Crosstabs (Demographics)

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

July 26, 2024

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James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Who did you vote for in the 2020 election? *

	Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Donald Trump Column %	47%	**52%** B	**43%**	17%	46%	**38%**	**47%** D	**50%** D	47%	**55%** HI	**11%**	**34%** H	**49%** H	47%	46%	48%
Joe Biden Column %	39%	**35%**	**42%** A	68%	39%	**29%**	**40%** D	**46%** D	39%	**33%**	**64%** GIJ	**49%** G	**34%**	39%	35%	40%
Someone else Column %	3%	4%	3%	0%	4%	**2%**	**6%** DF	**2%**	3%	**3%** I	**10%** GI	**1%**	1%	3%	**6%** L	**2%**
I did not vote Column %	11%	**9%**	**12%** A	15%	11%	**31%** EF	**7%** F	**2%**	11%	**9%**	**14%** G	**17%** G	16%	11%	**13%** L	**9%**

* Denotes variable with statistically significant findings
  Significant difference within groups: ABDEFGHIJL

2020 Ballot *

	Total	Gender			Total	Age Grouped			Total	Ethnicity Grouped				Total	Children In Home	
		Male A	Female B	Other/ Non-binary C		18 to 34 D	35 to 54 E	65+ F		White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J		Parent (Child Under 18 At Home) K	Other L
Sample Size	1,074	516	552	6	884	183	335	366	1,074	790	109	140	34	1,074	296	778
Donald Trump Column %	53%	**57%** B	**50%**	20%	52%	55%	51%	51%	53%	**60%** HI	**13%**	**41%** H	**59%** H	53%	53%	53%
Joe Biden Column %	43%	**39%**	**47%** A	80%	44%	42%	43%	47%	43%	**37%**	**75%** GIJ	**58%** G	**40%**	43%	41%	44%
Someone else Column %	4%	4%	3%	0%	4%	**3%**	**7%** DF	**2%**	4%	**3%** I	**12%** GI	**1%**	1%	4%	**6%** L	**2%**

* Denotes variable with statistically significant findings

  Significant difference within groups: ABDFGHIJL

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

2024 Presidential Ballot (Biden) *

	Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,174	548	619	7	977	252	356	369	1,174	849	123	161	41	1,174	329	845
Donald Trump, the Republican candidate Column %	47%	51% BC	44% C	8%	46%	52% F	44%	43%	47%	53% HI	13%	39% H	42% H	47%	48%	46%
Joe Biden, the Democratic candidate Column %	35%	33%	37%	51%	36%	27%	33%	45% DE	35%	32%	59% GIJ	37%	24%	35%	32%	36%
Robert F. Kennedy Jr., the Independent candidate Column %	6%	8% B	4%	23%	6%	7% F	10% F	3%	6%	5%	11% GJ	12% GJ	1%	6%	10% L	4%
Chase Oliver, the Libertarian candidate Column %	1%	0%	3% A	0%	2%	0%	3% DF	1%	1%	1%	4% I	0%	0%	1%	1%	2%
Cornel West, the Independent candidate Column %	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	6% GI	0%	0%	0%
Jill Stein, the Green Party candidate Column %	1%	0%	1%	0%	1%	0%	1%	0%	1%	1%	0%	0%	7% GI	1%	0%	1%
I'm not sure Column %	10%	7%	11% A	18%	9%	14% EF	8%	8%	10%	8%	12%	11%	19% G	10%	8%	10%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJL**

If the election for Congress were held today, which party's candidate would you vote for? *

	Total	Gender				Age Grouped				Ethnicity Grouped				Children In Home		
		Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Republican Party Column %	48%	**48%** C	**48%** C	**8%**	46%	43%	48%	47%	48%	**56%** HIJ	**12%**	**38%** H	**26%** H	48%	46%	49%
Democratic Party Column %	42%	42%	42%	65%	44%	42%	44%	45%	42%	**35%**	**76%** GIJ	**49%** G	**58%** G	42%	43%	42%
Not sure Column %	10%	10%	9%	27%	10%	**15%** EF	**8%**	**8%**	10%	**8%**	12%	**13%** G	16%	10%	11%	9%

* Denotes variable with statistically significant findings

▮ **Significant difference within groups: CEFGHIJ**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

2024 Presidential Ballot (Harris) *

	Total	Gender			Age Grouped				Ethnicity Grouped					Children In Home		
		Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,175	550	618	7	978	254	355	369	1,175	849	122	163	41	1,175	328	847
Donald Trump, the Republican candidate Column %	46%	**49%** B	**43%**	17%	45%	47%	46%	43%	46%	**51%** HI	**15%**	**41%** H	**47%** H	46%	50%	44%
Kamala Harris, the Democratic candidate Column %	39%	38%	40%	65%	40%	**34%**	**39%**	**46%** DE	39%	**36%**	**60%** GIJ	**45%** GJ	**26%**	39%	39%	40%
Robert F. Kennedy Jr., the Independent candidate Column %	5%	5%	5%	0%	4%	**7%** F	5%	**3%**	5%	**4%**	**11%** GJ	6%	**0%**	5%	5%	5%
Chase Oliver, the Libertarian candidate Column %	1%	0%	1%	0%	1%	**0%**	**3%** DF	**0%**	1%	1%	0%	1%	0%	1%	0%	1%
Cornel West, the Independent candidate Column %	1%	0%	1%	0%	1%	**0%**	**2%** DF	**0%**	1%	**0%**	**4%** GI	**0%**	**6%** GI	1%	0%	1%
Jill Stein, the Green Party candidate Column %	0%	0%	1%	0%	1%	0%	1%	0%	0%	**0%**	0%	**0%**	**5%** GI	0%	0%	1%
I'm not sure Column %	8%	6%	9%	18%	8%	**12%** EF	**5%**	**7%**	8%	**7%**	10%	7%	**16%** G	8%	**5%**	**9%** K

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▨ **Significant difference within groups: BDEFGHIJK**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

If the 2024 election for President were held today and it was between the following candidates, who would you vote for? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Donald Trump, the Republican candidate Column %	46%	**49%** BC	**43%** C	**8%**	45%	49%	43%	43%	46%	**52%** HI	13%	**38%** H	**42%** H	46%	46%	46%
Joe Biden, the Democratic candidate Column %	34%	32%	36%	51%	35%	**26%**	**33%**	**44%** DE	34%	**31%**	**57%** GIJ	36%	24%	34%	31%	36%
Robert F. Kennedy Jr., the Independent candidate Column %	6%	**8%** B	**4%**	23%	6%	**7%** F	**9%** F	3%	6%	4%	**11%** GJ	**11%** GJ	1%	6%	**10%** L	4%
Chase Oliver, the Libertarian candidate Column %	1%	**0%**	**2%** A	0%	2%	**0%**	**3%** DF	1%	1%	1%	**4%** I	**0%**	0%	1%	1%	2%
Cornel West, the Independent candidate Column %	0%	1%	0%	0%	0%	0%	1%	0%	0%	**0%**	0%	**0%**	**6%** GI	0%	0%	0%
Jill Stein, the Green Party candidate Column %	1%	0%	1%	0%	1%	0%	1%	0%	1%	**1%**	0%	**0%**	**6%** GI	1%	0%	1%
I'm not sure Column %	9%	**7%**	**11%** A	18%	9%	**13%** EF	**8%**	**7%**	9%	**8%**	12%	11%	**19%** G	9%	8%	10%
I wouldn't vote Column %	2%	3%	2%	0%	2%	**4%** EF	**1%**	**1%**	2%	2%	3%	4%	1%	2%	**4%** L	**2%**

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHIJL**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

If the 2024 election for President were held today and it was between the following candidates, who would you vote for? Note the change in the Democratic candidate. *

	Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Donald Trump, the Republican candidate Column %	45%	48%	43%	17%	44%	45%	45%	43%	45%	50% HI	15%	40% H	46% H	45%	48%	44%
Kamala Harris, the Democratic candidate Column %	39%	37%	40%	65%	40%	33%	38%	46% DE	39%	36%	57% GIJ	43% J	26%	39%	37%	39%
Robert F. Kennedy Jr., the Independent candidate Column %	5%	5%	5%	0%	4%	6% F	5%	3%	5%	4%	10% G	6%	0%	5%	5%	5%
Chase Oliver, the Libertarian candidate Column %	1%	0%	1%	0%	1%	0%	3% DF	0%	1%	1%	0%	1%	0%	1%	0%	1%
Cornel West, the Independent candidate Column %	1%	0%	1%	0%	1%	0%	2% DF	0%	1%	0%	4% GI	0%	6% GI	1%	0%	1%
Jill Stein, the Green Party candidate Column %	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	0%	5% GI	0%	0%	1%
I'm not sure Column %	7%	6%	9%	18%	8%	11% E	5%	7%	7%	7%	10%	7%	16% G	7%	5%	9% K
I wouldn't vote Column %	2%	2%	2%	0%	2%	4% F	1%	1%	2%	2%	4%	3%	1%	2%	4% L	1%

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 ▢ **Significant difference within groups: DEFGHIJKL**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

2024 Senate Ballot *

	Total	**Gender**			Total	**Age Grouped**			Total	**Ethnicity Grouped**				Total	**Children In Home**	
		Male A	Female B	Other/ Non-binary C		18 to 34 D	35 to 54 E	65+ F		White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J		Parent (Child Under 18 At Home) K	Other L
Sample Size	1,148	540	601	7	948	238	342	368	1,148	851	117	140	40	1,148	314	835
Rick Scott, the Republican Column %	47%	**51%** BC	**43%** C	**8%**	45%	**37%**	45%	**50%** D	47%	**53%** HI	**12%**	**38%** H	**38%** H	47%	42%	48%
Debbie Mucarsel-Powell, the Democrat Column %	41%	39%	42%	65%	42%	**35%**	43%	**45%** D	41%	**35%**	**75%** GIJ	**46%** G	**43%**	41%	41%	41%
I'm not sure Column %	13%	**10%**	**15%** A	27%	13%	**28%** EF	**12%** F	**5%**	13%	12%	13%	16%	19%	13%	**17%** L	**11%**

* Denotes variable with statistically significant findings

  Significant difference within groups: ABCDEFGHIJL

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

If the election for Senate were held today, would you vote for Rick Scott or Debbie Mucarsel-Powell? *

	Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Rick Scott, the Republican Column %	45%	**49%** BC	**41%**	**8%**	43%	**34%**	**43%** D	**50%** D	45%	**53%** HI	**11%**	**32%** H	**37%** H	45%	**39%**	**47%** K
Debbie Mucarsel-Powell, the Democrat Column %	39%	37%	40%	65%	40%	**32%**	**41%** D	**44%** D	39%	**34%**	**69%** GIJ	**39%**	**42%**	39%	37%	39%
I'm not sure Column %	12%	**9%**	**14%** A	27%	13%	**25%** EF	**11%** F	**5%**	12%	12%	12%	13%	18%	12%	**16%** L	**11%**
I wouldn't vote Column %	4%	4%	4%	0%	5%	**10%** EF	**5%** F	**1%**	4%	**2%**	**8%** G	**16%** GHJ	**3%**	4%	**8%** L	**3%**

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    Significant difference within groups: ABCDEFGHIJKL

In November, there will be several statewide measures on the ballot, including Florida's Amendment 3, which would legalize marijuana in Florida for adults 21 years old and older. If the election were held today on Florida's Amendment 3, which would legalize marijuana in Florida for adults 21 years old and older, would you vote: *

| | Total | Gender | | | Age Grouped | | | | Ethnicity Grouped | | | | | Children In Home | | |
		Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Yes Column %	63%	65%	62%	74%	63%	62%	68% F	58%	63%	63%	66%	65%	57%	63%	68% L	61%
No Column %	25%	25%	26%	0%	25%	22%	23%	29% DE	25%	25%	24%	23%	39% GI	25%	20%	27% K
Not sure Column %	12%	10%	13%	26%	12%	16% E	9%	13%	12%	12%	11%	12%	4%	12%	12%	12%

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Significant difference within groups: DEFGIKL

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Amendment 2 will also be on the November ballot, establishing a constitutional right to hunt and fish in Florida. If the election were held today on Florida's Amendment 2, which would establish a constitutional right to hunt and fish in Florida, would you vote: *

	Total	Gender			Total	Age Grouped			Total	Ethnicity Grouped				Total	Children In Home	
		Male A	Female B	Other/ Non-binary C		18 to 34 D	35 to 54 E	65+ F		White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J		Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Yes Column %	60%	**68%** BC	**54%** C	**9%**	59%	**53%**	**67%** DF	**55%**	60%	**63%** HI	**53%**	**48%**	61%	60%	**66%** L	**58%**
No Column %	17%	16%	17%	51%	18%	**13%**	18%	**21%** D	17%	**14%**	**24%** G	**25%** G	24%	17%	16%	17%
Not sure Column %	23%	**16%**	**29%** A	41%	23%	**34%** EF	**14%**	**24%** E	23%	23%	22%	27%	15%	23%	**18%**	**25%** K

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHIKL**

Amendment 1 will also be on the November ballot, making school board elections partisan beginning in the November 2026 general election and for primary elections nominating party candidates for the 2026 election. If the election were held today on Florida's Amendment 1, which would make school board elections partisan in Florida, would you vote: *

	Total	Gender			Total	Age Grouped			Total	Ethnicity Grouped				Total	Children In Home	
		Male A	Female B	Other/Non-binary C		18 to 34 D	35 to 54 E	65+ F		White, Non-Hispanic G	Black or African American H	Hispanic I	Other/Prefer Not to Say J		Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Yes Column %	39%	**44%** BC	**36%**	**9%**	38%	38%	41%	35%	39%	40%	36%	40%	38%	39%	37%	40%
No Column %	23%	**28%** B	**19%**	15%	25%	**15%**	**26%** D	**30%** D	23%	**22%**	**33%** GI	18%	**41%** GI	23%	23%	23%
Not sure Column %	37%	**28%**	**45%** A	**77%** A	38%	**47%** EF	**34%**	**35%**	37%	**38%** J	**31%**	**42%** HJ	**21%**	37%	39%	37%

* Denotes variable with statistically significant findings

  Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Which issue will be the most important in determining how you will vote in the November election for President? *

		Gender			Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
The economy Column %	35%	37%	34%	0%	35%	32%	46% DF	26%	35%	34%	36%	37%	46%	35%	41% L	33%
Immigration Column %	16%	21% B	13%	0%	16%	5%	8%	31% DE	16%	20% HIJ	4%	10% J	2%	16%	11%	19% K
Abortion Column %	13%	7%	19% A	11%	15%	22% EF	12%	12%	13%	13%	21% GI	12%	13%	13%	13%	14%
Foreign policy and defense Column %	3%	2%	5% A	0%	3%	2%	2%	5% DE	3%	4% HI	0%	1%	1%	3%	2%	4% K
Government spending Column %	3%	4% B	2%	0%	3%	1%	1%	6% DE	3%	3% I	3%	0%	1%	3%	1%	3% K
Healthcare Column %	6%	7%	6%	9%	6%	13% EF	4%	4%	6%	6%	10%	4%	3%	6%	3%	7% K
Housing cost Column %	5%	4%	6%	15%	4%	6% F	5% F	2%	5%	4%	6%	9% G	6%	5%	6%	5%
Policing and crime Column %	2%	3% B	1%	0%	2%	3%	3%	1%	2%	1%	3%	5% G	1%	2%	5% L	1%
Taxes Column %	2%	1%	3%	0%	2%	4% F	2%	1%	2%	2%	3%	1%	7%	2%	1%	2%
Homelessness Column %	2%	3%	2%	18%	2%	2%	3% F	0%	2%	2%	8% GI	1%	7%	2%	4%	2%
The environment Column %	3%	4%	3%	0%	3%	3%	3%	4%	3%	4%	1%	1%	10% HI	3%	4%	3%
Education Column %	1%	1%	1%	0%	2%	2% F	3% F	0%	1%	1%	2%	3% G	3%	1%	4% L	1%

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABDEFGHIJKL**

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Which issue will be the most important in determining how you will vote in the November election for President? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Other: Column %	5%	**5%**	**3%**	**39% AB**	5%	**3%**	4%	**7% D**	5%	**4%**	**1%**	**13% GHJ**	**1%**	5%	**2%**	**6% K**
Don't Know Column %	2%	**1%**	**3% A**	8%	3%	3%	**4% F**	**1%**	2%	3%	2%	2%	0%	2%	3%	2%

* Denotes variable with statistically significant findings

    Significant difference within groups: ABDEFGHIJKL

In general, are you satisfied or dissatisfied with the way things are going in: The United States *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Total (Very/Somewhat Satisfied) Column %	34%	**39%** B	**30%**	23%	36%	**41%** F	**40%** F	**28%**	34%	**29%**	**60%** GIJ	**42%** G	**36%**	34%	37%	33%
Very Satisfied Column %	13%	**18%** B	**8%**	8%	14%	**15%** F	**20%** F	**8%**	13%	**10%** J	**31%** GIJ	**17%** GJ	**1%**	13%	**20%** L	**10%**
Somewhat Satisfied Column %	22%	22%	22%	15%	21%	26%	19%	20%	22%	**19%** G	**30%** G	25%	**35%** G	22%	**18%**	**23%** K
Somewhat Dissatisfied Column %	28%	29%	28%	9%	29%	28%	**25%**	**32%** E	28%	29%	23%	25%	35%	28%	26%	29%
Very Dissatisfied Column %	36%	**31%**	**40%** A	51%	34%	**27%**	**35%** D	**39%** D	36%	**40%** H	**14%**	**33%** H	**28%** H	36%	35%	37%
Total (Very/Somewhat Dissatisfied) Column %	64%	**60%**	**68%** A	59%	63%	**55%**	**59%**	**71%** DE	64%	**70%** HI	**37%**	**58%** H	**63%** H	64%	60%	66%
Not Sure Column %	1%	**0%**	**2%** A	18%	2%	**3%** F	1%	**1%**	1%	1%	2%	0%	1%	1%	**2%** L	**1%**

* Denotes variable with statistically significant findings

 Significant difference within groups: ABDEFGHIJKL

In general, are you satisfied or dissatisfied with the way things are going in: The State of Florida *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Total (Very/Somewhat Satisfied) Column %	57%	**64%** BC	**50%**	**17%**	59%	59%	**66%** F	**51%**	57%	**58%** IJ	**64%** IJ	**49%**	**39%**	57%	**64%** L	**54%**
Very Satisfied Column %	20%	**25%** B	**16%**	8%	21%	19%	**25%** F	**18%**	20%	**21%** J	**20%** J	16%	**6%**	20%	23%	19%
Somewhat Satisfied Column %	37%	39%	35%	9%	38%	39%	**41%** F	**33%**	37%	37%	**44%** I	**32%**	32%	37%	41%	35%
Somewhat Dissatisfied Column %	20%	**17%**	**22%** A	0%	19%	**21%** E	**14%**	**22%** E	20%	20%	17%	20%	23%	20%	**15%**	**22%** K
Very Dissatisfied Column %	21%	**18%**	**24%** A	**65%** AB	20%	**15%**	**19%**	**25%** DE	21%	**21%**	**18%**	25%	**35%** GH	21%	19%	23%
Total (Very/Somewhat Dissatisfied) Column %	41%	**34%**	**47%** A	65%	39%	**36%**	**33%**	**47%** DE	41%	**40%**	**35%**	46%	**58%** GH	41%	**34%**	**44%** K
Not Sure Column %	2%	**1%**	**3%** A	18%	2%	**5%** EF	**1%**	**2%**	2%	**1%**	**1%**	**6%** GH	3%	2%	2%	2%

* Denotes variable with statistically significant findings
▢ **Significant difference within groups: ABCDEFGHIJKL**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

In general, are you satisfied or dissatisfied with the way things are going in: K-12 public education in Florida *

	Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Total (Very/Somewhat Satisfied) Column %	41%	50% B	34%	17%	42%	35%	51% DF	38%	41%	40%	62% GIJ	33%	44%	41%	53% L	37%
Very Satisfied Column %	12%	15% B	9%	8%	13%	16% F	16% F	9%	12%	11%	25% GIJ	7%	3%	12%	16% L	10%
Somewhat Satisfied Column %	29%	35% B	25%	9%	29%	19%	35% D	29% D	29%	28%	38% GI	26%	41% I	29%	37% L	27%
Somewhat Dissatisfied Column %	28%	27%	28%	0%	30%	37% E	22%	32% E	28%	27% H	19%	38% GHJ	15%	28%	27%	28%
Very Dissatisfied Column %	19%	13%	24% A	65% AB	16%	14%	18%	16%	19%	21%	15%	15%	20%	19%	15%	21% K
Total (Very/Somewhat Dissatisfied) Column %	47%	40%	53% A	65%	46%	51% E	40%	47%	47%	48% H	34%	53% HJ	36%	47%	42%	49% K
Not Sure Column %	12%	10%	14% A	18%	12%	14%	9% E	14% E	12%	12% H	3%	14% H	20% H	12%	5%	15% K

* Denotes variable with statistically significant findings
▨ **Significant difference within groups: ABDEFGHIJKL**

As you and your family plan for the next year, are you doing so expecting the U.S. economy to be... *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Total (Booming Growing) Column %	33%	**37%** B	**29%** B	11%	33%	29%	33%	36%	33%	**32%**	**41%** GI	**30%**	40%	33%	33%	32%
Booming Column %	6%	**8%** B	**4%** B	0%	6%	5%	**9%** F	**3%** F	6%	**5%**	**10%** G	4%	6%	6%	7%	5%
Growing, but not booming Column %	27%	30%	25%	11%	27%	**24%**	**24%**	**33%** DE	27%	27%	31%	25%	35%	27%	26%	28%
Holding steady Column %	20%	21%	18%	34%	20%	**26%** F	**22%** F	**14%**	20%	20%	21%	18%	15%	20%	22%	19%
Slowing, but not in recession Column %	19%	19%	19%	28%	19%	18%	17%	23%	19%	19%	17%	22%	14%	19%	19%	19%
In recession Column %	16%	**14%**	**18%** A	0%	14%	**17%** F	**19%** F	**8%**	16%	**16%** H	**8%**	**17%** H	**23%** H	16%	19%	15%
Total (Slowing/Recession) Column %	35%	32%	37%	28%	34%	35%	36%	31%	35%	**35%** H	**25%**	**39%** H	37%	35%	38%	34%
I'm not sure Column %	13%	**9%**	**16%** A	26%	13%	**10%**	**9%**	**19%** DE	13%	13%	13%	14%	8%	13%	**7%**	**15%** K

* Denotes variable with statistically significant findings
▪ **Significant difference within groups: ABDEFGHIK**

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James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Compared to a year ago, would you say that you and your family are economically… *

	Gender			Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Total (Better Off) Column %	23%	**27%** B	**20%**	11%	25%	**37%** EF	**27%** F	**15%**	23%	**18%**	**53%** GIJ	**27%** G	**19%**	23%	**35%** L	**19%**
A lot better off Column %	6%	7%	5%	0%	7%	7%	**9%** F	5%	6%	**3%**	**24%** GIJ	**8%** G	3%	6%	**11%** L	**4%**
Somewhat better off Column %	17%	**21%** B	**15%**	11%	18%	**30%** EF	**18%** F	10%	17%	**15%**	**29%** GI	19%	16%	17%	**24%** L	**15%**
About the same Column %	34%	**39%** B	**30%**	35%	36%	**28%**	30%	**46%** DE	34%	**34%**	28%	36%	**50%** GH	34%	**25%**	**38%** K
Somewhat worse off Column %	30%	**26%**	**34%** A	15%	28%	25%	28%	30%	30%	**33%** HI	16%	**25%**	22%	30%	26%	31%
A lot worse off Column %	12%	**8%**	**16%** A	39%	11%	10%	**15%** F	**9%**	12%	**14%** H	3%	**12%** H	9%	12%	13%	12%
Total (Worse Off) Column %	42%	**34%**	**50%** A	54%	39%	**35%**	**43%** D	39%	42%	**47%** HIJ	19%	**37%** H	**31%**	42%	40%	43%

* Denotes variable with statistically significant findings

  Significant difference within groups: ABDEFGHIJKL

How frequently do concerns about your rent or mortgage payments affect your daily life? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Every day Column %	7%	**5%**	**9%** A	**39%** A	7%	**8%** F	**12%** F	**3%**	7%	7%	10%	7%	4%	7%	7%	8%
Almost every day Column %	14%	13%	15%	33%	14%	**14%** F	**20%** F	**8%**	14%	**12%**	**25%** GI	**15%**	16%	14%	**19%** L	**12%**
Sometimes Column %	33%	35%	32%	20%	34%	**47%** EF	**35%** F	**22%**	33%	**30%**	**39%** G	**46%** G	41%	33%	**43%** L	**29%**
Rarely Column %	21%	22%	20%	8%	20%	19%	**17%**	**23%** E	21%	**22%** J	16%	**20%** J	**6%**	21%	18%	21%
Never Column %	25%	25%	25%	0%	25%	**12%**	**15%**	**44%** DE	25%	**29%** HI	**10%**	**13%**	**34%** HI	25%	**13%**	**29%** K

* Denotes variable with statistically significant findings

█ **Significant difference within groups: ADEFGHIJKL**

Do you approve or disapprove of the way the Florida State Legislature is handling its job? *

	Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Total approve Column %	45%	**53%** BC	**39%**	**9%**	46%	41%	48%	48%	45%	**50%** HI	**40%** I	**28%**	36%	45%	43%	47%
Strongly approve Column %	11%	12%	9%	0%	11%	11%	9%	13%	11%	12%	7%	9%	8%	11%	**8%**	**12%** K
Somewhat approve Column %	35%	**40%** B	**30%**	9%	35%	**30%**	**39%** D	35%	35%	**38%** I	**32%** I	**20%**	28%	35%	35%	35%
Somewhat disapprove Column %	23%	21%	24%	28%	25%	**29%** F	**27%** F	**19%**	23%	**20%**	**25%**	**35%** GH	32%	23%	**27%** L	**21%**
Strongly disapprove Column %	25%	23%	27%	46%	23%	**19%**	**20%**	**28%** DE	25%	24%	24%	29%	26%	25%	22%	26%
Total disapprove Column %	48%	**44%**	**51%** A	73%	47%	48%	47%	47%	48%	**44%**	**48%**	**65%** GH	58%	48%	50%	47%
No opinion Column %	7%	**3%**	**10%** A	18%	7%	**11%** EF	**5%**	**5%**	7%	**6%**	**12%** G	7%	6%	7%	8%	6%

* Denotes variable with statistically significant findings

▪ **Significant difference within groups: ABCDEFGHIKL**

Do you support implementing term limits for members of Congress, limiting their service to a maximum of 12 years? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Total support Column %	75%	**78%** BC	**73%**	**43%**	74%	**59%**	**74%** D	**85%** DE	75%	**81%** HI	**50%**	**64%** H	**80%** H	75%	**69%**	**78%** K
Strongly support Column %	49%	48%	50%	15%	49%	**30%**	**46%** D	**64%** DE	49%	**55%** HI	**21%**	**36%** H	**45%** H	49%	**38%**	**53%** K
Somewhat support Column %	26%	**31%** B	**23%**	28%	26%	**30%** F	**28%** F	21%	26%	25%	29%	28%	35%	26%	**31%** L	**25%**
Neither support nor oppose Column %	12%	11%	13%	28%	13%	**23%** EF	**14%** F	3%	12%	**10%**	**28%** GIJ	13%	8%	12%	**16%** L	11%
Somewhat oppose Column %	3%	3%	4%	0%	4%	**6%** E	**2%**	3%	3%	**3%**	**11%** GI	**2%**	4%	3%	3%	4%
Strongly oppose Column %	2%	2%	2%	11%	2%	2%	**3%** F	**1%**	2%	2%	2%	1%	2%	2%	3%	1%
Total Oppose Column %	5%	5%	5%	11%	5%	8%	5%	4%	5%	**4%**	**13%** GI	**3%**	6%	5%	6%	5%
Not sure Column %	7%	**6%**	**9%** A	18%	8%	10%	6%	8%	7%	**5%**	**9%**	**19%** GHJ	**6%**	7%	9%	7%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHIJKL

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Should states have more of a role to play in immigration reform, or should it remain primarily a federal responsibility? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home	
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
States should have more of a role Column %	24%	**27%** B	**21%**	20%	24%	21%	27%	23%	24%	25%	26%	20%	19%	24%	20%	26%
It should remain primarily a federal responsibility Column %	31%	**38%** B	**24%**	43%	32%	**28%**	**29%**	**39%** DE	31%	30%	31%	34%	25%	31%	30%	31%
Both states and the federal government should have equal roles Column %	38%	**31%**	**44%** AC	**0%**	37%	35%	39%	35%	38%	**40%** H	**27%**	34%	**47%** H	38%	40%	37%
Not sure Column %	7%	**4%**	**10%** A	**37%** A	7%	**16%** EF	**5%**	**3%**	7%	**5%**	**16%** G	**12%** G	9%	7%	9%	6%

* Denotes variable with statistically significant findings

▉ **Significant difference within groups: ABCDEFGH**

Do you believe colleges are a place of intellectual diversity and free thought, where different viewpoints are encouraged and debated? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non- binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non- Hispan ic G	Black or African Americ an H	Hispan ic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Yes Column %	55%	56%	54%	63%	56%	**54%**	**62%** DF	**51%**	55%	54%	62%	57%	60%	55%	**60%** L	**53%**
No Column %	27%	**30%** B	**25%**	20%	27%	25%	**24%**	**31%** E	27%	**29%** I	22%	**20%**	30%	27%	**22%**	**29%** K
Not sure Column %	18%	**14%**	**21%** A	18%	17%	**22%** E	**13%**	18%	18%	17%	17%	23%	10%	18%	18%	18%

* Denotes variable with statistically significant findings

  Significant difference within groups: ABDEFIKL

How would you compare Florida colleges and universities to out-of-state schools in terms of intellectual diversity and free thought? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home	
	Total	Male A	Female B	Other/ Non- binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non- Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Total better Column %	28%	**37%** B	**21%**	0%	29%	29%	**33%** F	**26%**	28%	28%	29%	32%	23%	28%	**33%** L	**27%**
Much better Column %	10%	11%	9%	0%	10%	**7%**	**12%** D	11%	10%	**9%** J	**16%** GJ	9%	**1%**	10%	11%	10%
Somewhat better Column %	19%	**26%** B	**12%**	0%	19%	**22%** F	20%	**15%**	19%	18%	**14%**	**23%** H	21%	19%	**23%** L	**17%**
About the same Column %	33%	32%	33%	63%	32%	32%	35%	29%	33%	**35%** IJ	29%	**27%**	**16%**	33%	30%	34%
Somewhat worse Column %	13%	**10%**	**16%** A	0%	11%	**14%** F	11%	**8%**	13%	**12%**	**19%** G	11%	11%	13%	13%	13%
Much worse Column %	10%	9%	11%	11%	11%	**6%**	**8%**	**17%** DE	10%	**8%**	**9%**	**13%**	**27%** GHI	10%	**7%**	**11%** K
Total worse Column %	23%	**18%**	**27%** A	11%	22%	20%	20%	26%	23%	**21%**	28%	24%	**38%** G	23%	20%	24%
Not sure Column %	16%	**12%**	**19%** A	26%	16%	**19%** E	**12%**	**19%** E	16%	16%	14%	17%	23%	16%	17%	16%

* Denotes variable with statistically significant findings
▨ **Significant difference within groups: ABDEFGHIJKL**

How big of a problem do you think inflation (rising prices) is in the United States today? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Very big problem Column %	48%	**44%**	**51%** A	83%	45%	**39%**	47%	**48%** D	48%	**53%** HIJ	30%	38%	36%	48%	**42%**	**50%** K
Big problem Column %	25%	**21%**	**28%** A	17%	25%	**29%** F	26%	**21%**	25%	**26%** I	**28%** I	17%	24%	25%	27%	24%
Moderate problem Column %	21%	**28%** B	**15%**	0%	23%	23%	23%	23%	21%	**17%**	**33%** G	**28%** G	**35%** G	21%	24%	20%
Small problem Column %	5%	**6%** B	**4%**	0%	5%	**4%**	**4%**	**7%** DE	5%	**3%**	6%	**11%** G	4%	5%	4%	5%
Not a problem at all Column %	2%	**1%**	**2%** A	0%	2%	**5%** EF	**1%**	**1%**	2%	**0%**	**2%** G	**6%** G	1%	2%	**3%** L	**1%**

* Denotes variable with statistically significant findings
█ **Significant difference within groups: ABDEFGHIJKL**

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What actions have you taken in response to inflation? (All Mentions) *

	Total	Gender			Total	Age Grouped			Total	Ethnicity Grouped				Total	Children In Home	
		Male A	Female B	Other/ Non-binary C		18 to 34 D	35 to 54 E	65+ F		White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J		Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Cut back on non-essential spending % Sample Size	68%	**64%**	**72% A**	83%	68%	64%	69%	69%	68%	**71% HI**	**56%**	**63%**	64%	68%	65%	70%
Delayed major purchases % Sample Size	44%	**38%**	**48% A**	44%	42%	**39%**	**48% DF**	37%	44%	**45% H**	**32%**	**51% HJ**	**29%**	44%	44%	43%
Increased savings % Sample Size	21%	20%	22%	23%	23%	**41% EF**	**18%**	**15%**	21%	**18%**	**25%**	**28% G**	**41% GH**	21%	**25% L**	**19%**
Taken on additional work % Sample Size	23%	23%	23%	68%	23%	**39% EF**	**28% F**	**7%**	23%	**23%**	**31% GI**	**20%**	22%	23%	**29% L**	**21%**
Borrowed money or used credit more frequently % Sample Size	24%	**18%**	**29% A**	77%	24%	**26% F**	**32% F**	**15%**	24%	**23%**	**31% G**	23%	27%	24%	**29% L**	**22%**
Other (please specify) % Sample Size	1%	0%	2%	0%	1%	0%	1%	2%	1%	2%	0%	2%	0%	1%	0%	2%
No action taken % Sample Size	11%	10%	11%	0%	11%	**9%**	**9%**	**15% DE**	11%	**10%**	**19% GI**	**7%**	2%	11%	11%	10%

* Denotes variable with statistically significant findings
▇ **Significant difference within groups: ADEFGHIJL**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Have you noticed an increase in any of the following in the past year? (All Mentions) *

	Total	Gender			Age Grouped				Ethnicity Grouped					Children In Home		
		Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Property taxes % Sample Size	56%	55%	57%	77%	53%	**45%**	**51%**	**61% DE**	56%	**58% H**	**45%**	**57% H**	**64% H**	56%	**51%**	**58% K**
Property insurance % Sample Size	62%	63%	62%	29%	60%	**36%**	**56% D**	**80% DE**	62%	**66% HJ**	**33%**	**65% HJ**	**48%**	62%	**56%**	**64% K**
Auto insurance % Sample Size	73%	73%	72%	61%	70%	**53%**	**71% D**	**80% DE**	73%	**78% HI**	**39%**	**66% H**	94%	73%	69%	74%
Health insurance % Sample Size	56%	57%	56%	29%	55%	**56% F**	**63% F**	**47%**	56%	**58% I**	**56% I**	**44%**	**72% I**	56%	**65% L**	**53%**
None of the above % Sample Size	8%	7%	10%	0%	9%	**17% EF**	**7%**	**6%**	8%	**8%**	**15% G**	9%	2%	8%	10%	8%

* Denotes variable with statistically significant findings
◻ **Significant difference within groups: DEFGHIJKL**

How would you describe the current cost of housing or rent in your area? *

	Gender			Age Grouped				Ethnicity Grouped					Children In Home		
	Total	**Male A**	**Female B**	**Other/ Non-binary C**	**Total**	**18 to 34 D**	**35 to 54 E**	**65+ F**	**Total**	**White, Non-Hispanic G**	**Black or African American H**	**Hispanic I**	**Other/ Prefer Not to Say J**	**Total**	**Parent (Child Under 18 At Home) K**	**Other L**
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Total affordable Column %	23%	**30% B**	**17%**	0%	25%	**30% F**	**27% F**	**20%**	23%	**19%**	**45% GIJ**	**25%**	**24%**	23%	**30% L**	**20%**
Very affordable Column %	4%	**6% B**	**2%**	0%	4%	5%	3%	5%	4%	**4%**	**8% GI**	**2%**	1%	4%	3%	4%
Somewhat affordable Column %	19%	**24% B**	**15%**	0%	21%	**25% F**	**24% F**	**15%**	19%	**16%**	**36% GI**	**23% G**	23%	19%	**28% L**	**16%**
Somewhat unaffordable Column %	34%	36%	31%	32%	34%	**28%**	33%	**39% D**	34%	**36% H**	**21%**	**33% H**	**39% H**	34%	32%	35%
Very unaffordable Column %	41%	**31%**	**49% A**	68%	38%	40%	38%	38%	41%	**43% H**	**32%**	40%	36%	41%	**36%**	**43% K**
Total unaffordable Column %	75%	**68%**	**81% A**	100%	72%	**68%**	71%	**77% D**	75%	**78% H**	**52%**	**73% H**	**75% H**	75%	**68%**	**77% K**
Not sure Column %	2%	2%	2%	0%	3%	2%	2%	3%	2%	3%	3%	1%	1%	2%	1%	3%

* Denotes variable with statistically significant findings
■   **Significant difference within groups: ABDFGHIJKL**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Florida recently passed universal school choice, allowing parents to choose any public, private, or charter school for their children without income restrictions or enrollment limits. How aware are you of the school choice options available in Florida? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home	
	Total	Male A	Female B	Other/ Non- binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non- Hispan ic G	Black or African Americ an H	Hispan ic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Total aware Column %	61%	64%	59%	43%	61%	**56%**	**71%** DF	**56%**	61%	**60%**	**69%** G	60%	68%	61%	**73%** L	**56%**
Very aware Column %	20%	20%	20%	23%	20%	**16%**	**28%** DF	**14%**	20%	**19%**	**35%** GI	**14%**	**34%** GI	20%	**33%** L	**15%**
Somewhat aware Column %	41%	44%	39%	20%	42%	40%	43%	42%	41%	41%	**34%**	**46%** H	34%	41%	40%	41%
Not very aware Column %	21%	20%	22%	0%	22%	**28%** EF	**18%**	**21%**	21%	22%	15%	23%	11%	21%	18%	22%
Not at all aware Column %	18%	**16%**	**19%**	**57%** AB	17%	**16%**	**12%**	**23%** DE	18%	18%	16%	17%	21%	18%	**9%**	**21%** K
Total not aware Column %	39%	36%	41%	57%	39%	**44%** E	**29%**	**44%** E	39%	**40%** H	**31%**	40%	32%	39%	**27%**	**44%** K

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABDEFGHIKL**

How long have you lived in Florida? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Less than two years Column %	3%	**5%** B	**2%**	18%	3%	**7%** F	**3%** F	**1%**	3%	**4%** I	2%	**1%**	**7%** I	3%	**1%**	**4%** K
Two to five years Column %	9%	11%	8%	0%	10%	11%	11%	7%	9%	**9%** I	**19%** GI	**4%**	10%	9%	9%	9%
6 to 10 years Column %	10%	**12%** B	**8%**	11%	11%	**17%** EF	**12%** F	**5%**	10%	9%	12%	13%	16%	10%	11%	10%
More than ten years Column %	77%	**72%**	**82%** A	71%	76%	**65%**	**74%** D	**87%** DE	77%	**78%** H	**67%**	**82%** HJ	**66%**	77%	78%	77%

* Denotes variable with statistically significant findings

    Significant difference within groups: ABDEFGHIJK

What were your primary reasons for moving to Florida? (All Mentions) Base: Moved To Florida Past 5 Years *

	Gender			Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	152	87	63	1	130	46	52	32	152	110	26	8	7	152	36	116
No income tax % Sample Size	20%	23%	14%	100%	18%	16%	13%	28%	20%	27%	2%	6%	0%	20%	13%	22%
School choice options % Sample Size	12%	20%	1%	0%	14%	8%	28%	0%	12%	4%	45%	15%	6%	12%	45%	2%
Easier to start a business % Sample Size	7%	12%	0%	0%	9%	7%	15%	0%	7%	3%	12%	19%	39%	7%	14%	5%
Better weather/climate % Sample Size	42%	45%	37%	100%	40%	36%	40%	45%	42%	49%	16%	36%	39%	42%	30%	46%
Retirement % Sample Size	27%	25%	30%	0%	29%	**20%**	**18%**	**59% DE**	27%	29%	21%	7%	29%	27%	7%	33%
Job opportunities % Sample Size	16%	18%	13%	0%	19%	25%	18%	10%	16%	13%	19%	47%	21%	16%	12%	17%
Quality of life % Sample Size	35%	**27%**	**45% A**	100%	33%	37%	36%	23%	35%	40%	9%	32%	58%	35%	32%	36%
Other: % Sample Size	14%	**9%**	**21% A**	0%	16%	2%	**16%**	**35% E**	14%	17%	8%	0%	3%	14%	15%	14%

* Denotes variable with statistically significant findings

    Significant difference within groups: ADE

Which do you prefer: Atlantic or Gulf Coast beaches in Florida? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Gulf Coast beaches Column %	45%	**42%**	**48%** AC	**8%**	45%	43%	49%	43%	45%	**49%** IJ	**41%** I	**29%**	**28%**	45%	47%	44%
Atlantic Coast beaches Column %	34%	**40%** B	**28%**	65%	34%	32%	34%	35%	34%	**32%**	31%	39%	**48%** G	34%	34%	34%
No preference or not sure Column %	22%	**19%**	**24%** A	27%	21%	**25%** E	**16%**	**22%** E	22%	**19%**	**28%** G	**33%** G	24%	22%	20%	22%

* Denotes variable with statistically significant findings

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Are you skeptical or concerned about government surveillance or data collection and the potential misuse of your personal information? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Total skeptical Column %	74%	75%	74%	73%	73%	**64%**	**77%** D	**76%** D	74%	74%	71%	78%	84%	74%	75%	74%
Very skeptical Column %	36%	37%	36%	11%	34%	**21%**	**36%** D	**42%** D	36%	**35%**	38%	38%	**51%** G	36%	34%	37%
Somewhat skeptical Column %	38%	38%	38%	62%	39%	**43%** F	41%	**34%**	38%	39%	33%	39%	33%	38%	40%	37%
Neither skeptical nor unconcerned Column %	16%	16%	16%	9%	17%	20%	16%	16%	16%	16%	19%	15%	15%	16%	15%	17%
Somewhat unconcerned Column %	5%	**6%** B	**3%**	0%	5%	**8%** EF	**3%**	**4%**	5%	5%	5%	4%	0%	5%	4%	5%
Very unconcerned Column %	3%	2%	4%	0%	3%	3%	3%	2%	3%	3%	2%	2%	0%	3%	4%	2%
Total unconcerned Column %	7%	8%	7%	0%	7%	**12%** EF	**6%**	**6%**	7%	8%	8%	5%	0%	7%	8%	7%
Not sure Column %	2%	**1%**	**3%** A	18%	2%	**5%** EF	**1%**	**1%**	2%	2%	2%	2%	1%	2%	3%	2%

* Denotes variable with statistically significant findings
Significant difference within groups: ABDEFG

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

How concerned are you about what is being done with your personal data collected by …? The government *

	Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Total concerned Column %	78%	79%	77%	74%	77%	**70%**	**75%**	**84% DE**	78%	**80% H**	**63%**	**76% H**	**82% H**	78%	77%	79%
Very concerned Column %	44%	**39%**	**48% A**	35%	42%	**33%**	**43% D**	**46% D**	44%	45%	39%	39%	49%	44%	46%	43%
Somewhat concerned Column %	34%	**40% B**	**29%**	39%	35%	37%	32%	38%	34%	**35% H**	**24%**	**37% H**	33%	34%	31%	36%
Neutral Column %	12%	14%	11%	0%	14%	**18% F**	**16% F**	**8%**	12%	**10%**	**21% G**	**17% G**	12%	12%	14%	12%
Not very concerned Column %	6%	**4%**	**7% A**	0%	5%	5%	5%	5%	6%	5%	8%	6%	4%	6%	4%	6%
Not at all concerned Column %	3%	2%	4%	8%	3%	5%	3%	2%	3%	**3% I**	**6% I**	**0%**	1%	3%	4%	2%
Total not concerned Column %	9%	**6%**	**11% A**	8%	8%	10%	8%	7%	9%	9%	**13% I**	**6%**	5%	9%	8%	9%
Not sure Column %	1%	1%	1%	18%	1%	**2% F**	1%	**0%**	1%	1%	2%	1%	1%	1%	1%	1%

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABDEFGHI**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

How concerned are you about what is being done with your personal data collected by …? Private companies *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Total concerned Column %	79%	78%	81%	65%	77%	**57%**	**78%** D	**91%** DE	79%	**82%** HJ	**66%**	**79%** H	**69%**	79%	**70%**	**83%** K
Very concerned Column %	44%	**43%** C	**46%** C	**11%** C	43%	**31%**	**40%** D	**54%** DE	44%	**43%**	**39%**	**53%** GH	56%	44%	41%	45%
Somewhat concerned Column %	35%	35%	35%	54%	35%	**26%**	**38%** D	**38%** D	35%	**39%** HIJ	**27%**	**26%**	**13%**	35%	**29%**	**38%** K
Neutral Column %	12%	11%	12%	8%	13%	**26%** EF	**12%** F	5%	12%	**10%**	**21%** GI	**10%**	**24%** GI	12%	**18%** L	**9%**
Not very concerned Column %	6%	**10%** B	**4%**	9%	7%	**11%** F	**8%** F	3%	6%	6%	7%	9%	6%	6%	6%	7%
Not at all concerned Column %	1%	1%	1%	0%	1%	1%	**1%** F	0%	1%	**1%**	**4%** GI	**0%**	0%	1%	**2%** L	**0%**
Total not concerned Column %	7%	**10%** B	**5%**	9%	8%	**13%** F	**9%** F	4%	7%	7%	10%	9%	6%	7%	9%	7%
Not sure Column %	2%	**1%**	**2%** A	18%	2%	**5%** EF	**1%**	0%	2%	2%	2%	2%	1%	2%	**3%** L	**1%**

* Denotes variable with statistically significant findings

▪ **Significant difference within groups: ABCDEFGHIJKL**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Artificial intelligence (AI) is increasingly used in healthcare for diagnostics, treatment planning, and administrative operations. For example, AI can analyze medical images to detect diseases early, suggest personalized treatment plans, and streamline patient records management. What do you think will be the overall impact of AI on healthcare? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home	
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Total positive Column %	49%	**56% B**	**42%**	67%	50%	**40%**	**55% D**	**53% D**	49%	**49% J**	**41%**	**56% HJ**	29%	49%	52%	47%
Very positive impact Column %	11%	**13% B**	**9%**	17%	12%	11%	**15% F**	**10%**	11%	11%	11%	**8%**	**20% I**	11%	**15% L**	**9%**
Somewhat positive impact Column %	38%	**43% B**	**33%**	51%	38%	**29%**	**39% D**	**43% D**	38%	**38% J**	**30% J**	**47% GHJ**	**9%**	38%	37%	38%
Neutral impact Column %	18%	**14%**	**21% A**	0%	18%	**27% EF**	**20% F**	**10%**	18%	**15%**	**29% GI**	19%	**27% G**	18%	**23% L**	**16%**
Somewhat negative impact Column %	14%	14%	14%	0%	11%	12%	11%	12%	14%	**15% I**	**12% I**	**5%**	**33% GHI**	14%	12%	14%
Very negative impact Column %	9%	**6%**	**12% A**	15%	9%	**6%**	**8%**	**13% DE**	9%	**10% H**	**3%**	**12% H**	7%	9%	**4%**	**12% K**
Total negative Column %	23%	**20%**	**26% A**	15%	21%	**18%**	19%	**25% D**	23%	**25% HI**	**15%**	**17%**	**41% GHI**	23%	**16%**	**26% K**
Not sure Column %	11%	10%	11%	18%	11%	**15% E**	**7%**	**13% E**	11%	11%	**15% J**	9%	**3%**	11%	10%	11%

* Denotes variable with statistically significant findings

  Significant difference within groups: ABDEFGHIJKL

How often would you say you vote? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Always Column %	58%	**61% C**	**57% C**	**11%**	59%	**39%**	**61% D**	**72% DE**	58%	60%	57%	54%	45%	58%	55%	60%
Nearly always Column %	24%	25%	24%	41%	22%	20%	23%	24%	24%	24%	22%	25%	29%	24%	**20%**	**26% K**
Part of the time Column %	10%	**10%**	**10%**	**47% AB**	10%	**22% EF**	**10% F**	**2%**	10%	10%	8%	14%	8%	10%	**15% L**	**8%**
Seldom Column %	4%	3%	5%	0%	4%	**9% EF**	**4% F**	**1%**	4%	**4%**	**4%**	**2%**	**18% GHI**	4%	**7% L**	**3%**
Never vote Column %	3%	**2%**	**4% A**	0%	3%	**10% EF**	**2%**	**1%**	3%	**2%**	**8% G**	**6% G**	1%	3%	3%	3%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHIKL**

Generally speaking, do you think of yourself as a ...? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Republican Column %	42%	**39%**	**45%** A	17%	41%	40%	42%	41%	42%	**50%** HIJ	**10%**	**31%** H	**17%**	42%	42%	42%
Democrat Column %	37%	38%	36%	54%	38%	35%	40%	39%	37%	**29%**	**72%** GIJ	**47%** G	**46%** G	37%	39%	36%
Independent Column %	19%	**23%** B	**16%**	29%	19%	23%	17%	19%	19%	**19%**	**16%**	21%	**35%** GH	19%	18%	20%
Something else: Column %	2%	**0%**	**3%** A	0%	1%	2%	1%	2%	2%	2%	3%	0%	3%	2%	1%	2%

* Denotes variable with statistically significant findings
▮ **Significant difference within groups: ABGHIJ**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Would you call yourself a...

| | | **Gender** | | | | **Age Grouped** | | | | **Ethnicity Grouped** | | | | | **Children In Home** | |
	Total	**Male A**	**Female B**	**Other/ Non-binary C**	**Total**	**18 to 34 D**	**35 to 54 E**	**65+ F**	**Total**	**White, Non-Hispanic G**	**Black or African American H**	**Hispanic I**	**Other/ Prefer Not to Say J**	**Total**	**Parent (Child Under 18 At Home) K**	**Other L**
Sample Size	504	221	282	1	409	107	150	152	504	432	13	53	7	504	143	361
Not a very strong Republican Column %	35%	39%	32%	52%	37%	31%	39%	40%	35%	36%	42%	28%	15%	35%	39%	33%
Strong Republican Column %	65%	61%	68%	48%	63%	69%	61%	60%	65%	64%	58%	72%	85%	65%	61%	67%

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Would you call yourself a... *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	444	213	227	4	378	93	142	143	444	255	91	80	19	444	132	312
Not a very strong Democrat Column %	35%	**46%** B	**25%**	27%	36%	**44%** F	**43%** F	**22%**	35%	**35%** H	**24%**	**36%**	**79%** GHI	35%	**48%** L	**30%**
Strong Democrat Column %	65%	**54%**	**75%** A	73%	64%	**56%**	**57%**	**78%** DE	65%	**65%** J	**76%** GJ	**64%** J	**21%**	65%	**52%**	**70%** K

* Denotes variable with statistically significant findings

▇ **Significant difference within groups: ABDEFGHIJKL**

Do you think of yourself as... *

	Total	**Male A**	**Female B**	**Other/ Non-binary C**	Total	**18 to 34 D**	**35 to 54 E**	**65+ F**	Total	**White, Non-Hispanic G**	**Black or African American H**	**Hispanic I**	**Other/ Prefer Not to Say J**	Total	**Parent (Child Under 18 At Home) K**	**Other L**
		Gender				Age Grouped				Ethnicity Grouped					Children In Home	
Sample Size	252	130	120	2	208	65	67	76	252	177	24	36	15	252	67	185
Closer to the Democratic Party Column %	26%	**20%**	**31% A**	39%	26%	26%	**16%**	**35% E**	26%	**29% I**	30%	**14%**	9%	26%	**15%**	**29% K**
Closer to the Republican Party Column %	35%	39%	30%	0%	35%	**23%**	**51% DF**	**31%**	35%	**34% H**	**3%**	**55% GH**	**44% H**	35%	40%	33%
Strictly an Independent Column %	40%	41%	39%	61%	39%	**52% EF**	**32%**	**34%**	40%	**37%**	**68% GI**	**31%**	47%	40%	45%	38%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ADEFGHIK**

Do you approve or disapprove of the way the Republican Party is handling its job? Base: Republicans *

	Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	504	221	282	1	409	107	150	152	504	432	13	53	7	504	143	361
Total approve Column %	83%	84%	82%	100%	81%	79%	81%	82%	83%	81%	96%	92%	100%	83%	**77%**	**85% K**
Strongly approve Column %	35%	35%	35%	0%	33%	**25%**	**39% D**	32%	35%	**34%**	**13%**	**54% GH**	29%	35%	36%	35%
Somewhat approve Column %	48%	49%	46%	100%	48%	54%	43%	50%	48%	**47%**	**83% GI**	**37%**	71%	48%	41%	50%
Somewhat disapprove Column %	8%	8%	8%	0%	10%	11%	10%	8%	8%	9%	0%	4%	0%	8%	9%	8%
Strongly disapprove Column %	8%	8%	8%	0%	8%	7%	8%	10%	8%	9%	0%	2%	0%	8%	**12% L**	**6%**
Total disapprove Column %	16%	16%	16%	0%	18%	18%	18%	18%	16%	**18% I**	0%	**7%**	0%	16%	21%	14%
No opinion Column %	1%	**0%**	**2% A**	0%	1%	3%	1%	0%	1%	1%	4%	2%	0%	1%	3%	1%

* Denotes variable with statistically significant findings

▇ **Significant difference within groups: ADGHIKL**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Do you approve or disapprove of the way the Democratic Party is handling its job? Base: Democrat *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	444	213	227	4	378	93	142	143	444	255	91	80	19	444	132	312
Total approve Column %	75%	**71%**	**80%** A	27%	75%	72%	**70%**	**82%** E	75%	**78%** J	75%	71%	**54%**	75%	70%	78%
Strongly approve Column %	27%	24%	30%	0%	26%	**12%**	**21%**	**40%** DE	27%	27%	29%	28%	13%	27%	22%	29%
Somewhat approve Column %	48%	47%	50%	27%	49%	**61%** F	49%	**42%**	48%	51%	46%	43%	41%	48%	48%	49%
Somewhat disapprove Column %	17%	**20%** B	**13%**	73%	16%	**16%** F	**27%** F	4%	17%	**11%**	**20%** G	**24%** G	**45%** GH	17%	**24%** L	**14%**
Strongly disapprove Column %	6%	**9%** B	**3%**	0%	7%	**4%**	**1%**	**13%** DE	6%	**9%** H	**1%**	3%	1%	6%	3%	7%
Total disapprove Column %	22%	**29%** B	**16%**	73%	22%	20%	**28%** F	17%	22%	**20%**	**21%**	27%	**46%** GH	22%	26%	21%
No opinion Column %	2%	**0%**	**4%** A	0%	3%	**7%** EF	**1%**	**1%**	2%	2%	4%	2%	0%	2%	3%	2%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHJL

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

What is your age? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home	
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
18 to 24 Column %	7%	**5%**	**9%** A	23%	8%	**32%** EF	**0%**	**0%**	7%	**5%**	**10%** G	**10%** G	**18%** G	7%	6%	7%
25 to 34 Column %	15%	14%	16%	29%	18%	**68%** EF	**0%**	**0%**	15%	**12%**	**19%** G	**26%** G	**30%** G	15%	**22%** L	12%
35 to 44 Column %	15%	**19%** B	**11%**	**48%** B	18%	**0%**	**50%** DF	**0%**	15%	**12%**	**34%** GI	**14%**	20%	15%	**38%** L	6%
45 to 54 Column %	15%	16%	14%	0%	18%	**0%**	**50%** DF	**0%**	15%	**14%**	14%	**22%** G	19%	15%	**21%** L	13%
55 to 64 Column %	17%	**14%**	**20%** A	0%	0%	0%	0%	0%	17%	**20%** HIJ	**10%**	**9%**	**1%**	17%	**9%**	**20%** K
65+ Column %	31%	33%	30%	0%	37%	**0%**	**0%**	**100%** DE	31%	**37%** HIJ	**13%**	**20%**	**13%**	31%	**3%**	**42%** K

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABDEFGHIJKL**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Thinking about your general approach to issues, do you consider yourself to be... *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non- binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non- Hispan ic G	Black or African Americ an H	Hispan ic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Very conservative Column %	17%	14%	18%	0%	15%	13%	13%	17%	17%	**19%** H	**4%**	**13%** H	**13%** H	17%	**9%**	**19%** K
Somewhat conservative Column %	23%	**29%** B	**18%**	0%	24%	**13%**	**24%** D	**31%** DE	23%	**26%** I	18%	**15%**	19%	23%	22%	24%
Moderate Column %	32%	30%	34%	18%	32%	**38%** F	31%	**29%**	32%	32%	36%	30%	30%	32%	31%	32%
Somewhat liberal Column %	13%	**16%** B	**11%**	**43%** B	14%	13%	15%	15%	13%	**11%**	13%	**21%** G	**25%** G	13%	**19%** L	**11%**
Very liberal Column %	12%	**9%**	**14%** A	39%	12%	**13%** F	**17%** F	7%	12%	**10%**	**22%** G	**15%** G	13%	12%	13%	11%
Not Sure Column %	3%	**1%**	**5%** A	0%	3%	**11%** EF	**1%**	**1%**	3%	**2%**	**7%** G	**6%** G	0%	3%	**7%** L	**1%**

* Denotes variable with statistically significant findings

    Significant difference within groups: ABDEFGHIKL

Which of the following are you? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Male Column %	47%	**100% BC**	**0%**	**0%**	49%	**40%**	**55% D**	**50% D**	47%	**43%**	**49%**	**58% G**	**79% GHI**	47%	50%	46%
Female Column %	52%	**0%**	**100% AC**	**0%**	50%	**59% EF**	**44%**	**50%**	52%	**56% IJ**	**50% J**	**42% J**	**20%**	52%	49%	54%
Other/Non-binary Column %	1%	**0%**	**0%**	**100% AB**	1%	1%	1%	0%	1%	1%	0%	0%	1%	1%	1%	1%

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABCDEFGHIJ**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

How many infants and children under 18 years of age live in your household today? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
1 to 2 Column %	23%	26%	21%	9%	25%	**30%** **F**	**45%** **DF**	**3%**	23%	**18%**	**43%** **G**	**32%** **G**	**41%** **G**	23%	**82%** **L**	**0%**
3 or more Column %	5%	5%	6%	20%	6%	**7%** **F**	**11%** **F**	**0%**	5%	5%	8%	4%	2%	5%	**18%** **L**	**0%**
None Column %	72%	70%	73%	72%	69%	**63%** **E**	**44%**	**97%** **DE**	72%	**77%** **HIJ**	**49%**	**64%** **H**	**57%**	72%	**0%**	**100%** **K**

* Denotes variable with statistically significant findings

■ **Significant difference within groups: DEFGHIJKL**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Which of the following best describes your race or ethnicity? *

		Gender				Age Grouped				Ethnicity Grouped				Children In Home	
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
White, Non-Hispanic Column %	72%	**66%**	**77%** A	83%	69%	**55%**	**62%**	**85%** DE	72%	**100%** HIJ	**0%**	**0%**	**0%**	72%	**58%**	**78%** K
Black or African American Column %	11%	11%	10%	8%	11%	**14%** F	**17%** F	**4%**	11%	**0%**	**100%** GIJ	**0%**	**0%**	11%	**19%** L	**7%**
Hispanic Column %	14%	**17%** B	**11%**	0%	15%	**23%** F	**17%** F	**9%**	14%	**0%**	**0%**	**100%** GHJ	**0%**	14%	**18%** L	**12%**
Asian Column %	2%	**3%** B	**1%**	9%	2%	**5%** F	**3%** F	**0%**	2%	**0%**	**0%**	**0%**	**59%** GHI	2%	**4%** L	**1%**
Other Column %	1%	**2%** B	**0%**	0%	1%	1%	1%	1%	1%	**0%**	**0%**	**0%**	**32%** GHI	1%	0%	1%
Prefer not to say Column %	0%	0%	0%	0%	0%	1%	0%	0%	0%	**0%**	**0%**	**0%**	**10%** GHI	0%	0%	0%

* Denotes variable with statistically significant findings
Significant difference within groups: ABDEFGHIJKL

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Which of the following best describes your household's total income in 2023 BEFORE taxes? *

	Gender			**Age Grouped**				**Ethnicity Grouped**					**Children In Home**		
	Total	**Male A**	**Female B**	**Other/ Non-binary C**	**Total**	**18 to 34 D**	**35 to 54 E**	**65+ F**	**Total**	**White, Non-Hispanic G**	**Black or African American H**	**Hispanic I**	**Other/ Prefer Not to Say J**	**Total**	**Parent (Child Under 18 At Home) K**	**Other L**
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
< $15,000 Column %	5%	5%	5%	15%	4%	7% F	4%	3%	5%	3%	15% GI	5%	11% G	5%	6%	5%
$15,000-$24,999 Column %	5%	2%	7% A	0%	5%	8% EF	2%	4%	5%	6%	4%	2%	1%	5%	3%	6% K
$25,000-$34,999 Column %	8%	8%	8%	17%	9%	14% EF	6%	8%	8%	8%	8%	9%	10%	8%	8%	8%
$35,000-$49,999 Column %	15%	13%	16%	20%	16%	20% E	10%	18% E	15%	14%	14%	20%	11%	15%	10%	17% K
$50,000-$74,999 Column %	18%	21% B	16%	18%	18%	11%	18% D	23% D	18%	17%	20%	23% G	18%	18%	14%	19% K
$75,000-$99,999 Column %	15%	16%	14%	0%	15%	14%	14%	17%	15%	14%	15%	19%	15%	15%	14%	15%
$100,000-$124,999 Column %	9%	10%	8%	20%	9%	9%	11% F	7%	9%	10% H	4%	8%	10%	9%	8%	10%
$125,000-$149,999 Column %	9%	9%	10%	11%	8%	10% F	10% F	5%	9%	10% H	2%	10% H	8%	9%	12% L	8%
$150,000-$199,999 Column %	6%	4%	7% A	0%	6%	3%	6%	8% D	6%	8% HI	2%	1%	5%	6%	8%	5%
$200,000 and over Column %	8%	10% B	6%	0%	8%	2%	17% DF	4%	8%	8% I	14% GI	2%	10% I	8%	16% L	5%
Not sure Column %	1%	1%	2%	0%	1%	0%	1%	3%	1%	2%	2%	0%	0%	1%	0%	2%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIKL

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Which of the following best describes your current education level? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Some high school or less Column %	12%	11%	13%	0%	12%	**25%** EF	**8%**	**7%**	12%	**11%** I	**27%** GIJ	**4%**	**8%**	12%	14%	11%
High school graduate Column %	29%	**25%**	**32%** A	**80%** AB	29%	31%	28%	28%	29%	30%	25%	**32%** J	**16%**	29%	**22%**	**32%** K
Some college but no degree Column %	21%	20%	22%	0%	21%	**13%**	**17%**	**30%** DE	21%	21%	15%	24%	28%	21%	**15%**	**23%** K
Bachelor's degree Column %	18%	**22%** B	**14%**	0%	18%	17%	**22%** F	**14%**	18%	**18%**	**14%**	**24%** GH	16%	18%	**22%** L	16%
Associate's degree (Two-year post-secondary degree) Column %	10%	10%	10%	20%	10%	10%	**13%** F	**8%**	10%	**9%**	**16%** G	10%	9%	10%	**14%** L	**9%**
Master's or professional degree Column %	9%	11%	8%	0%	10%	**3%**	**12%** D	**12%** D	9%	**10%** H	**1%**	**5%** H	**22%** GHI	9%	12%	8%
Doctorate degree Column %	1%	1%	1%	0%	1%	0%	2%	1%	1%	1%	1%	0%	1%	1%	1%	1%
Prefer not to say Column %	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABDEFGHIJKL**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

What is your current marital status? *

	Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Married Column %	53%	**57%** B	**48%**	68%	51%	**19%**	**60%** D	**66%** D	53%	**58%** HIJ	**30%**	**44%** H	**35%**	53%	56%	51%
Living with partner Column %	8%	**6%**	**10%** A	0%	8%	**13%** F	**9%** F	**4%**	8%	8%	10%	8%	13%	8%	**12%** L	**7%**
Divorced Column %	9%	**7%**	**11%** A	0%	7%	**2%**	**7%** D	**9%** D	9%	9%	6%	11%	3%	9%	7%	10%
Never married Column %	22%	24%	21%	23%	26%	**61%** EF	**21%** F	**6%**	22%	**17%**	**41%** G	**32%** G	**39%** G	22%	**18%**	**24%** K
Separated Column %	2%	**2%** B	**1%**	0%	2%	2%	2%	2%	2%	**1%**	**6%** G	**3%** G	0%	2%	1%	2%
Widowed Column %	6%	**2%**	**9%** A	9%	6%	**3%** E	**1%**	**13%** DE	6%	**6%** I	**7%** I	**1%**	**9%** I	6%	5%	6%
Prefer not to say Column %	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%

* Denotes variable with statistically significant findings

░ **Significant difference within groups: ABDEFGHIJKL**

Do you own or rent your home? *

		Gender				Age Grouped					Ethnicity Grouped					Children In Home	
	Total	Male A	Female B	Other/ Non- binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non- Hispan ic G	Black or African Americ an H	Hispan ic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Own Column %	71%	70%	71%	59%	70%	51%	68% D	86% DE	71%	78% HIJ	36%	62% H	60% H	71%	67%	73% K
Rent Column %	29%	30%	29%	41%	30%	49% EF	32% F	14%	29%	22%	64% GIJ	38% G	40% G	29%	33% L	27%

* Denotes variable with statistically significant findings

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Thinking about your religion, are you... *

	Total	Gender Male A	Gender Female B	Gender Other/ Non-binary C	Age Grouped Total	18 to 34 D	35 to 54 E	65+ F	Ethnicity Grouped Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Children In Home Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Protestant Column %	24%	26%	23%	9%	25%	**14%**	**19%**	**38%** DE	24%	**28%** HI	**18%**	**11%**	16%	24%	**19%**	**27%** K
Roman Catholic Column %	27%	28%	27%	0%	27%	**22%**	**24%**	**32%** DE	27%	**26%** H	**7%**	**51%** GHJ	16%	27%	30%	26%
Jewish Column %	6%	7%	5%	0%	7%	**3%**	**9%** D	**8%** D	6%	6%	**10%** I	**4%**	0%	6%	6%	6%
Agnostic Column %	4%	**4%**	**4%**	**39%** AB	5%	**7%** F	4%	**3%**	4%	5%	1%	2%	**11%** HI	4%	3%	5%
Atheist Column %	4%	**7%** B	**1%**	0%	3%	**5%** F	3%	2%	4%	**4%** H	1%	**4%** H	0%	4%	3%	4%
Buddhist Column %	0%	1%	0%	0%	0%	1%	1%	0%	0%	**0%**	**0%**	**0%**	**8%** GHI	0%	1%	0%
Hindu Column %	1%	1%	0%	0%	1%	**3%** EF	**1%**	**0%**	1%	**0%**	**0%**	**0%**	**25%** GHI	1%	**2%** L	**0%**
Mormon Column %	1%	0%	1%	0%	1%	0%	1%	1%	1%	1%	0%	0%	0%	1%	0%	1%
Muslim Column %	0%	0%	0%	0%	0%	1%	0%	0%	0%	**0%**	**2%** G	0%	0%	0%	1%	0%
Orthodox (e.g. Greek or Russian Orthodox) Column %	2%	**3%** B	**1%**	0%	2%	**4%** F	**4%** F	**0%**	2%	**3%** I	2%	**1%**	4%	2%	3%	2%
Something else Column %	15%	**10%**	**20%** A	23%	15%	**20%** F	**15%** F	**10%**	15%	**14%**	**32%** GIJ	**13%**	**10%**	15%	17%	15%
Nothing in particular Column %	15%	13%	17%	29%	14%	**19%** F	**20%** F	**6%**	15%	**14%**	**26%** GIJ	**14%**	**9%**	15%	15%	15%

* Denotes variable with statistically significant findings

　Significant difference within groups: ABDEFGHIJKL

Would you describe yourself as a 'born-again' or evangelical Christian? *

	Total	Gender			Total	Age Grouped			Total	Ethnicity Grouped				Total	Children In Home	
		Male A	Female B	Other/ Non-binary C		18 to 34 D	35 to 54 E	65+ F		White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J		Parent (Child Under 18 At Home) K	Other L
Sample Size	294	149	145	1	248	37	68	142	294	245	23	19	7	294	65	229
Yes Column %	58%	54%	62%	100%	60%	57%	61%	60%	58%	**53%**	**62%**	**98% GH**	**100% G**	58%	62%	56%
No Column %	42%	46%	38%	0%	40%	43%	39%	40%	42%	**47% IJ**	**38% I**	**2%**	**0%**	42%	38%	44%

* Denotes variable with statistically significant findings

    Significant difference within groups: GHIJ

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Are you now employed full-time, part-time, self-employed, or not employed? *

		Gender				Age Grouped				Ethnicity Grouped					Children In Home		
	Total	Male A	Female B	Other/ Non-binary C	Total	18 to 34 D	35 to 54 E	65+ F	Total	White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J	Total	Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Full-time Column %	41%	**47%** B	**36%**	54%	41%	**55%** F	**67%** DF	5%	41%	**35%**	**55%** G	**53%** G	**68%** G	41%	**65%** L	**31%**
Self-employed Column %	9%	10%	9%	20%	9%	**13%** E	**7%**	9%	9%	**10%** H	**4%**	9%	7%	9%	**4%**	**11%** K
Part-time Column %	8%	**6%**	**11%** A	0%	8%	**14%** EF	**7%**	5%	8%	9%	7%	8%	4%	8%	9%	8%
Retired Column %	29%	31%	28%	0%	31%	**0%**	**4%** D	**78%** DE	29%	**35%** HIJ	**15%**	**15%**	**12%**	29%	**6%**	**39%** K
Not employed Column %	11%	**7%**	**15%** A	26%	10%	**17%** F	**13%** F	3%	11%	11%	13%	14%	9%	11%	**15%** L	**10%**
Don't know Column %	1%	**0%**	**1%** A	0%	1%	1%	**1%** F	0%	1%	**0%**	**5%** GI	**1%**	0%	1%	0%	1%

* Denotes variable with statistically significant findings
  Significant difference within groups: ABDEFGHIJKL

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Region of Florida *

	Total	**Gender**			Total	**Age Grouped**			Total	**Ethnicity Grouped**				Total	**Children In Home**	
		Male A	Female B	Other/ Non-binary C		18 to 34 D	35 to 54 E	65+ F		White, Non-Hispanic G	Black or African American H	Hispanic I	Other/ Prefer Not to Say J		Parent (Child Under 18 At Home) K	Other L
Sample Size	1,200	564	629	7	996	264	360	372	1,200	864	127	168	41	1,200	341	859
Southeast Florida Column %	27%	**32% B**	**22% B**	**66% B**	27%	25%	30%	25%	27%	**20%**	**24%**	**63% GHJ**	**28%**	27%	29%	26%
Central Florida Column %	21%	**24% B**	**18%**	26%	22%	20%	25%	21%	21%	**22% I**	21%	**13%**	**29% I**	21%	24%	20%
North Florida Column %	18%	16%	20%	0%	18%	**24% F**	**19% F**	**13%**	18%	**19% I**	**31% GI**	**4%**	**18% I**	18%	**22% L**	**16%**
Tampa Bay Column %	17%	**13%**	**20% A**	8%	15%	**11%**	14%	**19% D**	17%	19%	13%	12%	13%	17%	**13%**	**19% K**
Southwest Florida Column %	11%	9%	13%	0%	11%	**10%**	**7%**	**16% DE**	11%	**13% HIJ**	**2%**	**7% H**	**5%**	11%	**6%**	**13% K**
Unknown Column %	6%	6%	6%	0%	6%	**9% E**	**5%**	6%	6%	**7% I**	**8% I**	**1%**	**8% I**	6%	6%	6%

* Denotes variable with statistically significant findings
  Significant difference within groups: ABDEFGHIJKL

Region of Florida *

Weight Variable = Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

Significant difference within groups: ABDEFGHIJKL