%	38% EFGHI	5%	4%	5%	4%	4%	6%	8% K	5%	5%	51% JKL	6%	6%	13% NP	2%	9%
Prefer not to say Column %	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%

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Significant difference within groups: ABCDEFGHIJKLMNOPQ

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Do you hope to purchase a home in the next 24 months? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	364	145	217	3	364	20	62	61	63	77	81	364	186	109	67	2	364	233	87	39	5
Yes Column %	38%	36%	40%	0%	38%	58% GHI	61% GHI	52% GHI	32%	29%	20%	38%	31%	45% J	50% J	13%	38%	33%	48% N	51% N	11%
No Column %	46%	53% B	41%	100%	46%	26%	29%	31%	48% E	56% DEF	66% DEFG	46%	55% KL	35%	40%	65%	46%	51% O	37%	39%	69%
Unsure Column %	15%	11%	18%	0%	15%	17%	10%	17%	20%	15%	15%	15%	14%	21%	10%	22%	15%	16%	16%	10%	20%

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Significant difference within groups: BDEFGHIJKLNO

Governor Ron DeSantis and the Florida Legislature have proposed reducing property taxes on homesteaded residences, with the goal of significantly reducing or eliminating most property taxes on those homes. Based on what you know or have heard, do you support or oppose this proposal? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Total support Column %	74%	79% BC	70%	36%	74%	72%	85% DGH I	78% I	76% I	75% I	68%	74%	72%	77%	73%	74%	74%	75%	71%	79% Q	62%
Strongly support Column %	44%	47% C	42% C	15%	44%	37%	55% DHI	51% DI	46%	42%	40%	44%	44%	44%	45%	27%	44%	45% O	36%	53% OQ	36%
Somewhat support Column %	30%	32%	28%	21%	30%	34%	30%	27%	30%	33%	28%	30%	27%	33%	28%	47%	30%	29%	35%	26%	26%
Somewhat oppose Column %	9%	8%	9%	0%	9%	2%	6%	7% D	7% D	9% D	12% DEF	9%	8%	9%	9%	0%	9%	8%	9%	5%	19% NP
Strongly oppose Column %	9%	10%	7%	16%	9%	4%	4%	9% E	10% E	7%	12% DEH	9%	8%	9%	8%	11%	9%	8%	10%	9%	11%
Total oppose Column %	17%	18%	16%	16%	17%	5%	9%	16% D	17% DE	16% D	24% DEFGH	17%	17%	17%	18%	11%	17%	16%	20%	14%	30% NP
I'm not sure Column %	9%	3%	14% A	48% AB	9%	23% EFGHI	6%	6%	7%	9%	8%	9%	12% K	6%	9% K	15%	9%	9%	9%	7%	8%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHIKNO PQ

Some supporters say major property tax cuts could make it easier for Floridians to afford their homes. Some opponents say local governments could have less funding for services Which comes closer to your view? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Property tax cuts are worth it, even if local governments have to reduce spending or find other revenue																					
Column %	55%	61% B	50%	36%	55%	57%	54%	61% I	54%	61% I	50%	55%	54%	56%	55%	48%	55%	54%	57%	54%	58%
I am concerned about reducing local government services or shifting costs elsewhere																					
Column %	36%	33%	39% A	64%	36%	27%	39% H	31%	36%	28%	43% DFH	36%	34%	38%	35%	40%	36%	36%	34%	37%	35%
I'm not sure																					
Column %	9%	6%	11% A	0%	9%	15% EI	7%	8%	10%	11%	8%	9%	12% K	5%	10% K	12%	9%	9%	9%	9%	7%

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Significant difference within groups: ABDEFHIK

When considering property tax reform in Florida, which approach would you prefer? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Reforms that mostly benefit homesteaded residences																					
Column %	46%	49% B	43%	43%	46%	23%	36% D	36% D	45% D	51% DEF	55% DEFG	46%	39%	48% J	50% J	29%	46%	49% O	25%	48% O	51% O
A broader approach that includes all properties, including rental, commercial, and second-home properties																					
Column %	38%	37%	40%	18%	38%	55% GHI	53% GHI	51% GHI	34%	36% I	28%	38%	45% KL	36%	34%	46%	38%	34%	61% NPQ	36%	41%
No major property tax reform is needed																					
Column %	5%	8% B	4%	0%	5%	3%	3%	6%	7% H	3%	7% H	5%	6%	5%	6%	4%	5%	5%	5%	9%	2%
I'm not sure																					
Column %	10%	7%	13% A	40% AB	10%	19% EFHI	8%	7%	14% F	11%	10%	10%	10%	10%	10%	21%	10%	11%	9%	7%	6%

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Significant difference within groups: ABDEFGHIJKLMNOPQ

Would your medical treatment decisions and plans differ if you knew the prices of prescriptions, medical procedures, tests, and other health care services ahead of time? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Total yes Column %	65%	61%	68% A	68%	65%	62% I	88% DFGHI	78% DI	73% I	73% DI	44%	65%	64%	70% L	59%	73%	65%	59%	78% N	80% N	77% N
Yes, definitely Column %	32%	30%	34%	44%	32%	22%	53% DFGHI	39% DI	41% DI	37% DI	19%	32%	33%	36% L	28%	51% L	32%	27%	41% N	51% N	42% N
Yes, probably Column %	32%	31%	34%	23%	32%	40% I	35% I	39% I	32%	37% I	25%	32%	32%	35%	31%	21%	32%	32%	36%	29%	35%
No, probably not Column %	23%	29% B	19%	15%	23%	20% E	10%	15%	17% E	13%	39% DEFGH	23%	21%	21%	27% JK	10%	23%	28% OPQ	12%	10%	12%
No, definitely not Column %	5%	6%	5%	0%	5%	2%	1%	2%	2%	4%	11% DEFGH	5%	6% K	3%	7% K	0%	5%	6% O	2%	7% O	7%
Total no Column %	29%	35% B	23%	15%	29%	22% E	11%	17%	18% E	18% E	49% DEFGH	29%	27%	24%	35% JKM	10%	29%	33% OPQ	15%	17%	19%
I'm not sure Column %	7%	5%	9% A	18% A	7%	16% EFI	1%	5%	8% E	9% E	7% E	7%	8%	6%	7%	17%	7%	7% P	8% P	3%	4%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLMNOPQ

Do you support or oppose requiring health care providers, hospitals, and pharmacies to provide clear upfront price information before non-emergency treatment or prescriptions are provided? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/ Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Total support Column %	91%	89%	91%	100%	91%	83%	85%	92% DEG	85%	95% DEG	94% DEG	91%	87%	95% JL	89%	96%	91%	93% OP	84%	85%	94%
Strongly support Column %	63%	58%	68% A	55%	63%	51%	66% D	60%	61%	66% D	65% D	63%	60%	66%	64%	46%	63%	66% O	49%	68% O	63%
Somewhat support Column %	27%	32% B	23%	45%	27%	32% E	19%	31% E	24%	29% E	28% E	27%	27%	29%	25%	51% JL	27%	27% P	35% NP	17%	31% P
Somewhat oppose Column %	4%	5%	4%	0%	4%	3%	11% DFHI	4%	10% DFHI	1%	2%	4%	7% KL	2%	4%	0%	4%	3%	11% N	7% N	5%
Strongly oppose Column %	1%	1%	1%	0%	1%	0%	1%	3% I	1%	1%	0%	1%	1%	1%	0%	0%	1%	1%	3% N	0%	0%
Total oppose Column %	5%	6%	5%	0%	5%	3%	13% DFHI	7% HI	11% DHI	2%	2%	5%	9% KL	3%	4%	0%	5%	3%	14% NP	7% N	5%
I'm not sure Column %	4%	5%	4%	0%	4%	14% EFGHI	2%	2%	4%	3%	4%	4%	5% K	1%	6% K	4%	4%	4%	2%	8% NO	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLNOP

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Artificial intelligence, or AI, refers to computer systems that can perform tasks such as answering questions, summarizing information, creating images or videos, detecting fraud, helping with medical research, or assisting with work and school assignments.
How much have you heard or read about artificial intelligence? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
A great deal Column %	42%	52% B	34%	41%	42%	43%	60% DGH I	62% DGH I	33%	37%	34%	42%	34%	38%	54% JK	57%	42%	38%	48% N	60% NO	52%
Some Column %	37%	28%	45% A	23%	37%	46% EF	30%	23%	41% EF	36% F	43% EFH	37%	35%	45% JL	32%	35%	37%	39% P	34%	27%	37%
A little Column %	16%	14%	17%	36% A	16%	10%	8%	12%	17% E	16% E	20% DEF	16%	25% KLM	14% L	8%	5%	16%	17%	13%	11%	10%
Nothing at all Column %	3%	3%	2%	0%	3%	2%	2%	2%	2%	8% DEFG I	2%	3%	2%	2%	4%	1%	3%	3%	4%	1%	1%
I'm not sure Column %	2%	2%	2%	0%	2%	0%	0%	1%	7% DEFI	3% EI	1%	2%	3% K	1%	2%	1%	2%	2%	1%	1%	1%

* Denotes variable with statistically significant findings
■ Significant difference within groups: ABDEFGHIJKLMNOP

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Which of the following AI tools or AI-powered services have you used in the last six months? Please select all that apply. [ROTATE] *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Chatbots, such as ChatGPT, Claude, Gemini, or Copilot																					
% Valid Cases	55%	55%	54%	21%	55%	83% EFGHI	66% GHI	70% GHI	47%	50%	44%	55%	43%	55% J	66% JKM	36%	55%	53%	61% N	56%	51%
AI tools built into a phone, computer, or search engine																					
% Valid Cases	42%	45% B	40%	21%	42%	29%	50% DI	53% DGHI	41% D	41% D	38%	42%	35%	41%	52% JK	5%	42%	42%	42%	42%	44%
AI tools for work, writing, programming, research, or productivity																					
% Valid Cases	25%	30% B	21%	36%	25%	29% I	54% DFGHI	35% GHI	24% I	20% I	13%	25%	14%	28% J	33% J	21%	25%	21%	35% N	39% N	33%
AI recommendation in shopping, streaming, and social media																					
% Valid Cases	25%	28%	24%	0%	25%	28% I	50% DGHI	40% DGHI	23% I	19%	14%	25%	20%	23%	33% JK	21%	25%	22%	36% N	31% N	25%
AI image, video, or music generators																					
% Valid Cases	24%	29% B	19%	36%	24%	26% HI	54% DGHI	45% DGHI	23% I	16% I	8%	24%	24%	25%	23%	0%	24%	19%	38% N	32% N	42% N
AI tools for fitness, health, personal finance, or planning																					
% Valid Cases	16%	21% B	12%	0%	16%	22% GHI	39% DFGHI	25% GHI	13% I	11%	7%	16%	8%	17% J	23% JK	21%	16%	14%	28% N	21% N	6%
I have not used any AI tools in the last six months																					
% Valid Cases	19%	18%	20%	64%	19%	6%	5%	5%	16% DEF	19% DEF	33% DEFGH	19%	27% KL	17%	13%	25%	19%	22% OP	11%	12%	11%
I'm not sure																					
% Valid Cases	4%	4%	4%	0%	4%	2%	1%	3%	5%	5%	5%	4%	5%	4%	3%	35% JKL	4%	5%	1%	3%	10%

* Denotes variable with statistically significant findings

Significant difference within groups: BDEFGHIJKLMNOP

Data centers are large facilities that store and process digital information for internet services, cloud computing, and artificial intelligence. Overall, do you support or oppose Florida taking steps to attract data center investment to the state? *

	Gender				Age Groups						Income Group					Ethnicity Grouped					
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Total support Column %	40%	52% BC	29%	0%	40%	43% H	59% DFGHI	46% HI	43% HI	27%	34% H	40%	31%	47% J	41% J	33%	40%	37% Q	49% NQ	51% NQ	19%
Strongly support Column %	16%	22% B	12%	0%	16%	20% HI	33% DGHI	25% HI	23% HI	6%	8%	16%	10%	17% J	21% J	3%	16%	14%	23% NQ	27% NQ	4%
Somewhat support Column %	23%	31% B	17%	0%	23%	23%	26%	21%	20%	21%	26%	23%	21%	30% JL	19%	30%	23%	23%	27%	24%	14%
Somewhat oppose Column %	19%	17%	22% A	15%	19%	25%	19%	17%	18%	27% FGI	17%	19%	17%	19%	22%	29%	19%	19%	19%	18%	27%
Strongly oppose Column %	30%	25%	33% A	64% A	30%	29% E	17%	27% E	24%	31% E	38% EFG	30%	39% KL	26%	25%	28%	30%	33% OP	24%	19%	29%
Total oppose Column %	49%	42%	55% A	79%	49%	54% E	35%	44%	42%	58% EFG	54% EFG	49%	56% KL	44%	48%	57%	49%	52% OP	43%	37%	56% P
I'm not sure Column %	11%	6%	16% A	21% A	11%	3%	6%	10% D	16% DE	16% DE	11% DE	11%	13% K	9%	12%	10%	11%	11%	8%	12%	25% NOP

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLMNOPQ

Which of the following would make you more likely to support a data center being built in your area? Please select up to two. [ROTATE] *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
More local job opportunities																					
% Valid Cases	30%	30%	30%	21%	30%	20%	35% DG	31% D	24%	32% D	30% D	30%	29%	30%	30%	28%	30%	29%	34%	30%	23%
Commitments to renewable energy and/or lower environmental impact																					
% Valid Cases	21%	23%	20%	0%	21%	35% FGHI	36% FGHI	19%	17%	17%	18%	21%	18%	25% J	20%	39% J	21%	19%	27% N	29% N	24%
Improved grid infrastructure and/or energy reliability																					
% Valid Cases	19%	23% B	16%	0%	19%	22% H	25% HI	20% H	26% HI	13%	16%	19%	16%	23% JL	18%	12%	19%	16%	26% N	25% N	33% N
More property tax revenue for local government																					
% Valid Cases	17%	23% B	13%	0%	17%	10%	17%	19% D	12%	17%	21% DG	17%	12%	17% J	23% JK	0%	17%	16%	19%	25% N	10%
More economic development for the region																					
% Valid Cases	14%	17% B	11%	36%	14%	20% GH	21% GHI	14%	10%	10%	14%	14%	10%	16% J	16% J	9%	14%	12%	21% N	19% N	9%
Help Florida become a leader in emerging technologies and AI																					
% Valid Cases	12%	17% B	8%	15%	12%	8%	24% DFGHI	15% H	10%	8%	11%	12%	9%	14% J	14% J	0%	12%	12%	9%	14%	20% O
Nothing would make me more likely to support it																					
% Valid Cases	28%	24%	31% A	64%	28%	28% E	8%	26% E	28% E	33% E	34% E	28%	34% KL	23%	27%	24%	28%	32% OP	16%	22%	24%
I'm not sure																					
% Valid Cases	8%	5%	11% A	0%	8%	6%	8%	6%	11%	12% FI	7%	8%	9%	8%	8%	28%	8%	10% O	5%	3%	9%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLNOP

Which of the following concerns would make you less likely to support a data center being built in your area? Please select up to two. [ROTATE] *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Higher electricity costs for residents																					
% Valid Cases	60%	60%	60%	32%	60%	45%	38%	52% E	53% E	60% DE	76% DEFGH	60%	64% K	53%	63% K	47%	60%	65% OP	40%	48%	58% O
Increased local water usage																					
% Valid Cases	44%	41%	45%	64%	44%	56% EFGH	28%	40% E	42% E	35%	53% EFGH	44%	43%	39%	47% K	68%	44%	47% OP	34%	29%	53% OP
Noise or visual impact on the surrounding area																					
% Valid Cases	20%	17%	22% A	68%	20%	17%	33% DGHI	28% DGHI	19%	16%	15%	20%	16%	21%	22% J	33%	20%	18%	19%	29% NO	24%
Lower nearby property values																					
% Valid Cases	15%	14%	17%	15%	15%	4%	17%	12%	14%	18%	17%	15%	10%	18% J	18% J	4%	15%	15%	14%	21%	6%
Traffic and disruption during construction																					
% Valid Cases	13%	12%	13%	0%	13%	22% HI	23% GHI	17% HI	15% I	10%	7%	13%	14%	13%	12%	12%	13%	9%	24% N	24% N	15%
The land could be better used for housing or other development																					
% Valid Cases	15%	16%	13%	21%	15%	14% I	41% DFGHI	21% GHI	9%	11% I	6%	15%	14%	17%	13%	0%	15%	11%	27% NP	15%	26% N
None of these concerns would make me less likely to support it																					
% Valid Cases	6%	9% B	4%	0%	6%	10%	1%	4%	5%	12% FGI	5%	6%	5%	8% J	5%	9%	6%	6%	7%	5%	1%
I'm not sure																					
% Valid Cases	4%	3%	5%	0%	4%	3%	3%	6% I	8% EI	7% I	2%	4%	5% L	5% L	3%	3%	4%	5%	3%	5%	2%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKNOP

If your county commission were voting on whether to approve a data center in your area, would you want them to vote yes or no? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Yes, approve it Column %	30%	41% B	20%	15%	30%	28% H	55% DFGHI	41% DGHI	28% H	17%	23% H	30%	18%	40% JL	31% J	28%	30%	26%	45% NQ	40% NQ	19%
No, reject it Column %	48%	41%	55% A	64%	48%	65% EFGH	31%	45% E	43% E	49% E	55% EFG	48%	61% KL	41%	44%	37%	48%	51% OP	43%	37%	51%
I'm not sure Column %	22%	19%	25% A	21%	22%	7%	14%	14%	29% DEFI	34% DEFI	22% DEF	22%	21%	20%	25% K	35%	22%	23% O	13%	23% O	31% O

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMNOPQ

Public school officials sometimes complain that they do not have enough money to offer or maintain high-quality programs. Which of the following statements comes closest to expressing your reaction to these complaints? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
These complaints bother me because I think public schools should get more funding																					
Column %	47%	40%	52% A	85% AB	47%	53% I	52% I	52% I	52% I	51% I	37%	47%	46%	46%	47%	82% JKL	47%	42%	65% NP	50%	55%
These complaints bother me because charter, private, and home schools often get better results with the same or lesser funding																					
Column %	29%	36% B	22%	15%	29%	12%	26% D	32% DH	26% D	21%	36% DEGH	29%	25%	30%	31%	11%	29%	31% O	17%	32% O	25%
These complaints don't particularly bother me one way or the other																					
Column %	16%	17%	15%	0%	16%	15%	17%	11%	13%	16%	20% FG	16%	16%	18%	15%	0%	16%	17%	13%	16%	7%
I'm not sure																					
Column %	9%	7%	10% A	0%	9%	20% EFGI	5%	5%	9%	12% EFI	8%	9%	12% KL	6%	7%	8%	9%	10% OP	5%	2%	14% OP

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLNOP

Some Florida public schools are now offering individual courses to part-time students. Do you support or oppose this practice? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Total support Column %	64%	74% BC	55%	34%	64%	65% I	80% DGH I	81% DGH I	68% HI	59%	52%	64%	64%	64%	64%	69%	64%	60%	75% N	72% N	69%
Strongly support Column %	27%	29%	25%	16%	27%	25% I	39% DHI	40% DHI	36% DHI	25% I	16%	27%	30%	26%	25%	45%	27%	23%	35% NQ	43% NQ	19%
Somewhat support Column %	37%	45% B	30%	18%	37%	41%	41%	41%	32%	34%	36%	37%	34%	38%	39%	24%	37%	37%	41% P	29%	49% P
Somewhat oppose Column %	7%	6%	8%	36% AB	7%	17% EFGHI	9%	6%	5%	6%	7%	7%	9% L	9% L	4%	2%	7%	7%	12% NP	4%	6%
Strongly oppose Column %	5%	3%	6% A	0%	5%	2%	2%	4%	4%	8% DE	6% E	5%	4%	5%	5%	0%	5%	5% P	5%	2%	3%
Total oppose Column %	12%	9%	14% A	36% AB	12%	19% FG	11%	10%	9%	14%	12%	12%	13%	14% L	9%	2%	12%	12% P	17% NP	6%	9%
I'm not sure Column %	24%	17%	30% A	30%	24%	16%	9%	9%	23% EF	28% DEF	36% DEFGH	24%	23%	22%	27%	29%	24%	28% O	7%	22% O	23% O

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHILNOPQ

Due to declining student enrollment, some public schools have considerable classroom space that goes unfilled. Which of the following strategies should public schools adopt to deal with this underutilized classroom space? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
They should close or consolidate these public schools																					
Column %	33%	40% B	27%	37%	33%	18%	29% D	27%	21%	29% D	45% DEFGH	33%	30% M	35% M	35% M	7%	33%	36% O	23%	30%	23%
They should allow other types of schools or private tutors to use this excess classroom space																					
Column %	46%	42%	49% A	38%	46%	65% EHI	45% I	57% EHI	54% HI	45% I	36%	46%	48%	44%	46%	39%	46%	45%	50%	46%	49%
They should keep things as they are even if it costs taxpayers more per pupil																					
Column %	7%	9% B	5%	0%	7%	5%	18% DFGHI	9% I	7% I	6% I	3%	7%	6%	7%	8%	0%	7%	5%	18% NPQ	7%	3%
I'm not sure																					
Column %	14%	9%	18% A	25%	14%	11%	7%	7%	17% EF	20% EF	16% EF	14%	15%	14%	12%	54% JKL	14%	14%	10%	17%	26% NO

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMNOPQ

Would you support or oppose a policy that gives students in low-income neighborhoods a larger school choice scholarship than students who live in more affluent neighborhoods? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Total support Column %	66%	68%	65%	79%	66%	72% HI	82% GHI	77% GHI	68% HI	55%	59%	66%	66%	66%	66%	63%	66%	62%	79% NQ	81% NQ	58%
Strongly support Column %	32%	34%	30%	23%	32%	36% I	52% DFGHI	39% HI	41% HI	28% I	20%	32%	34%	31%	31%	43%	32%	26%	50% NQ	53% NQ	14%
Somewhat support Column %	34%	34%	34%	56%	34%	36%	29%	38% GH	27%	28%	39% EGH	34%	32%	35%	35%	20%	34%	35%	29%	28%	44% P
Somewhat oppose Column %	13%	11%	15% A	21%	13%	17% E	7%	11%	15% E	11%	16% E	13%	17% L	13%	10%	5%	13%	14%	13%	12%	10%
Strongly oppose Column %	10%	11%	10%	0%	10%	8%	5%	5%	7%	17% DEFG	13% EFG	10%	7%	11% J	14% J	0%	10%	13% OPQ	3%	2%	3%
Total oppose Column %	24%	22%	25%	21%	24%	25% E	12%	16%	22% E	28% EF	29% EF	24%	24% M	24% M	24% M	5%	24%	27% OPQ	16%	14%	13%
I'm not sure Column %	10%	10%	11%	0%	10%	3%	7%	7%	10% D	16% DEF	12% D	10%	11%	10%	10%	32%	10%	11% OP	5%	5%	29% NOP

* Denotes variable with statistically significant findings

■ Significant difference within groups: ADEFGHIJLMNOPQ

Florida students can currently earn college credit in high school through options like Advanced Placement courses. Would you support or oppose giving students additional college-credit options offered by other education experts? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Total support Column %	85%	86% C	84%	62%	85%	73%	88% D	91% DHI	88% D	83% D	84% D	85%	80%	87% J	88% J	86%	85%	85%	89%	83%	79%
Strongly support Column %	51%	50%	52%	44%	51%	51%	61% HI	57% I	55% I	50%	45%	51%	42%	56% JM	56% JM	23%	51%	50% Q	52% Q	65% NOQ	30%
Somewhat support Column %	34%	36%	32%	18%	34%	22%	27%	34% D	33%	33% D	40% DE	34%	38% K	31%	33%	63% JKL	34%	35% P	37% P	19%	49% P
Somewhat oppose Column %	3%	4%	3%	15%	3%	3%	5%	2%	5%	2%	3%	3%	4%	3%	2%	0%	3%	3%	4%	4%	3%
Strongly oppose Column %	2%	2%	3%	0%	2%	14% EFGHI	1%	2%	1%	3% I	1%	2%	4% KL	2%	1%	0%	2%	2%	6% N	2%	2%
Total oppose Column %	6%	6%	5%	15%	6%	17% EFGHI	6%	4%	6%	5%	4%	6%	9% KL	5%	4%	0%	6%	5%	10% N	6%	4%
I'm not sure Column %	9%	8%	10%	23%	9%	9%	6%	5%	6%	12% EFG	12% EFG	9%	11%	8%	8%	14%	9%	10% O	1%	11% O	17% O

* Denotes variable with statistically significant findings

Significant difference within groups: CDEFGHIJKLMNOPQ

If money were not an object, how would you choose to educate your children? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Public school Column %	26%	27%	25%	38%	26%	16%	43% DFHI	25%	34% DHI	20%	22%	26%	18%	34% JL	25% J	14%	26%	24%	29%	35% N	28%
Private school Column %	39%	43% B	36%	21%	39%	40% G	29%	42% EG	26%	38% EG	46% EGH	39%	37%	35%	46% JK	28%	39%	43% OP	28%	27%	35%
Charter school Column %	9%	9%	9%	0%	9%	15% EHI	7%	13% HI	9%	7%	7%	9%	10%	7%	10%	9%	9%	7%	14% N	14% N	8%
Homeschool Column %	9%	9%	9%	0%	9%	5%	12% DI	12% DI	12% DI	18% DI	2%	9%	14% KL	8%	5%	8%	9%	8%	16% NP	8%	8%
Other (please specify) Column %	1%	1%	1%	0%	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	0%	1%	0%
Not applicable / no children Column %	17%	11%	21% A	41% A	17%	23% EF	9%	7%	19% EF	16% EF	22% EF	17%	20% KL	15%	14%	41% KL	17%	18%	13%	14%	21%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLNOP

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Some people have proposed converting underused shopping malls or retail spaces into K-12 learning centers that could offer multiple educational options in one location, such as public and private school courses, specialty programs, and tutoring.
Do you support or oppose this idea? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Total support Column %	77%	79%	76%	56%	77%	83% H	81% H	84% HI	85% HI	69%	74%	77%	78% M	79% M	76% M	52%	77%	77%	77%	87% NOQ	68%
Strongly support Column %	36%	33%	38%	0%	36%	28%	52% DFGHI	42% DI	38% I	33%	29%	36%	36% L	41% L	30%	39%	36%	33%	43% NQ	48% NQ	20%
Somewhat support Column %	42%	46% B	38%	56%	42%	54% EFH	28%	42% E	47% EH	36%	45% EH	42%	42% M	38% M	46% KM	12%	42%	43% O	34%	39%	49%
Somewhat oppose Column %	6%	6%	6%	16%	6%	3%	12% DFGI	4%	2%	7% G	6%	6%	5%	4%	8% JK	14%	6%	5%	11% NP	4%	4%
Strongly oppose Column %	3%	3%	4%	0%	3%	2%	2%	6% G	1%	5% G	3%	3%	4%	4%	2%	0%	3%	3%	6% NP	2%	0%
Total oppose Column %	9%	10%	9%	16%	9%	6%	14% DG	10% G	4%	12% G	9% G	9%	9%	9%	11%	14%	9%	9%	18% NPQ	5%	4%
I'm not sure Column %	13%	11%	15% A	28%	13%	12%	6%	6%	11%	19% EFG	17% EF	13%	13%	13%	13%	34% JKL	13%	15% OP	6%	8%	28% NOP

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMNOPQ

As America celebrates the 250th anniversary of the Declaration of Independence, how hopeful are you about America over the next 25 years? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Total hopeful Column %	62%	74% BC	53%	21%	62%	30%	70% D	61% D	60% D	64% D	66% D	62%	54%	68% J	64% J	58%	62%	63% Q	56%	69% OQ	42%
Very hopeful Column %	30%	36% B	26%	21%	30%	13%	38% DI	32% D	30% D	35% D	28% D	30%	25%	35% J	30%	31%	30%	31% Q	26%	37% OQ	17%
Somewhat hopeful Column %	32%	38% B	27%	0%	32%	17%	32% D	29% D	30% D	29% D	38% DFH	32%	29%	33%	34%	27%	32%	33%	31%	32%	26%
Not very hopeful Column %	21%	14%	27% A	56% A	21%	35% EFGHI	14%	22%	21%	17%	23% E	21%	27% KL	20%	17%	25%	21%	22%	20%	18%	31%
Not hopeful at all Column %	11%	8%	12% A	23%	11%	17% EI	7%	13%	13%	10%	9%	11%	12% K	7%	13% K	8%	11%	10%	14% N	10%	16%
Total not hopeful Column %	32%	23%	40% A	79% AB	32%	53% EFGHI	22%	35% E	34% E	28%	32% E	32%	39% KL	27%	30%	33%	32%	31%	34%	28%	46% NP
I'm not sure Column %	6%	4%	8% A	0%	6%	17% EFGHI	9% I	4%	6% I	9% I	2%	6%	7%	5%	5%	9%	6%	5%	9% NP	3%	11% P

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHIJKLMNOPQ

If one person could be added to Mount Rushmore, who would you choose? (Open End Coded) *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
No one / leave Mount Rushmore as it is																					
Column %	79%	81% C	77% C	48%	79%	90% FGH	83% FG	69%	70%	78% F	83% FG	79%	73%	80% J	83% J	76%	79%	80% P	79% P	70%	71%
Donald Trump																					
Column %	4%	2%	6% A	21% AB	4%	0%	0%	4% E	4% E	4% E	7% DE	4%	6%	4%	3%	0%	4%	4% O	1%	12% NO	4%
Barack Obama																					
Column %	2%	1%	2%	0%	2%	1%	2%	3%	2%	3%	1%	2%	3% L	2% L	0%	7%	2%	1% N	6% N	3%	1%
Ronald Reagan																					
Column %	2%	3%	2%	0%	2%	0%	1%	1%	10% DEFHI	0%	1%	2%	4% KL	1%	1%	0%	2%	2% O	0%	6% NO	0%
John F. Kennedy																					
Column %	1%	1%	1%	0%	1%	0%	0%	1%	0%	0%	2%	1%	0%	1%	1%	0%	1%	1%	0%	0%	2%
Other																					
Column %	12%	12%	12%	31%	12%	9%	14% I	22% DEI	15% I	15% I	6%	12%	15% K	10%	12%	16%	12%	12%	14%	9%	22% NP

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHIJKLNOP

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Before today, were you aware that Florida redrew its congressional districts for the 2026 elections? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Total yes Column %	64%	72% BC	57% C	16%	64%	44%	53%	57% D	70% DEFH	55%	76% DEFH	64%	55%	67% JM	69% JM	41%	64%	65%	58%	69% O	55%
Yes, very aware Column %	35%	41% B	30%	16%	35%	10%	31% D	33% D	40% DH	27% D	43% DEFH	35%	32%	37% M	36% M	13%	35%	35% OQ	27%	51% NOQ	18%
Yes, somewhat aware Column %	29%	31%	28%	0%	29%	34% E	22%	24%	30%	28%	33% EF	29%	23%	30% J	34% J	29%	29%	30% P	30% P	19%	37% P
No, not very aware Column %	15%	13%	17% A	38% A	15%	17%	24% GHI	25% GHI	10%	11%	12%	15%	17% L	16%	12%	21%	15%	15%	15%	15%	19%
No, not aware at all Column %	17%	12%	21% A	39% A	17%	33% EFGI	20% I	14%	14%	27% FGI	11%	17%	22% KL	14%	15%	28%	17%	17%	22% Q	15%	10%
Total no Column %	33%	25%	38% A	77% AB	33%	50% GHI	44% GI	40% GI	25%	37% GI	23%	33%	39% KL	31%	28%	49%	33%	32%	37%	29%	29%
I'm not sure Column %	4%	3%	4%	7%	4%	6% I	3%	4% I	5% I	8% EI	1%	4%	6% KL	2%	3%	10%	4%	3%	6% P	1%	16% NOP

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHIJKLMNOPQ

Based on what you know or have heard, how do you view the newly redrawn congressional districts in Florida? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/ Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Total favorable Column %	38%	52% B	27%	21%	38%	26%	54% DGH I	45% DHI	43% DH	28%	36% H	38%	32% M	40% JM	43% JM	2%	38%	39% Q	35%	43% Q	22%
Very favorable Column %	18%	25% B	12%	0%	18%	3%	26% DHI	24% DH	18% D	14% D	18% D	18%	14%	21% J	21% J	0%	18%	18% Q	15%	31% NOQ	6%
Somewhat favorable Column %	20%	26% B	14%	21%	20%	22% H	28% HI	20%	25% HI	13%	18%	20%	18%	19%	22% M	2%	20%	21% P	20%	12%	16%
Somewhat unfavorable Column %	14%	11%	17% A	15%	14%	28% EFGHI	16%	11%	11%	13%	14%	14%	14%	15%	12%	41% JKL	14%	13% P	25% NP	6%	17% P
Very unfavorable Column %	18%	18%	18%	16%	18%	4%	4%	20% DE	22% DEH	14% DE	26% DEH	18%	19%	17%	18%	14%	18%	18%	15%	20%	29% NO
Total unfavorable Column %	32%	29%	35% A	31%	32%	32% E	20%	31% E	33% E	27%	39% EFH	32%	33%	32%	31%	55% L	32%	31%	41% NP	27%	46% NP
I haven't heard enough to say Column %	30%	19%	38% A	48%	30%	42% EFGI	27%	24%	24%	45% EFGI	25%	30%	34% KL	28%	27%	43%	30%	30%	25%	30%	32%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLMNOPQ

Do Florida’s newly redrawn congressional districts make you more likely or less likely to vote in the 2026 election, or do they not affect your likelihood of voting? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
More likely to vote Column %	29%	34% B	24%	0%	29%	25%	41% DFGHI	30%	31%	24%	26%	29%	28% M	34% LM	25% M	5%	29%	23%	38% N	51% NOQ	33%
Less likely to vote Column %	6%	6%	6%	0%	6%	8% HI	15% GHI	16% GHI	5% HI	1%	1%	6%	5%	4%	8% JK	21% JK	6%	5%	12% NPQ	6%	0%
No effect Column %	51%	51%	51%	49%	51%	38% E	23%	36% E	48% EF	58% DEFG	66% DEFGH	51%	49%	50%	54%	49%	51%	57% OP	38%	32%	43%
I do not know enough to say Column %	10%	6%	13% A	23%	10%	16% GI	18% FGHI	11% I	8%	10% I	6%	10%	14% KL	7%	8%	12%	10%	10%	8%	18% P	
I’m not sure Column %	5%	3%	5%	28% AB	5%	12% EI	2%	7% EI	8% EI	6% I	1%	5%	5%	4%	5%	13%	5%	5% O	2%	3%	5%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLMNOPQ

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Generally speaking, do you think of yourself as a ? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Democrat Column %	33%	29%	35% A	0%	33%	33%	38% I	35%	34%	30%	30%	33%	34% L	37% L	26%	44%	33%	25%	52% NQ	57% NQ	34%
Independent Column %	21%	21%	21%	56% AB	21%	40% EFGHI	23%	19%	24%	20%	17%	21%	18%	17%	27% JK	46% JK	21%	21%	19%	18%	30%
Republican Column %	46%	49% B	43%	21%	46%	27%	39% D	45% D	41% D	49% DE	53% DEG	46%	47% M	45% M	47% M	0%	46%	53% OPQ	29%	24%	32%
Something else: Column %	0%	0%	1%	23% B	0%	0%	0%	1%	1%	1%	0%	0%	1%	0%	0%	10%	0%	0%	1%	1%	4% N

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMNOPQ

Would you call yourself a... (Base: Republican) *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	644	317	326	1	644	26	70	88	75	117	267	644	212	216	216	-	644	535	60	34	15
Strong Republican Column %	66%	71% B	62%	100%	66%	43%	67% D	75% D	61%	68% D	67% D	66%	67%	69%	63%	-	66%	67% Q	74% Q	61%	40%
Not a very strong Republican Column %	34%	29%	38% A	0%	34%	57% EFHI	33%	25%	39%	32%	33%	34%	33%	31%	37%	-	34%	33%	26%	39%	60% NO

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFHINOQ

Would you call yourself a... (Base: Democrat) *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	455	189	266	-	455	33	70	69	63	72	149	455	154	177	118	7	455	249	108	82	16
Strong Democrat Column %	72%	79% B	67%	-	72%	57%	77% D	64%	77% D	80% DF	70%	72%	68%	78%	68%	79%	72%	68%	67%	86% NO	96% NO
Not a very strong Democrat Column %	28%	21%	33% A	-	28%	43% EGH	23%	36% H	23%	20%	30%	28%	32%	22%	32%	21%	28%	32% PQ	33% PQ	14%	4%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHNOPQ

Do you think of yourself as... (Base: Independent or Other) *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	301	135	161	5	301	39	42	38	44	49	88	301	81	83	128	8	301	218	40	27	16
Closer to the Republican Party																					
Column %	25%	29%	21%	18%	25%	14%	18%	24%	32%	36% D	24%	25%	27%	21%	26%	18%	25%	25%	21%	21%	41%
Closer to the Democratic Party																					
Column %	24%	20%	27%	61% A	24%	32% H	19%	24% H	30% H	7%	30% H	24%	24%	38% L	16%	13%	24%	27%	24%	14%	9%
Strictly independent																					
Column %	51%	50%	52%	21%	51%	53%	63% G	53%	38%	57%	46%	51%	49%	41%	58% K	69%	51%	48%	55%	65%	49%

* Denotes variable with statistically significant findings

Significant difference within groups: ADGHKL

2024 Presidential Ballot *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,286	599	681	6	1,286	54	174	175	166	226	492	1,286	383	451	437	15	1,286	937	178	127	43
Donald Trump Column %	53%	59% B	48%	36%	53%	30% D	51% D	52% D	50% D	57% D	56% D	53%	53% M	52% M	56% M	10%	53%	59% OPQ	39%	32%	38%
Kamala Harris Column %	41%	36%	45% A	48%	41%	55% FH	41%	39%	44%	36%	41%	41%	42%	43% L	36%	81% JKL	41%	34%	56% N	66% NQ	47%
Other/ Refused Column %	6%	5%	8% A	16%	6%	15% I	8% I	9% I	6% I	7% I	3%	6%	6%	5%	8%	8%	6%	7%	5%	3%	14% NOP

* Denotes variable with statistically significant findings

Significant difference within groups: ABDFHIJKLMNOPQ

How likely are you to vote in Florida’s August 18th primary election, including the primary election for Governor? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Almost certain to vote Column %	54%	56%	52%	23%	54%	16% D	37% D	35% D	49% DEF	62% DEFG	72% DEFGH	54%	48% M	59% JM	55% JM	12%	54%	58% OQ	39% OQ	51% OQ	33%
Very likely Column %	21%	22%	20%	32%	21%	44% EGHI	32% HI	34% HI	28% HI	13%	9%	21%	24%	19%	20%	15%	21%	17% N	32% N	32% N	28% N
Somewhat likely Column %	12%	12%	12%	21%	12%	17% I	21% GHI	15% I	10%	11%	8%	12%	14%	11%	11%	44% JKL	12%	11%	19% NP	8%	15%
Not very likely Column %	4%	5%	4%	0%	4%	6%	4%	10% EGHI	2%	2%	3%	4%	5%	3%	4%	0%	4%	4%	6%	4%	2%
Not at all likely Column %	5%	3%	6% A	0%	5%	2%	2%	4%	4%	4%	7% DE	5%	4%	5%	5%	5%	5%	6% OP	2%	2%	0%
I'm not sure Column %	4%	2%	6% A	23% A	4%	15% EFGHI	4% I	2%	7% FI	7% FI	1%	4%	5% K	2%	5% K	24% JKL	4%	4%	2%	4%	23% NOP

* Denotes variable with statistically significant findings

Significant difference within groups: ADEFGHIJKLMNOPQ

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

(Democrat Primary Ballot) Thinking ahead to the 2026 Democratic primary election for Governor, if that election were held today among the following candidates, for whom would you vote? [ROTATE] *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	389	154	235	-	389	22	51	61	55	58	142	389	131	156	97	4	389	225	78	70	15
David Jolly, former Congressman Column %	42%	61% B	30%	-	42%	0%	37% D	47% DH	41% D	30% D	54% DEH	42%	31%	46% J	52% J	0%	42%	47% O	28%	47% O	21%
Evelyn Castillo-Bach Column %	3%	1%	4%	-	3%	19% EFGI	0%	3%	2%	6% I	1%	3%	2%	6% L	0%	0%	3%	1%	10% NP	1%	0%
Thomas Fernandez Column %	4%	6%	2%	-	4%	5%	7%	10% HI	3%	1%	1%	4%	5%	3%	2%	0%	4%	1%	5%	4%	35% NOP
Dayna Foster Column %	5%	9% B	3%	-	5%	1%	18% DFHI	1%	15% FHI	1%	0%	5%	4%	8% L	1%	0%	5%	0%	9% N	16% N	2%
Stephann Norman Column %	0%	0%	0%	-	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Undecided Column %	46%	23%	61% A	-	46%	74% EFGI	38%	38%	39%	61% EFGI	44%	46%	57% KL	36%	44%	100% KL	46%	50% P	48%	32%	42%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLNOP

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

(GOP Primary Ballot) Thinking ahead to the 2026 Republican primary election for Governor, if that election were held today among the following candidates, for whom would you vote? [ROTATE] *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	592	294	297	1	592	26	60	73	69	102	261	592	189	196	207	-	592	494	59	29	10
Byron Donalds, Florida Congressman Column %	47%	54% B	41%	0%	47%	61% EF	17%	35% E	43% E	45% E	58% EFGH	47%	50%	44%	48%	-	47%	49% O	29%	59% O	29%
Jay Collins, Florida Lieutenant Governor Column %	17%	14%	19%	0%	17%	7%	9%	9%	16%	19% F	21% DEF	17%	19%	16%	16%	-	17%	18%	10%	15%	8%
Paul Renner, former Florida House Speaker Column %	9%	11% B	6%	100%	9%	5%	34% DFGHI	18% GHI	2%	1%	6% H	9%	6%	9%	10%	-	9%	7%	27% NP	2%	0%
James Fishback, businessman Column %	4%	6% B	2%	0%	4%	5%	6% H	11% HI	6% H	1%	2%	4%	5%	2%	4%	-	4%	2%	16% N	8%	0%
Bobby Williams, non-profit leader Column %	3%	5% B	1%	0%	3%	0%	7% GI	4% I	0%	8% GI	0%	3%	1%	5% JL	2%	-	3%	2%	7%	0%	12%
Other candidate Column %	1%	0%	1%	0%	1%	5%	0%	1%	1%	1%	0%	1%	1%	1%	0%	-	1%	1%	0%	0%	4%
Undecided Column %	20%	10%	30% A	0%	20%	16%	26% I	22% I	32% I	25% I	13%	20%	18%	23%	19%	-	20%	21%	11%	16%	47% O

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJLNOP

(General Donalds) If the 2026 general election for Governor of Florida were held today, and these were the candidates, for whom would you vote?
[ROTATE] *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,338	623	709	6	1,338	76	169	190	179	225	500	1,338	414	461	449	13	1,338	973	187	137	42
Byron Donalds, Republican Column %	40%	45% B	36%	21%	40%	14%	35% D	38% D	40% D	39% D	46% DE	40%	40% M	38% M	43% M	8%	40%	45% OP	27%	23%	31%
David Jolly, Democrat Column %	36%	35%	37%	32%	36%	50% FGHI	43% H	33%	35%	29%	36%	36%	32%	42% JL	33%	47%	36%	30%	53% NQ	58% NQ	34%
Other/Undecided Column %	24%	20%	28% A	47%	24%	36% EI	22%	29% I	26% I	32% EI	18%	24%	28% K	20%	24%	45% K	24%	25%	21%	19%	34% P

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGHIJKLMNOPQ

(General Collins) If the 2026 general election for Governor of Florida were held today, and these were the candidates, for whom would you vote? [ROTATE]

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,332	613	713	6	1,332	80	167	186	174	225	499	1,332	413	459	446	13	1,332	965	189	136	41
Jay Collins, Republican Column %	40%	46% B	35%	36%	40%	16%	38% D	40% D	42% D	37% D	46% DH	40%	39% M	38% M	45% KM	10%	40%	46% OP	23%	25%	32%
David Jolly, Democrat Column %	37%	36%	38%	18%	37%	50% HI	40% H	38%	39% H	29%	37% H	37%	34%	41% J	36%	43%	37%	31%	54% NQ	59% NQ	29%
Other/Undecided Column %	23%	18%	27% A	47%	23%	34% EGI	21%	23%	19%	35% EFGI	17%	23%	27% KL	21%	19%	47% KL	23%	23%	23%	17%	39% NOP

Age Groups *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
18 to 24 Column %	7%	5%	9% A	25% A	7%	100% EFGHI	0%	0%	0%	0%	0%	7%	10% KL	4%	6%	48% JKL	7%	4%	21% NPQ	7%	8%
25 to 34 Column %	13%	17% B	9%	23%	13%	0%	100% DFGHI	0%	0%	0%	0%	13%	8%	20% JL	11%	1%	13%	7%	31% NQ	27% N	13%
35 to 44 Column %	14%	14%	14%	36% AB	14%	0%	0%	100% DEGHI	0%	0%	0%	14%	16% K	10%	16% K	8%	14%	13%	16%	12%	34% NOP
45 to 54 Column %	13%	12%	14%	16%	13%	0%	0%	0%	100% DEFHI	0%	0%	13%	14%	11%	15%	8%	13%	12%	11%	23% NO	12%
55 to 64 Column %	17%	15%	19%	0%	17%	0%	0%	0%	0%	100% DEFGI	0%	17%	17%	17%	17%	28%	17%	17%	17%	13%	24%
65+ Column %	36%	36%	36%	0%	36%	0%	0%	0%	0%	0%	100% DEFGH	36%	35% M	39% M	35% M	7%	36%	47% OPQ	4%	17% O	8%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLMNOPQ

Thinking about your general approach to issues, do you consider yourself to be *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Very liberal Column %	13%	15% B	11%	25%	13%	4% D	32% DFGHI	19% DHI	15% DHI	6%	7%	13%	9%	17% JL	12%	14%	13%	9%	16% N	29% NO	25% N
Somewhat liberal Column %	14%	11%	16% A	23%	14%	27% EFGHI	11%	10%	16%	14%	13%	14%	14%	17% L	11%	0%	14%	12%	22% N	16%	17%
Moderate Column %	33%	30%	36% A	52%	33%	31%	31%	33%	38%	34%	32%	33%	37% K	28%	34% K	45%	33%	33%	37%	30%	33%
Somewhat conservative Column %	20%	22%	18%	0%	20%	13% E	5%	20% E	17% E	22% E	26% DEG	20%	19%	18%	22%	28%	20%	24% OP	7%	11%	15%
Very conservative Column %	17%	20% B	15%	0%	17%	9%	15%	16%	12%	20% DG	21% DG	17%	18%	17%	18%	0%	17%	19% OP	13%	12%	11%
I'm not sure Column %	3%	1%	5% A	0%	3%	16% EFGHI	6% FI	1%	2%	4% I	1%	3%	3%	4%	2%	13%	3%	4%	4%	1%	0%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLNOP

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Which of the following are you? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Male Column %	46%	100% BC	0%	0%	46%	33%	61% DFGHI	47% D	43%	40%	46% D	46%	37%	48% JM	53% JM	16%	46%	43%	47%	63% NOQ	40%
Female Column %	54%	0%	100% AC	0%	54%	66% EFI	38%	52% E	57% E	60% E	54% E	54%	62% KL	52%	47%	70%	54%	56% P	53% P	37%	55% P
Other/Non-binary Column %	0%	0%	0%	84% AB	0%	2%	1%	1%	0%	0%	0%	0%	1%	0%	0%	7% KL	0%	0%	0%	0%	3%
Prefer not to say Column %	0%	0%	0%	16%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	7%	0%	0%	0%	0%	2%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHIJKLMNOPQ

How many infants and children under 18 years of age live in your household today? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
None Column %	72%	73%	70%	85%	72%	68% EF	47% F	29%	59% EF	84% DEFG	96% DEFGH	72%	77% L	74% L	64%	72%	72%	76% OP	56%	66%	64%
One Column %	16%	11%	20% A	0%	16%	14% I	25% DHI	32% DHI	29% DHI	13% I	2%	16%	12%	15%	19% J	25%	16%	13%	26% N	19%	12%
Two Column %	9%	13% B	6%	15%	9%	11% HI	24% DGHI	24% DGHI	11% HI	1%	1%	9%	6%	8%	14% JK	4%	9%	8%	15% NP	6%	22% NP
Three Column %	3%	3%	3%	0%	3%	7% GHI	4% HI	12% EGHI	1%	1%	0%	3%	3%	3%	3%	0%	3%	2%	3%	9% NO	2%
Four or more Column %	1%	0%	1% A	0%	1%	0%	0%	3% I	0%	1%	0%	1%	1%	0%	1%	0%	1%	1%	0%	0%	0%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLNOP

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

(Ranges): If money were not an object, how many children would you want to have? *

		Gender				Age Groups						Income Group					Ethnicity Grouped						
		Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q	
Sample Size		1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46	
0		Column %	24%	23%	24%	41%	24%	17%	25% F	12%	24% F	27% DF	28% DF	24%	29% L	27% L	15%	43% L	24%	23%	18%	35% NO	36% NO
1		Column %	5%	5%	5%	7%	5%	6%	4%	8% I	8% I	7% I	3%	5%	6%	5%	4%	0%	5%	4%	6%	9% N	7%
2		Column %	31%	36% B	28%	0%	31%	19%	29%	28%	27%	21% DEFGH	42% DEFGH	31%	26%	30%	38% JK	20%	31%	35% OP	20%	21%	28%
3		Column %	15%	14%	17%	0%	15%	21% I	12%	25% EFGHI	16%	16% I	11%	15%	15%	13%	17%	25%	15%	15%	15%	15%	10%
4		Column %	11%	8%	13% A	36% AB	11%	19% FGI	12%	10%	9%	11%	10%	11%	9%	12%	12%	0%	11%	11%	10%	11%	12%
5		Column %	5%	5%	5%	0%	5%	5%	3%	8% EI	8% EI	7% I	3%	5%	5%	6%	4%	4%	5%	5%	8% N	5%	0%
6 or more		Column %	9%	9%	8%	16%	9%	14% I	14% I	9% I	10% I	11% I	4%	9%	11% K	6%	9%	8%	9%	6%	23% NPQ	3%	6%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLNOPQ

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Which of the following best describes your race or ethnicity? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
White, non-Hispanic Column %	72%	68%	75% A	62%	72%	41%	39%	67% DE	66% DE	73% DE	93% DEFGH	72%	68% M	69% M	80% JKM	20%	72%	100% OPQ	0%	0%	0%
Black or African American Column %	15%	15%	15%	0%	15%	45% FGHI	36% FGHI	17% I	13% I	15% I	2%	15%	20% KL	13%	11%	38% KL	15%	0%	100% NPQ	0%	0%
Asian Column %	2%	1%	2%	22% AB	2%	3%	3% I	4% I	1%	2% I	0%	2%	1%	2%	1%	4%	2%	0%	0%	0%	50% NOP
Hispanic Column %	10%	14% B	7%	0%	10%	10% I	21% DFHI	9% I	18% FHI	8%	5%	10%	9%	15% JL	7%	5%	10%	0%	0%	100% NOQ	0%
Other Column %	1%	2%	1%	0%	1%	0%	0%	4% EI	2%	2% I	0%	1%	2%	1%	1%	20% JKL	1%	0%	0%	0%	43% NOP
Prefer not to say Column %	0%	0%	0%	16%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	13% JKL	0%	0%	0%	0%	6% NO

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLMNOPQ

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Which of the following best describes your household's total income in 2025 BEFORE taxes? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
< \$15,000 Column %	4%	2%	6% A	0%	4%	13% EFGHI	2%	6% GI	1%	5% GI	2%	4%	12% KL	0%	0%	0%	4%	3%	10% NPQ	1%	2%
\$15,000-\$24,999 Column %	5%	6%	4%	0%	5%	14% EFGHI	2%	2%	6% F	7% EF	4%	5%	16% KL	0%	0%	0%	5%	4%	8% N	6%	5%
\$25,000-\$34,999 Column %	8%	7%	9%	15%	8%	10%	7%	10% H	11% H	5%	7%	8%	25% KLM	0%	0%	0%	8%	7%	12% N	10%	4%
\$35,000-\$49,999 Column %	15%	11%	18% A	51% AB	15%	7%	8%	19% DE	16% DE	14%	17% DE	15%	47% KLM	0%	0%	0%	15%	16%	14%	11%	17%
\$50,000-\$74,999 Column %	19%	17%	20%	0%	19%	12%	16%	12%	14%	24% DEFG	24% DEFG	19%	0%	56% JLM	0%	0%	19%	20% O	14%	19%	12%
\$75,000-\$99,999 Column %	15%	18% B	13%	0%	15%	9%	36% DFGHI	12%	14%	10%	13%	15%	0%	44% JLM	0%	0%	15%	12%	16%	30% NO	24% N
\$100,000-124,999 Column %	10%	10%	10%	0%	10%	2%	13% D	13% D	12% D	9% D	9% D	10%	0%	0%	30% JKM	0%	10%	11%	11%	6%	2%
\$125,000-\$149,999 Column %	9%	10%	8%	0%	9%	8%	4%	16% EGI	5%	14% EGI	8%	9%	0%	0%	27% JKM	0%	9%	11% O	2%	7% O	11% O
\$150,000-199,999 Column %	6%	6%	6%	0%	6%	9%	4%	5%	8%	6%	6%	6%	0%	0%	18% JK	0%	6%	7%	3%	5%	6%
\$200,000 and over Column %	8%	12% B	5%	0%	8%	10%	7%	5%	13% FH	5%	9% H	8%	0%	0%	24% JKM	0%	8%	9%	8%	4%	6%
I'm not sure Column %	1%	0%	1% A	34% AB	1%	7% EFGHI	0%	1%	1%	2% I	0%	1%	0%	0%	0%	100% JKL	1%	0%	3% N	1%	12% NOP

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLMNOPQ

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Which of the following best describes your current education level? *

	Gender				Age Groups							Income Group				Ethnicity Grouped					
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Some high school or less Column %	10%	10%	10%	0%	10%	19% EI	4%	13% EI	18% EI	13% EI	4%	10%	25% KLM	1%	4% K	0%	10%	8%	19% NP	10%	11%
High school graduate Column %	27%	27%	27%	23%	27%	35% GI	36% GI	27%	22%	29%	23%	27%	34% L	32% L	14%	38% L	27%	29% PQ	30% PQ	14%	13%
Associate degree (Two-year post-secondary degree) Column %	9%	4%	13% A	39% AB	9%	12%	6%	6%	9%	12% EF	9%	9%	6%	14% JL	7%	9%	9%	9%	7%	15% NO	7%
Some college but no degree Column %	24%	18%	29% A	22%	24%	26% E	13%	22% E	23% E	18%	31% EFGH	24%	27% K	20%	25%	26%	24%	25%	22%	19%	18%
Bachelors degree Column %	20%	25% B	16%	0%	20%	6%	30% DFGHI	18% D	21% D	20% D	19% D	20%	7%	28% J	25% J	8%	20%	18%	15%	39% NO	35% NO
Masters or professional degree Column %	9%	14% B	4%	0%	9%	2%	9% DH	14% DGH	6%	4%	12% DGH	9%	1%	4% J	22% JK	8%	9%	11% OP	6%	2%	10%
Doctoral degree Column %	1%	1%	1%	0%	1%	0%	1%	0%	0%	2%	1%	1%	0%	1%	2% J	0%	1%	1%	0%	1%	4%
Prefer not to say Column %	0%	0%	1%	16%	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%	1%	10% K	0%	0%	0%	0%	2%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLMNOPQ

What is your current marital status? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Married Column %	46%	47% C	45% C	0%	46%	14%	23%	55% DEGH	41% DE	45% DE	59% DEGH	46%	20%	48% JM	69% JKM	15%	46%	53% OP	23%	32% O	40% O
Widowed Column %	7%	5%	8% A	0%	7%	0%	0%	1%	3%	5% DEF	14% DEFGH	7%	11% KL	3%	6% K	0%	7%	8% OP	2%	1%	5%
Divorced Column %	13%	11%	15% A	15%	13%	0%	1%	7% DE	14% DEF	24% DEFGI	17% DEF	13%	25% KLM	11% L	5%	0%	13%	14%	11%	13%	7%
Separated Column %	1%	1%	1%	21% AB	1%	0%	1%	2%	2%	2% I	0%	1%	2% KL	1%	0%	0%	1%	1%	1%	1%	4%
Never married Column %	26%	29% B	23%	18%	26%	75% EFGHI	61% FGHI	27% HI	33% HI	15% I	5%	26%	35% KL	28% L	13%	49% L	26%	17%	53% NQ	47% N	34% N
Prefer not to say Column %	1%	0%	1% A	16%	1%	0%	0%	1%	1%	2% I	0%	1%	1%	0%	1%	27% JKL	1%	0%	1%	1%	9% NOP
Living with partner Column %	7%	8%	6%	30% B	7%	11% I	13% FHI	7%	7% I	6%	4%	7%	6%	8%	6%	9%	7%	6%	10% Q	5%	2%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHIJKLMNOPQ

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Do you maintain a secondary residence in another state? *

		Gender				Age Groups						Income Group					Ethnicity Grouped					
		Total	Male A	Female B	Other/ Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size		1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Yes Column %		5%	7% B	4%	36% AB	5%	11% FGHI	9% FGHI	4%	3%	3%	5%	5%	2%	6% J	7% J	0%	5%	4%	8% N	8% N	2%
No Column %		95%	93% C	96% AC	64%	95%	89%	91%	96% DE	97% DE	97% DE	95% DE	95%	98% KL	94%	93%	100%	95%	96% OP	92%	92%	98%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJKLNOP

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Thinking about your religion, are you *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Protestant Column %	23%	21%	25%	0%	23%	9%	13%	14%	24% DEF	24% DEF	32% DEFH	23%	26% M	22% M	21%	3%	23%	26% OP	20% P	7%	19% P
Roman Catholic Column %	25%	29% B	22%	21%	25%	14%	31% DF	21%	26% D	31% DF	25% D	25%	18%	32% JL	26% J	17%	25%	26% O	5%	49% NOQ	24% O
Mormon Column %	1%	1%	0%	15%	1%	0%	2%	1%	1%	1%	0%	1%	0%	1%	1%	0%	1%	1%	0%	2%	3%
Orthodox (e g , Greek or Russian Orthodox) Column %	1%	1%	1%	0%	1%	1%	1%	2% I	0%	0%	0%	1%	1%	1%	0%	0%	1%	1%	1%	1%	0%
Jewish Column %	9%	10%	8%	0%	9%	0%	7% DFH	1%	3%	2%	19% DEFGH	9%	6%	6%	14% JK	0%	9%	11% OQ	1%	6% O	0%
Muslim Column %	1%	2% B	0%	0%	1%	5% EFGI	0%	0%	0%	4% EFGI	0%	1%	2% K	0%	1%	0%	1%	1%	4% NP	0%	0%
Buddhist Column %	1%	2% B	0%	0%	1%	3%	3% HI	3% HI	0%	0%	0%	1%	1%	2%	1%	0%	1%	1%	4% NP	0%	6% N
Hindu Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	3%
Atheist Column %	3%	5% B	2%	25% AB	3%	4%	5%	5% I	6% I	2%	2%	3%	5%	3%	3%	7%	3%	4%	3%	1%	14% NOP
Agnostic Column %	4%	4%	4%	0%	4%	17% EFGHI	3%	1%	2%	2%	4%	4%	4%	4%	3%	0%	4%	4% O	1%	6% O	1%
Something else Column %	15%	7%	21% A	0%	15%	28% EGI	13% I	21% I	17% I	20% I	7%	15%	23% KL	12%	9%	30% L	15%	11%	34% NPQ	10%	12%
Nothing in particular Column %	18%	17%	18%	40%	18%	20% I	23% HI	30% GHI	20% I	15%	10%	18%	15%	16%	20%	40% JK	18%	15%	28% NP	18%	18%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLMNOPQ

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Would you describe yourself as a 'born-again' or evangelical Christian? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
				Other/ Refused C		18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I		Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M		White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
	Total	Male A	Female B		Total							Total				Total					
Sample Size	322	135	187	-	322	8	23	28	44	57	160	322	116	107	99	0	322	262	41	10	9
Yes Column %	50%	53%	47%	-	50%	77% EGI	38%	79% EGI	40%	72% EGI	39%	50%	60% KL	45%	41%	57%	50%	47%	64% N	72%	32%
No Column %	50%	47%	53%	-	50%	23%	62% DFH	21%	60% DFH	28%	61% DFH	50%	40%	55% J	59% J	43%	50%	53% O	36%	28%	68%

* Denotes variable with statistically significant findings

Significant difference within groups: DEFGHIJKLNO

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Are you now employed full-time, part-time, self-employed, or not employed? *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Full-time Column %	37%	44% B	32%	21%	37%	27% I	74% DFGHI	55% DHI	61% DHI	38% DI	10%	37%	21%	47% JM	43% JM	0%	37%	32%	50% N	56% N	43%
Part-time Column %	11%	8%	13% A	25%	11%	36% EFGHI	4%	14% EI	13% EI	12% EI	6%	11%	15% KL	8%	9%	39% JKL	11%	11%	14%	9%	4%
Self-employed Column %	6%	7%	5%	0%	6%	2%	5%	10% DI	7%	7%	4%	6%	6%	4%	7%	0%	6%	6%	6%	5%	8%
Not employed Column %	13%	8%	17% A	38% A	13%	35% EFGHI	16% I	20% I	14% I	19% I	1%	13%	21% KL	7%	10%	26%	13%	11%	21% NP	9%	24% NP
Retired Column %	33%	34%	32%	0%	33%	0%	0%	1%	4% E	23% DEFG	79% DEFGH	33%	37% LM	33% M	30%	9%	33%	41% OPQ	9%	20% O	12%
Don't know Column %	0%	0%	1%	16%	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%	0%	27% JKL	0%	0%	0%	1%	9% NOP

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLMNOPQ

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Florida Region *

	Gender				Age Groups							Income Group					Ethnicity Grouped				
	Total	Male A	Female B	Other/Refused C	Total	18 to 24 D	25 to 34 E	35 to 44 F	45 to 54 G	55 to 64 H	65+ I	Total	Less than \$50,000 J	\$50,000 to \$99,999 K	\$100,000 or More L	Refused M	Total	White, non-Hispanic N	Black or African American O	Hispanic P	Other Q
Sample Size	1,400	641	753	6	1,400	98	182	196	182	238	504	1,400	447	476	462	15	1,400	1,002	209	142	46
Central Florida Column %	19%	16%	22% A	7%	19%	23% E	13%	17%	25% E	18%	19%	19%	18%	18%	20%	24%	19%	22% OP	8%	10%	25% OP
North Florida Column %	22%	22%	22%	23%	22%	36% EGH I	22%	31% EGH I	18%	21%	18%	22%	29% KL	20%	18%	14%	22%	22% P	36% NP	1%	25% P
Southeast Florida Column %	29%	32% B	26%	55% B	29%	25%	36% F	26%	29%	28%	29%	29%	23%	32% J	31% J	51% J	29%	22%	37% N	69% NOQ	30%
Southwest Florida Column %	12%	11%	13%	15%	12%	9%	11%	9%	12%	13%	14%	12%	11%	11%	14%	3%	12%	14% OQ	5%	10% OQ	2%
Tampa Bay Column %	18%	19%	17%	0%	18%	6%	18% D	16% D	17% D	20% D	20% D	18%	19%	18%	17%	8%	18%	20% P	15%	9%	19%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKLNOPQ

Florida Region *

Weight Variable = Weight, Confidence Level = 95%