

## **Marginals**

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

July 29, 2026

Targoz Market Research®

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|                                                                                                                                                                                                                                                                                                |    |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|
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|                                                                                                                                                          |    |
|----------------------------------------------------------------------------------------------------------------------------------------------------------|----|
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James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Are you registered to vote in Florida at your present address?

|             |          | Likely Voters (General) |                |         |
|-------------|----------|-------------------------|----------------|---------|
|             |          | Total                   | Likely Voter A | Other B |
| Sample Size |          | 1,400                   | 1,045          | 355     |
| Yes         | Column % | 100%                    | 100%           | 100%    |
| No          | Column % | 0%                      | 0%             | 0%      |

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Have you noticed a change in the cost of living in Florida over the past year? \*

|                                                       | Likely Voters (General) |                 |                  |
|-------------------------------------------------------|-------------------------|-----------------|------------------|
|                                                       | Total                   | Likely Voter A  | Other B          |
| Sample Size                                           | 1,400                   | 1,045           | 355              |
| <b>Yes, costs are increasing a lot</b><br>Column %    | 62%                     | 63%             | 59%              |
| <b>Yes, costs are increasing somewhat</b><br>Column % | 32%                     | <b>31%</b>      | <b>37%<br/>A</b> |
| <b>Yes, costs are decreasing</b><br>Column %          | 1%                      | 1%              | 2%               |
| <b>No, about the same</b><br>Column %                 | 5%                      | <b>6%<br/>B</b> | <b>3%</b>        |
| <b>I'm not sure</b><br>Column %                       | 0%                      | 0%              | 0%               |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

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Which of the following do you think is the primary driver of housing affordability issues in Florida? \*

|                                                    | Likely Voters (General) |                  |                  |
|----------------------------------------------------|-------------------------|------------------|------------------|
|                                                    | Total                   | Likely Voter A   | Other B          |
| Sample Size                                        | 1,400                   | 1,045            | 355              |
| <b>Interest rates</b><br>Column %                  | 20%                     | 21%              | 20%              |
| <b>Government fees and regulations</b><br>Column % | 12%                     | 12%              | 13%              |
| <b>Property taxes</b><br>Column %                  | 15%                     | <b>13%</b>       | <b>20%<br/>A</b> |
| <b>Property insurance</b><br>Column %              | 19%                     | <b>21%<br/>B</b> | <b>14%</b>       |
| <b>Lack of housing supply</b><br>Column %          | 14%                     | <b>16%<br/>B</b> | <b>9%</b>        |
| <b>Something else (please specify)</b><br>Column % | 8%                      | 8%               | 8%               |
| <b>I'm not sure</b><br>Column %                    | 11%                     | <b>10%</b>       | <b>15%<br/>A</b> |

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James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Do you currently own or rent your home? \*

|                                            |     | Likely Voters (General) |                  |                  |
|--------------------------------------------|-----|-------------------------|------------------|------------------|
|                                            |     | Total                   | Likely Voter A   | Other B          |
| Sample Size                                |     | 1,400                   | 1,045            | 355              |
| <b>Own</b>                                 |     |                         |                  |                  |
| Column %                                   | 67% |                         | <b>70%<br/>B</b> | <b>59%</b>       |
| <b>Rent</b>                                |     |                         |                  |                  |
| Column %                                   | 26% |                         | <b>24%</b>       | <b>32%<br/>A</b> |
| <b>Something else / living with family</b> |     |                         |                  |                  |
| Column %                                   | 6%  |                         | <b>6%</b>        | <b>9%<br/>A</b>  |
| <b>Prefer not to say</b>                   |     |                         |                  |                  |
| Column %                                   | 0%  |                         | 0%               | 1%               |

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Do you hope to purchase a home in the next 24 months? \*

|               |  | Likely Voters (General) |                  |            |
|---------------|--|-------------------------|------------------|------------|
|               |  | Total                   | Likely Voter A   | Other B    |
| Sample Size   |  | 364                     | 252              | 112        |
| <b>Yes</b>    |  |                         |                  |            |
| Column %      |  | 38%                     | <b>43%<br/>B</b> | <b>27%</b> |
| <b>No</b>     |  |                         |                  |            |
| Column %      |  | 46%                     | 43%              | 53%        |
| <b>Unsure</b> |  |                         |                  |            |
| Column %      |  | 15%                     | 14%              | 19%        |

\* Denotes variable with statistically significant findings

 Significant difference within groups: B

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Governor Ron DeSantis and the Florida Legislature have proposed reducing property taxes on homesteaded residences, with the goal of significantly reducing or eliminating most property taxes on those homes. Based on what you know or have heard, do you support or oppose this proposal? \*

|                                     | Likely Voters (General) |                  |                  |
|-------------------------------------|-------------------------|------------------|------------------|
|                                     | Total                   | Likely Voter A   | Other B          |
| Sample Size                         | 1,400                   | 1,045            | 355              |
| <b>Total support</b><br>Column %    | 74%                     | <b>76%<br/>B</b> | <b>69%</b>       |
| <b>Strongly support</b><br>Column % | 44%                     | <b>48%<br/>B</b> | <b>34%</b>       |
| <b>Somewhat support</b><br>Column % | 30%                     | <b>28%</b>       | <b>35%<br/>A</b> |
| <b>Somewhat oppose</b><br>Column %  | 9%                      | <b>7%</b>        | <b>12%<br/>A</b> |
| <b>Strongly oppose</b><br>Column %  | 9%                      | <b>10%<br/>B</b> | <b>5%</b>        |
| <b>Total oppose</b><br>Column %     | 17%                     | 17%              | 17%              |
| <b>I'm not sure</b><br>Column %     | 9%                      | <b>7%</b>        | <b>14%<br/>A</b> |

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 **Significant difference within groups: AB**

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Some supporters say major property tax cuts could make it easier for Floridians to afford their homes. Some opponents say local governments could have less funding for services. Which comes closer to your view? \*

|                                                                                                                | Likely Voters (General) |                  |                  |
|----------------------------------------------------------------------------------------------------------------|-------------------------|------------------|------------------|
|                                                                                                                | Total                   | Likely Voter A   | Other B          |
| Sample Size                                                                                                    | 1,400                   | 1,045            | 355              |
| <b>Property tax cuts are worth it, even if local governments have to reduce spending or find other revenue</b> |                         |                  |                  |
| Column %                                                                                                       | 55%                     | 55%              | 56%              |
| <b>I am concerned about reducing local government services or shifting costs elsewhere</b>                     |                         |                  |                  |
| Column %                                                                                                       | 36%                     | <b>38%<br/>B</b> | <b>32%</b>       |
| <b>I'm not sure</b>                                                                                            |                         |                  |                  |
| Column %                                                                                                       | 9%                      | <b>8%</b>        | <b>13%<br/>A</b> |

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 **Significant difference within groups: AB**

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When considering property tax reform in Florida, which approach would you prefer? \*

|                                                                                                                  |  | Likely Voters (General) |                  |                  |
|------------------------------------------------------------------------------------------------------------------|--|-------------------------|------------------|------------------|
|                                                                                                                  |  | Total                   | Likely Voter A   | Other B          |
| Sample Size                                                                                                      |  | 1,400                   | 1,045            | 355              |
| <b>Reforms that mostly benefit homesteaded residences</b>                                                        |  |                         |                  |                  |
| Column %                                                                                                         |  | 46%                     | <b>48%<br/>B</b> | <b>39%</b>       |
| <b>A broader approach that includes all properties, including rental, commercial, and second-home properties</b> |  |                         |                  |                  |
| Column %                                                                                                         |  | 38%                     | 38%              | 41%              |
| <b>No major property tax reform is needed</b>                                                                    |  |                         |                  |                  |
| Column %                                                                                                         |  | 5%                      | 5%               | 5%               |
| <b>I'm not sure</b>                                                                                              |  |                         |                  |                  |
| Column %                                                                                                         |  | 10%                     | <b>9%</b>        | <b>15%<br/>A</b> |

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James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Would your medical treatment decisions and plans differ if you knew the prices of prescriptions, medical procedures, tests, and other health care services ahead of time?

|                           | Likely Voters (General) |                |         |
|---------------------------|-------------------------|----------------|---------|
|                           | Total                   | Likely Voter A | Other B |
| Sample Size               | 1,400                   | 1,045          | 355     |
| <b>Total yes</b>          |                         |                |         |
| Column %                  | 65%                     | 65%            | 64%     |
| <b>Yes, definitely</b>    |                         |                |         |
| Column %                  | 32%                     | 33%            | 29%     |
| <b>Yes, probably</b>      |                         |                |         |
| Column %                  | 32%                     | 31%            | 35%     |
| <b>No, probably not</b>   |                         |                |         |
| Column %                  | 23%                     | 24%            | 22%     |
| <b>No, definitely not</b> |                         |                |         |
| Column %                  | 5%                      | 5%             | 6%      |
| <b>Total no</b>           |                         |                |         |
| Column %                  | 29%                     | 29%            | 28%     |
| <b>I'm not sure</b>       |                         |                |         |
| Column %                  | 7%                      | 7%             | 8%      |

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Do you support or oppose requiring health care providers, hospitals, and pharmacies to provide clear upfront price information before non-emergency treatment or prescriptions are provided? \*

|                                     | Likely Voters (General) |                  |                  |
|-------------------------------------|-------------------------|------------------|------------------|
|                                     | Total                   | Likely Voter A   | Other B          |
| Sample Size                         | 1,400                   | 1,045            | 355              |
| <b>Total support</b><br>Column %    | 91%                     | <b>92%<br/>B</b> | <b>85%</b>       |
| <b>Strongly support</b><br>Column % | 63%                     | <b>67%<br/>B</b> | <b>51%</b>       |
| <b>Somewhat support</b><br>Column % | 27%                     | <b>25%</b>       | <b>33%<br/>A</b> |
| <b>Somewhat oppose</b><br>Column %  | 4%                      | <b>3%</b>        | <b>8%<br/>A</b>  |
| <b>Strongly oppose</b><br>Column %  | 1%                      | 1%               | 1%               |
| <b>Total oppose</b><br>Column %     | 5%                      | <b>4%</b>        | <b>9%<br/>A</b>  |
| <b>I'm not sure</b><br>Column %     | 4%                      | <b>3%</b>        | <b>6%<br/>A</b>  |

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Artificial intelligence, or AI, refers to computer systems that can perform tasks such as answering questions, summarizing information, creating images or videos, detecting fraud, helping with medical research, or assisting with work and school assignments.  
How much have you heard or read about artificial intelligence? \*

|                       |     | Likely Voters (General) |                |              |
|-----------------------|-----|-------------------------|----------------|--------------|
|                       |     | Total                   | Likely Voter A | Other B      |
| Sample Size           |     | 1,400                   | 1,045          | 355          |
| <b>A great deal</b>   |     |                         |                |              |
| Column %              | 42% |                         | <b>45% B</b>   | <b>34%</b>   |
| <b>Some</b>           |     |                         |                |              |
| Column %              | 37% | 37%                     |                | 38%          |
| <b>A little</b>       |     |                         |                |              |
| Column %              | 16% |                         | <b>14%</b>     | <b>19% A</b> |
| <b>Nothing at all</b> |     |                         |                |              |
| Column %              | 3%  | 2%                      |                | 4%           |
| <b>I'm not sure</b>   |     |                         |                |              |
| Column %              | 2%  |                         | <b>1%</b>      | <b>5% A</b>  |

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Which of the following AI tools or AI-powered services have you used in the last six months? Please select all that apply. [ROTATE] \*

|                                                                           | Likely Voters (General) |                  |                 |
|---------------------------------------------------------------------------|-------------------------|------------------|-----------------|
|                                                                           | Total                   | Likely Voter A   | Other B         |
| Sample Size                                                               | 1,400                   | 1,045            | 355             |
| <b>Chatbots, such as ChatGPT, Claude, Gemini, or Copilot</b>              |                         |                  |                 |
| % Valid Cases                                                             | 55%                     | 55%              | 54%             |
| <b>AI tools built into a phone, computer, or search engine</b>            |                         |                  |                 |
| % Valid Cases                                                             | 42%                     | 43%              | 40%             |
| <b>AI tools for work, writing, programming, research, or productivity</b> |                         |                  |                 |
| % Valid Cases                                                             | 25%                     | <b>27%<br/>B</b> | <b>20%</b>      |
| <b>AI recommendation in shopping, streaming, and social media</b>         |                         |                  |                 |
| % Valid Cases                                                             | 25%                     | <b>28%<br/>B</b> | <b>19%</b>      |
| <b>AI image, video, or music generators</b>                               |                         |                  |                 |
| % Valid Cases                                                             | 24%                     | 25%              | 20%             |
| <b>AI tools for fitness, health, personal finance, or planning</b>        |                         |                  |                 |
| % Valid Cases                                                             | 16%                     | <b>18%<br/>B</b> | <b>12%</b>      |
| <b>I have not used any AI tools in the last six months</b>                |                         |                  |                 |
| % Valid Cases                                                             | 19%                     | 19%              | 19%             |
| <b>I'm not sure</b>                                                       |                         |                  |                 |
| % Valid Cases                                                             | 4%                      | <b>3%</b>        | <b>8%<br/>A</b> |

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 Significant difference within groups: AB

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Data centers are large facilities that store and process digital information for internet services, cloud computing, and artificial intelligence. Overall, do you support or oppose Florida taking steps to attract data center investment to the state? \*

|                                     | Likely Voters (General) |                  |                  |
|-------------------------------------|-------------------------|------------------|------------------|
|                                     | Total                   | Likely Voter A   | Other B          |
| Sample Size                         | 1,400                   | 1,045            | 355              |
| <b>Total support</b><br>Column %    | 40%                     | <b>43%<br/>B</b> | <b>30%</b>       |
| <b>Strongly support</b><br>Column % | 16%                     | <b>20%<br/>B</b> | <b>6%</b>        |
| <b>Somewhat support</b><br>Column % | 23%                     | 23%              | 24%              |
| <b>Somewhat oppose</b><br>Column %  | 19%                     | <b>17%</b>       | <b>25%<br/>A</b> |
| <b>Strongly oppose</b><br>Column %  | 30%                     | 31%              | 26%              |
| <b>Total oppose</b><br>Column %     | 49%                     | 49%              | 51%              |
| <b>I'm not sure</b><br>Column %     | 11%                     | <b>8%</b>        | <b>19%<br/>A</b> |

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Which of the following would make you more likely to support a data center being built in your area? Please select up to two. [ROTATE] \*

|                                                                                           | Likely Voters (General) |                |              |
|-------------------------------------------------------------------------------------------|-------------------------|----------------|--------------|
|                                                                                           | Total                   | Likely Voter A | Other B      |
| Sample Size                                                                               | 1,400                   | 1,045          | 355          |
| <b>More local job opportunities</b><br>% Valid Cases                                      | 30%                     | 29%            | 32%          |
| <b>Commitments to renewable energy and/or lower environmental impact</b><br>% Valid Cases | 21%                     | 22%            | 18%          |
| <b>Improved grid infrastructure and/or energy reliability</b><br>% Valid Cases            | 19%                     | 19%            | 20%          |
| <b>More property tax revenue for local government</b><br>% Valid Cases                    | 17%                     | <b>20% B</b>   | <b>10%</b>   |
| <b>More economic development for the region</b><br>% Valid Cases                          | 14%                     | 14%            | 15%          |
| <b>Help Florida become a leader in emerging technologies and AI</b><br>% Valid Cases      | 12%                     | <b>14% B</b>   | <b>8%</b>    |
| <b>Nothing would make me more likely to support it</b><br>% Valid Cases                   | 28%                     | 29%            | 25%          |
| <b>I'm not sure</b><br>% Valid Cases                                                      | 8%                      | <b>6%</b>      | <b>16% A</b> |

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Which of the following concerns would make you less likely to support a data center being built in your area? Please select up to two. [ROTATE] \*

|                                                                                        | Likely Voters (General) |                  |                 |
|----------------------------------------------------------------------------------------|-------------------------|------------------|-----------------|
|                                                                                        | Total                   | Likely Voter A   | Other B         |
| Sample Size                                                                            | 1,400                   | 1,045            | 355             |
| <b>Higher electricity costs for residents</b><br>% Valid Cases                         | 60%                     | 61%              | 57%             |
| <b>Increased local water usage</b><br>% Valid Cases                                    | 44%                     | <b>46%<br/>B</b> | <b>38%</b>      |
| <b>Noise or visual impact on the surrounding area</b><br>% Valid Cases                 | 20%                     | 20%              | 21%             |
| <b>Lower nearby property values</b><br>% Valid Cases                                   | 15%                     | 15%              | 16%             |
| <b>Traffic and disruption during construction</b><br>% Valid Cases                     | 13%                     | 13%              | 13%             |
| <b>The land could be better used for housing or other development</b><br>% Valid Cases | 15%                     | 15%              | 14%             |
| <b>None of these concerns would make me less likely to support it</b><br>% Valid Cases | 6%                      | 6%               | 6%              |
| <b>I'm not sure</b><br>% Valid Cases                                                   | 4%                      | <b>3%</b>        | <b>8%<br/>A</b> |

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 Significant difference within groups: AB

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If your county commission were voting on whether to approve a data center in your area, would you want them to vote yes or no? \*

|                        |  | Likely Voters (General) |                |                  |
|------------------------|--|-------------------------|----------------|------------------|
|                        |  | Total                   | Likely Voter A | Other B          |
| Sample Size            |  | 1,400                   | 1,045          | 355              |
| <b>Yes, approve it</b> |  |                         |                |                  |
| Column %               |  | 30%                     | 31%            | 26%              |
| <b>No, reject it</b>   |  |                         |                |                  |
| Column %               |  | 48%                     | 49%            | 47%              |
| <b>I'm not sure</b>    |  |                         |                |                  |
| Column %               |  | 22%                     | <b>20%</b>     | <b>27%<br/>A</b> |

\* Denotes variable with statistically significant findings

 Significant difference within groups: A

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Public school officials sometimes complain that they do not have enough money to offer or maintain high-quality programs. Which of the following statements comes closest to expressing your reaction to these complaints? \*

|                                                                                                                                                   | Likely Voters (General) |                  |                  |
|---------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|------------------|------------------|
|                                                                                                                                                   | Total                   | Likely Voter A   | Other B          |
| Sample Size                                                                                                                                       | 1,400                   | 1,045            | 355              |
| <b>These complaints bother me because I think public schools should get more funding</b><br>Column %                                              | 47%                     | 47%              | 46%              |
| <b>These complaints bother me because charter, private, and home schools often get better results with the same or lesser funding</b><br>Column % | 29%                     | <b>31%<br/>B</b> | <b>22%</b>       |
| <b>These complaints don't particularly bother me one way or the other</b><br>Column %                                                             | 16%                     | 16%              | 15%              |
| <b>I'm not sure</b><br>Column %                                                                                                                   | 9%                      | <b>6%</b>        | <b>17%<br/>A</b> |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Some Florida public schools are now offering individual courses to part-time students. Do you support or oppose this practice? \*

|                                     | Likely Voters (General) |                  |                  |
|-------------------------------------|-------------------------|------------------|------------------|
|                                     | Total                   | Likely Voter A   | Other B          |
| Sample Size                         | 1,400                   | 1,045            | 355              |
| <b>Total support</b><br>Column %    | 64%                     | <b>65%<br/>B</b> | <b>59%</b>       |
| <b>Strongly support</b><br>Column % | 27%                     | <b>30%<br/>B</b> | <b>17%</b>       |
| <b>Somewhat support</b><br>Column % | 37%                     | <b>35%</b>       | <b>43%<br/>A</b> |
| <b>Somewhat oppose</b><br>Column %  | 7%                      | 8%               | 6%               |
| <b>Strongly oppose</b><br>Column %  | 5%                      | 4%               | 7%               |
| <b>Total oppose</b><br>Column %     | 12%                     | 12%              | 13%              |
| <b>I'm not sure</b><br>Column %     | 24%                     | 23%              | 28%              |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Due to declining student enrollment, some public schools have considerable classroom space that goes unfilled. Which of the following strategies should public schools adopt to deal with this underutilized classroom space? \*

|                                                                                                                  | Likely Voters (General) |                  |                  |
|------------------------------------------------------------------------------------------------------------------|-------------------------|------------------|------------------|
|                                                                                                                  | Total                   | Likely Voter A   | Other B          |
| Sample Size                                                                                                      | 1,400                   | 1,045            | 355              |
| <b>They should close or consolidate these public schools</b><br>Column %                                         | 33%                     | <b>35%<br/>B</b> | <b>27%</b>       |
| <b>They should allow other types of schools or private tutors to use this excess classroom space</b><br>Column % | 46%                     | 47%              | 43%              |
| <b>They should keep things as they are even if it costs taxpayers more per pupil</b><br>Column %                 | 7%                      | 7%               | 8%               |
| <b>I'm not sure</b><br>Column %                                                                                  | 14%                     | <b>12%<br/>A</b> | <b>21%<br/>A</b> |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Would you support or oppose a policy that gives students in low-income neighborhoods a larger school choice scholarship than students who live in more affluent neighborhoods? \*

|                                     | Likely Voters (General) |                  |                  |
|-------------------------------------|-------------------------|------------------|------------------|
|                                     | Total                   | Likely Voter A   | Other B          |
| Sample Size                         | 1,400                   | 1,045            | 355              |
| <b>Total support</b><br>Column %    | 66%                     | <b>68%<br/>B</b> | <b>61%</b>       |
| <b>Strongly support</b><br>Column % | 32%                     | <b>36%<br/>B</b> | <b>21%</b>       |
| <b>Somewhat support</b><br>Column % | 34%                     | <b>32%</b>       | <b>41%<br/>A</b> |
| <b>Somewhat oppose</b><br>Column %  | 13%                     | 13%              | 15%              |
| <b>Strongly oppose</b><br>Column %  | 10%                     | <b>11%<br/>B</b> | <b>7%</b>        |
| <b>Total oppose</b><br>Column %     | 24%                     | 24%              | 22%              |
| <b>I'm not sure</b><br>Column %     | 10%                     | <b>8%</b>        | <b>16%<br/>A</b> |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Florida students can currently earn college credit in high school through options like Advanced Placement courses. Would you support or oppose giving students additional college-credit options offered by other education experts? \*

|                                     | Likely Voters (General) |                  |                  |
|-------------------------------------|-------------------------|------------------|------------------|
|                                     | Total                   | Likely Voter A   | Other B          |
| Sample Size                         | 1,400                   | 1,045            | 355              |
| <b>Total support</b><br>Column %    | 85%                     | <b>87%<br/>B</b> | <b>80%</b>       |
| <b>Strongly support</b><br>Column % | 51%                     | <b>56%<br/>B</b> | <b>37%</b>       |
| <b>Somewhat support</b><br>Column % | 34%                     | <b>31%</b>       | <b>42%<br/>A</b> |
| <b>Somewhat oppose</b><br>Column %  | 3%                      | 3%               | 5%               |
| <b>Strongly oppose</b><br>Column %  | 2%                      | 2%               | 3%               |
| <b>Total oppose</b><br>Column %     | 6%                      | 5%               | 8%               |
| <b>I'm not sure</b><br>Column %     | 9%                      | <b>8%</b>        | <b>13%<br/>A</b> |

\* Denotes variable with statistically significant findings

 **Significant difference within groups: AB**

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

If money were not an object, how would you choose to educate your children? \*

|                                                 | Likely Voters (General) |                  |                  |
|-------------------------------------------------|-------------------------|------------------|------------------|
|                                                 | Total                   | Likely Voter A   | Other B          |
| Sample Size                                     | 1,400                   | 1,045            | 355              |
| <b>Public school</b><br>Column %                | 26%                     | <b>27%<br/>B</b> | <b>22%</b>       |
| <b>Private school</b><br>Column %               | 39%                     | <b>41%<br/>B</b> | <b>33%</b>       |
| <b>Charter school</b><br>Column %               | 9%                      | <b>10%<br/>B</b> | <b>6%</b>        |
| <b>Homeschool</b><br>Column %                   | 9%                      | <b>7%</b>        | <b>16%<br/>A</b> |
| <b>Other (please specify)</b><br>Column %       | 1%                      | 1%               | 1%               |
| <b>Not applicable / no children</b><br>Column % | 17%                     | <b>14%</b>       | <b>23%<br/>A</b> |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Some people have proposed converting underused shopping malls or retail spaces into K-12 learning centers that could offer multiple educational options in one location, such as public and private school courses, specialty programs, and tutoring.  
Do you support or oppose this idea? \*

|                                     | Likely Voters (General) |                  |                  |
|-------------------------------------|-------------------------|------------------|------------------|
|                                     | Total                   | Likely Voter A   | Other B          |
| Sample Size                         | 1,400                   | 1,045            | 355              |
| <b>Total support</b><br>Column %    | 77%                     | <b>82%<br/>B</b> | <b>64%</b>       |
| <b>Strongly support</b><br>Column % | 36%                     | <b>40%<br/>B</b> | <b>22%</b>       |
| <b>Somewhat support</b><br>Column % | 42%                     | 42%              | 42%              |
| <b>Somewhat oppose</b><br>Column %  | 6%                      | <b>4%</b>        | <b>10%<br/>A</b> |
| <b>Strongly oppose</b><br>Column %  | 3%                      | 3%               | 4%               |
| <b>Total oppose</b><br>Column %     | 9%                      | <b>8%</b>        | <b>15%<br/>A</b> |
| <b>I'm not sure</b><br>Column %     | 13%                     | <b>10%</b>       | <b>21%<br/>A</b> |

\* Denotes variable with statistically significant findings

 **Significant difference within groups: AB**

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

As America celebrates the 250th anniversary of the Declaration of Independence, how hopeful are you about America over the next 25 years? \*

|                                       | Likely Voters (General) |                  |                  |
|---------------------------------------|-------------------------|------------------|------------------|
|                                       | Total                   | Likely Voter A   | Other B          |
| Sample Size                           | 1,400                   | 1,045            | 355              |
| <b>Total hopeful</b><br>Column %      | 62%                     | <b>68%<br/>B</b> | <b>46%</b>       |
| <b>Very hopeful</b><br>Column %       | 30%                     | <b>37%<br/>B</b> | <b>10%</b>       |
| <b>Somewhat hopeful</b><br>Column %   | 32%                     | <b>30%</b>       | <b>37%<br/>A</b> |
| <b>Not very hopeful</b><br>Column %   | 21%                     | 21%              | 24%              |
| <b>Not hopeful at all</b><br>Column % | 11%                     | <b>9%</b>        | <b>14%<br/>A</b> |
| <b>Total not hopeful</b><br>Column %  | 32%                     | <b>30%</b>       | <b>37%<br/>A</b> |
| <b>I'm not sure</b><br>Column %       | 6%                      | <b>2%</b>        | <b>16%<br/>A</b> |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

If one person could be added to Mount Rushmore, who would you choose? (Open End Coded) \*

|                                                           | Likely Voters (General) |                 |                  |
|-----------------------------------------------------------|-------------------------|-----------------|------------------|
|                                                           | Total                   | Likely Voter A  | Other B          |
| Sample Size                                               | 1,400                   | 1,045           | 355              |
| <b>No one / leave Mount Rushmore as it is</b><br>Column % | 79%                     | 80%             | 75%              |
| <b>Donald Trump</b><br>Column %                           | 4%                      | <b>5%<br/>B</b> | <b>2%</b>        |
| <b>Barack Obama</b><br>Column %                           | 2%                      | 2%              | 1%               |
| <b>Ronald Reagan</b><br>Column %                          | 2%                      | 2%              | 2%               |
| <b>John F. Kennedy</b><br>Column %                        | 1%                      | 1%              | 1%               |
| <b>Other</b><br>Column %                                  | 12%                     | <b>10%</b>      | <b>19%<br/>A</b> |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Before today, were you aware that Florida redrew its congressional districts for the 2026 elections? \*

|                             | Likely Voters (General) |                  |                  |
|-----------------------------|-------------------------|------------------|------------------|
|                             | Total                   | Likely Voter A   | Other B          |
| Sample Size                 | 1,400                   | 1,045            | 355              |
| <b>Total yes</b>            |                         |                  |                  |
| Column %                    | 64%                     | <b>73%<br/>B</b> | <b>35%</b>       |
| <b>Yes, very aware</b>      |                         |                  |                  |
| Column %                    | 35%                     | <b>42%<br/>B</b> | <b>14%</b>       |
| <b>Yes, somewhat aware</b>  |                         |                  |                  |
| Column %                    | 29%                     | <b>32%<br/>B</b> | <b>21%</b>       |
| <b>No, not very aware</b>   |                         |                  |                  |
| Column %                    | 15%                     | <b>11%</b>       | <b>28%<br/>A</b> |
| <b>No, not aware at all</b> |                         |                  |                  |
| Column %                    | 17%                     | <b>14%</b>       | <b>26%<br/>A</b> |
| <b>Total no</b>             |                         |                  |                  |
| Column %                    | 33%                     | <b>25%</b>       | <b>54%<br/>A</b> |
| <b>I'm not sure</b>         |                         |                  |                  |
| Column %                    | 4%                      | <b>2%</b>        | <b>10%<br/>A</b> |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Based on what you know or have heard, how do you view the newly redrawn congressional districts in Florida? \*

|                                                  | Likely Voters (General) |                  |                  |
|--------------------------------------------------|-------------------------|------------------|------------------|
|                                                  | Total                   | Likely Voter A   | Other B          |
| Sample Size                                      | 1,400                   | 1,045            | 355              |
| <b>Total favorable</b><br>Column %               | 38%                     | <b>46%<br/>B</b> | <b>15%</b>       |
| <b>Very favorable</b><br>Column %                | 18%                     | <b>24%<br/>B</b> | <b>2%</b>        |
| <b>Somewhat favorable</b><br>Column %            | 20%                     | <b>22%<br/>B</b> | <b>13%</b>       |
| <b>Somewhat unfavorable</b><br>Column %          | 14%                     | <b>12%</b>       | <b>20%<br/>A</b> |
| <b>Very unfavorable</b><br>Column %              | 18%                     | 19%              | 15%              |
| <b>Total unfavorable</b><br>Column %             | 32%                     | 31%              | 36%              |
| <b>I haven't heard enough to say</b><br>Column % | 30%                     | <b>23%</b>       | <b>50%<br/>A</b> |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Do Florida's newly redrawn congressional districts make you more likely or less likely to vote in the 2026 election, or do they not affect your likelihood of voting? \*

|                                                | Likely Voters (General) |                  |                  |
|------------------------------------------------|-------------------------|------------------|------------------|
|                                                | Total                   | Likely Voter A   | Other B          |
| Sample Size                                    | 1,400                   | 1,045            | 355              |
| <b>More likely to vote</b><br>Column %         | 29%                     | <b>35%<br/>B</b> | <b>11%</b>       |
| <b>Less likely to vote</b><br>Column %         | 6%                      | <b>5%</b>        | <b>8%<br/>A</b>  |
| <b>No effect</b><br>Column %                   | 51%                     | <b>54%<br/>B</b> | <b>43%</b>       |
| <b>I do not know enough to say</b><br>Column % | 10%                     | <b>5%</b>        | <b>23%<br/>A</b> |
| <b>I'm not sure</b><br>Column %                | 5%                      | <b>1%</b>        | <b>15%<br/>A</b> |

\* Denotes variable with statistically significant findings

 **Significant difference within groups: AB**

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Generally speaking, do you think of yourself as a ? \*

|                 |          | Likely Voters (General) |                |          |
|-----------------|----------|-------------------------|----------------|----------|
|                 |          | Total                   | Likely Voter A | Other B  |
| Sample Size     |          | 1,400                   | 1,045          | 355      |
| Democrat        | Column % | 33%                     | 35%<br>B       | 25%      |
| Independent     | Column % | 21%                     | 13%            | 44%<br>A |
| Republican      | Column % | 46%                     | 51%<br>B       | 31%      |
| Something else: | Column % | 0%                      | 0%             | 1%       |

\* Denotes variable with statistically significant findings

Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Would you call yourself a... (Base: Republican) \*

|                                          |  | Likely Voters (General) |                |          |
|------------------------------------------|--|-------------------------|----------------|----------|
|                                          |  | Total                   | Likely Voter A | Other B  |
| Sample Size                              |  | 644                     | 535            | 109      |
| Strong Republican<br>Column %            |  | 66%                     | 71%<br>B       | 44%      |
| Not a very strong Republican<br>Column % |  | 34%                     | 29%            | 56%<br>A |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Would you call yourself a... (Base: Democrat) \*

|                                        |  | Likely Voters (General) |                |          |
|----------------------------------------|--|-------------------------|----------------|----------|
|                                        |  | Total                   | Likely Voter A | Other B  |
| Sample Size                            |  | 455                     | 367            | 88       |
| Strong Democrat<br>Column %            |  | 72%                     | 79%<br>B       | 41%      |
| Not a very strong Democrat<br>Column % |  | 28%                     | 21%            | 59%<br>A |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Do you think of yourself as... (Base: Independent or Other) \*

|                                |  | Likely Voters (General) |                |         |
|--------------------------------|--|-------------------------|----------------|---------|
|                                |  | Total                   | Likely Voter A | Other B |
| Sample Size                    |  | 301                     | 143            | 158     |
| Closer to the Republican Party |  |                         |                |         |
| Column %                       |  | 25%                     | 32% B          | 18%     |
| Closer to the Democratic Party |  |                         |                |         |
| Column %                       |  | 24%                     | 25%            | 24%     |
| Strictly independent           |  |                         |                |         |
| Column %                       |  | 51%                     | 43%            | 58% A   |

\* Denotes variable with statistically significant findings

Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

2024 Presidential Ballot \*

|                |     | Likely Voters (General) |                |          |
|----------------|-----|-------------------------|----------------|----------|
|                |     | Total                   | Likely Voter A | Other B  |
| Sample Size    |     | 1,286                   | 1,000          | 286      |
| Donald Trump   |     |                         |                |          |
| Column %       | 53% |                         | 56%<br>B       | 43%      |
| Kamala Harris  |     |                         |                |          |
| Column %       | 41% | 41%                     | 41%            | 41%      |
| Other/ Refused |     |                         |                |          |
| Column %       | 6%  |                         | 3%             | 17%<br>A |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

How likely are you to vote in Florida's August 18th primary election, including the primary election for Governor? \*

|                                           | Likely Voters (General) |                  |                  |
|-------------------------------------------|-------------------------|------------------|------------------|
|                                           | Total                   | Likely Voter A   | Other B          |
| Sample Size                               | 1,400                   | 1,045            | 355              |
| <b>Almost certain to vote</b><br>Column % | 54%                     | <b>72%<br/>B</b> | <b>0%</b>        |
| <b>Very likely</b><br>Column %            | 21%                     | <b>28%<br/>B</b> | <b>0%</b>        |
| <b>Somewhat likely</b><br>Column %        | 12%                     | <b>0%</b>        | <b>48%<br/>A</b> |
| <b>Not very likely</b><br>Column %        | 4%                      | <b>0%</b>        | <b>16%<br/>A</b> |
| <b>Not at all likely</b><br>Column %      | 5%                      | <b>0%</b>        | <b>19%<br/>A</b> |
| <b>I'm not sure</b><br>Column %           | 4%                      | <b>0%</b>        | <b>17%<br/>A</b> |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

(Democrat Primary Ballot) Thinking ahead to the 2026 Democratic primary election for Governor, if that election were held today among the following candidates, for whom would you vote? [ROTATE] \*

|                                                    | Likely Voters (General) |                  |                  |
|----------------------------------------------------|-------------------------|------------------|------------------|
|                                                    | Total                   | Likely Voter A   | Other B          |
| Sample Size                                        | 389                     | 341              | 47               |
| <b>David Jolly, former Congressman</b><br>Column % | 42%                     | <b>47%<br/>B</b> | <b>7%</b>        |
| <b>Evelyn Castillo-Bach</b><br>Column %            | 3%                      | 3%               | 1%               |
| <b>Thomas Fernandez</b><br>Column %                | 4%                      | 4%               | 5%               |
| <b>Dayna Foster</b><br>Column %                    | 5%                      | <b>4%</b>        | <b>11%<br/>A</b> |
| <b>Stephann Norman</b><br>Column %                 | 0%                      | 0%               | 0%               |
| <b>Undecided</b><br>Column %                       | 46%                     | <b>42%</b>       | <b>76%<br/>A</b> |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

(GOP Primary Ballot) Thinking ahead to the 2026 Republican primary election for Governor, if that election were held today among the following candidates, for whom would you vote? [ROTATE] \*

|                                                              | Likely Voters (General) |                  |                  |
|--------------------------------------------------------------|-------------------------|------------------|------------------|
|                                                              | Total                   | Likely Voter A   | Other B          |
| Sample Size                                                  | 592                     | 532              | 61               |
| <b>Byron Donalds, Florida Congressman</b><br>Column %        | 47%                     | <b>49%<br/>B</b> | <b>28%</b>       |
| <b>Jay Collins, Florida Lieutenant Governor</b><br>Column %  | 17%                     | 18%              | 10%              |
| <b>Paul Renner, former Florida House Speaker</b><br>Column % | 9%                      | 8%               | 12%              |
| <b>James Fishback, businessman</b><br>Column %               | 4%                      | 4%               | 4%               |
| <b>Bobby Williams, non-profit leader</b><br>Column %         | 3%                      | 3%               | 3%               |
| <b>Other candidate</b><br>Column %                           | 1%                      | 1%               | 0%               |
| <b>Undecided</b><br>Column %                                 | 20%                     | <b>17%</b>       | <b>43%<br/>A</b> |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

(General Donalds) If the 2026 general election for Governor of Florida were held today, and these were the candidates, for whom would you vote?  
[ROTATE] \*

|                                  |          | Likely Voters (General) |                |          |
|----------------------------------|----------|-------------------------|----------------|----------|
|                                  |          | Total                   | Likely Voter A | Other B  |
| Sample Size                      |          | 1,338                   | 1,026          | 312      |
| <b>Byron Donalds, Republican</b> | Column % | 40%                     | 45%<br>B       | 24%      |
| <b>David Jolly, Democrat</b>     | Column % | 36%                     | 38%<br>B       | 28%      |
| <b>Other/Undecided</b>           | Column % | 24%                     | 17%            | 48%<br>A |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

(General Collins) If the 2026 general election for Governor of Florida were held today, and these were the candidates, for whom would you vote? [ROTATE]

|                         |          | Likely Voters (General) |                |          |
|-------------------------|----------|-------------------------|----------------|----------|
|                         |          | Total                   | Likely Voter A | Other B  |
| Sample Size             |          | 1,332                   | 1,027          | 304      |
| Jay Collins, Republican | Column % | 40%                     | 44%<br>B       | 27%      |
| David Jolly, Democrat   | Column % | 37%                     | 39%<br>B       | 31%      |
| Other/Undecided         | Column % | 23%                     | 17%            | 42%<br>A |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Age Groups \*

|                 |          | Likely Voters (General) |                  |                  |
|-----------------|----------|-------------------------|------------------|------------------|
|                 |          | Total                   | Likely Voter A   | Other B          |
| Sample Size     |          | 1,400                   | 1,045            | 355              |
| <b>18 to 24</b> | Column % | 7%                      | <b>6%</b>        | <b>11%<br/>A</b> |
| <b>25 to 34</b> | Column % | 13%                     | 12%              | 16%              |
| <b>35 to 44</b> | Column % | 14%                     | <b>13%</b>       | <b>17%<br/>A</b> |
| <b>45 to 54</b> | Column % | 13%                     | 13%              | 12%              |
| <b>55 to 64</b> | Column % | 17%                     | 17%              | 17%              |
| <b>65+</b>      | Column % | 36%                     | <b>39%<br/>B</b> | <b>27%</b>       |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Thinking about your general approach to issues, do you consider yourself to be \*

|                              |  | Likely Voters (General) |                |              |
|------------------------------|--|-------------------------|----------------|--------------|
|                              |  | Total                   | Likely Voter A | Other B      |
| Sample Size                  |  | 1,400                   | 1,045          | 355          |
| <b>Very liberal</b>          |  |                         |                |              |
| Column %                     |  | 13%                     | <b>16% B</b>   | <b>4%</b>    |
| <b>Somewhat liberal</b>      |  |                         |                |              |
| Column %                     |  | 14%                     | 14%            | 12%          |
| <b>Moderate</b>              |  |                         |                |              |
| Column %                     |  | 33%                     | <b>26%</b>     | <b>54% A</b> |
| <b>Somewhat conservative</b> |  |                         |                |              |
| Column %                     |  | 20%                     | 20%            | 19%          |
| <b>Very conservative</b>     |  |                         |                |              |
| Column %                     |  | 17%                     | <b>22% B</b>   | <b>5%</b>    |
| <b>I'm not sure</b>          |  |                         |                |              |
| Column %                     |  | 3%                      | <b>3%</b>      | <b>5% A</b>  |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Which of the following are you? \*

|                   |     | Likely Voters (General) |                |          |
|-------------------|-----|-------------------------|----------------|----------|
|                   |     | Total                   | Likely Voter A | Other B  |
| Sample Size       |     | 1,400                   | 1,045          | 355      |
| Male              |     |                         |                |          |
| Column %          | 46% |                         | 48%<br>B       | 39%      |
| Female            |     |                         |                |          |
| Column %          | 54% |                         | 52%            | 60%<br>A |
| Other/Non-binary  |     |                         |                |          |
| Column %          | 0%  | 0%                      |                | 1%       |
| Prefer not to say |     |                         |                |          |
| Column %          | 0%  | 0%                      | 0%             | 0%       |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

How many infants and children under 18 years of age live in your household today?

|              |  | Likely Voters (General) |                |         |
|--------------|--|-------------------------|----------------|---------|
|              |  | Total                   | Likely Voter A | Other B |
| Sample Size  |  | 1,400                   | 1,045          | 355     |
| None         |  |                         |                |         |
| Column %     |  | 72%                     | 72%            | 70%     |
| One          |  |                         |                |         |
| Column %     |  | 16%                     | 16%            | 15%     |
| Two          |  |                         |                |         |
| Column %     |  | 9%                      | 9%             | 11%     |
| Three        |  |                         |                |         |
| Column %     |  | 3%                      | 3%             | 3%      |
| Four or more |  |                         |                |         |
| Column %     |  | 1%                      | 0%             | 1%      |

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

(Ranges): If money were not an object, how many children would you want to have? \*

|                  |          | Likely Voters (General) |                 |                  |
|------------------|----------|-------------------------|-----------------|------------------|
|                  |          | Total                   | Likely Voter A  | Other B          |
| Sample Size      |          | 1,400                   | 1,045           | 355              |
| <b>0</b>         | Column % | 24%                     | 24%             | 22%              |
| <b>1</b>         | Column % | 5%                      | 5%              | 6%               |
| <b>2</b>         | Column % | 31%                     | 32%             | 30%              |
| <b>3</b>         | Column % | 15%                     | <b>14%</b>      | <b>19%<br/>A</b> |
| <b>4</b>         | Column % | 11%                     | 11%             | 11%              |
| <b>5</b>         | Column % | 5%                      | <b>6%<br/>B</b> | <b>3%</b>        |
| <b>6 or more</b> | Column % | 9%                      | 8%              | 9%               |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Which of the following best describes your race or ethnicity? \*

|                                  |  | Likely Voters (General) |                |         |
|----------------------------------|--|-------------------------|----------------|---------|
|                                  |  | Total                   | Likely Voter A | Other B |
| Sample Size                      |  | 1,400                   | 1,045          | 355     |
| <b>White, non-Hispanic</b>       |  |                         |                |         |
| Column %                         |  | 72%                     | 72%            | 71%     |
| <b>Black or African American</b> |  |                         |                |         |
| Column %                         |  | 15%                     | 14%            | 17%     |
| <b>Asian</b>                     |  |                         |                |         |
| Column %                         |  | 2%                      | 1%             | 3%<br>A |
| <b>Hispanic</b>                  |  |                         |                |         |
| Column %                         |  | 10%                     | 11%<br>B       | 7%      |
| <b>Other</b>                     |  |                         |                |         |
| Column %                         |  | 1%                      | 1%             | 1%      |
| <b>Prefer not to say</b>         |  |                         |                |         |
| Column %                         |  | 0%                      | 0%             | 0%      |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Which of the following best describes your household's total income in 2025 BEFORE taxes? \*

|                            | Likely Voters (General) |                |         |
|----------------------------|-------------------------|----------------|---------|
|                            | Total                   | Likely Voter A | Other B |
| Sample Size                | 1,400                   | 1,045          | 355     |
| <b>&lt; \$15,000</b>       |                         |                |         |
| Column %                   | 4%                      | 3%             | 6%      |
| <b>\$15,000-\$24,999</b>   |                         |                |         |
| Column %                   | 5%                      | 5%             | 6%      |
| <b>\$25,000-\$34,999</b>   |                         |                |         |
| Column %                   | 8%                      | 7%             | 10%     |
| <b>\$35,000-\$49,999</b>   |                         |                |         |
| Column %                   | 15%                     | 15%            | 14%     |
| <b>\$50,000-\$74,999</b>   |                         |                |         |
| Column %                   | 19%                     | 20%            | 17%     |
| <b>\$75,000-\$99,999</b>   |                         |                |         |
| Column %                   | 15%                     | 16%            | 12%     |
| <b>\$100,000-124,999</b>   |                         |                |         |
| Column %                   | 10%                     | 10%            | 9%      |
| <b>\$125,000-\$149,999</b> |                         |                |         |
| Column %                   | 9%                      | 9%             | 9%      |
| <b>\$150,000-199,999</b>   |                         |                |         |
| Column %                   | 6%                      | 6%             | 7%      |
| <b>\$200,000 and over</b>  |                         |                |         |
| Column %                   | 8%                      | 8%             | 8%      |
| <b>I'm not sure</b>        |                         |                |         |
| Column %                   | 1%                      | 0%             | 3%<br>A |

\* Denotes variable with statistically significant findings

 Significant difference within groups: A

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Which of the following best describes your current education level? \*

|                                                                      | Likely Voters (General) |                  |           |
|----------------------------------------------------------------------|-------------------------|------------------|-----------|
|                                                                      | Total                   | Likely Voter A   | Other B   |
| Sample Size                                                          | 1,400                   | 1,045            | 355       |
| <b>Some high school or less</b><br>Column %                          | 10%                     | 9%               | 12%       |
| <b>High school graduate</b><br>Column %                              | 27%                     | 26%              | 31%       |
| <b>Associate degree (Two-year post-secondary degree)</b><br>Column % | 9%                      | 9%               | 8%        |
| <b>Some college but no degree</b><br>Column %                        | 24%                     | 24%              | 24%       |
| <b>Bachelors degree</b><br>Column %                                  | 20%                     | 21%              | 17%       |
| <b>Masters or professional degree</b><br>Column %                    | 9%                      | <b>10%<br/>B</b> | <b>6%</b> |
| <b>Doctoral degree</b><br>Column %                                   | 1%                      | 1%               | 1%        |
| <b>Prefer not to say</b><br>Column %                                 | 0%                      | 0%               | 0%        |

\* Denotes variable with statistically significant findings

 **Significant difference within groups: B**

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

What is your current marital status? \*

|                            |     | Likely Voters (General) |                  |                  |
|----------------------------|-----|-------------------------|------------------|------------------|
|                            |     | Total                   | Likely Voter A   | Other B          |
| Sample Size                |     | 1,400                   | 1,045            | 355              |
| <b>Married</b>             |     |                         |                  |                  |
| Column %                   | 46% |                         | <b>48%<br/>B</b> | <b>41%</b>       |
| <b>Widowed</b>             |     |                         |                  |                  |
| Column %                   | 7%  | 7%                      |                  | 5%               |
| <b>Divorced</b>            |     |                         |                  |                  |
| Column %                   | 13% | 14%                     |                  | 12%              |
| <b>Separated</b>           |     |                         |                  |                  |
| Column %                   | 1%  |                         | <b>0%</b>        | <b>3%<br/>A</b>  |
| <b>Never married</b>       |     |                         |                  |                  |
| Column %                   | 26% | 25%                     |                  | 28%              |
| <b>Prefer not to say</b>   |     |                         |                  |                  |
| Column %                   | 1%  | 1%                      |                  | 1%               |
| <b>Living with partner</b> |     |                         |                  |                  |
| Column %                   | 7%  |                         | <b>6%</b>        | <b>10%<br/>A</b> |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Do you maintain a secondary residence in another state?

|             |          | Likely Voters (General) |                |         |
|-------------|----------|-------------------------|----------------|---------|
|             |          | Total                   | Likely Voter A | Other B |
| Sample Size |          | 1,400                   | 1,045          | 355     |
| Yes         | Column % | 5%                      | 4%             | 7%      |
| No          | Column % | 95%                     | 96%            | 93%     |

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Thinking about your religion, are you \*

|                                                               | Likely Voters (General) |                  |                  |
|---------------------------------------------------------------|-------------------------|------------------|------------------|
|                                                               | Total                   | Likely Voter A   | Other B          |
| Sample Size                                                   | 1,400                   | 1,045            | 355              |
| <b>Protestant</b><br>Column %                                 | 23%                     | <b>24%<br/>B</b> | <b>19%</b>       |
| <b>Roman Catholic</b><br>Column %                             | 25%                     | <b>27%<br/>B</b> | <b>19%</b>       |
| <b>Mormon</b><br>Column %                                     | 1%                      | 1%               | 1%               |
| <b>Orthodox (e g , Greek or Russian Orthodox)</b><br>Column % | 1%                      | 0%               | 1%               |
| <b>Jewish</b><br>Column %                                     | 9%                      | <b>10%<br/>B</b> | <b>6%</b>        |
| <b>Muslim</b><br>Column %                                     | 1%                      | <b>1%</b>        | <b>2%<br/>A</b>  |
| <b>Buddhist</b><br>Column %                                   | 1%                      | 1%               | 2%               |
| <b>Hindu</b><br>Column %                                      | 0%                      | 0%               | 0%               |
| <b>Atheist</b><br>Column %                                    | 3%                      | 4%               | 3%               |
| <b>Agnostic</b><br>Column %                                   | 4%                      | <b>3%</b>        | <b>6%<br/>A</b>  |
| <b>Something else</b><br>Column %                             | 15%                     | <b>13%</b>       | <b>19%<br/>A</b> |
| <b>Nothing in particular</b><br>Column %                      | 18%                     | <b>16%</b>       | <b>21%<br/>A</b> |

\* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Would you describe yourself as a 'born-again' or evangelical Christian?

|             |          | Likely Voters (General) |                |         |
|-------------|----------|-------------------------|----------------|---------|
|             |          | Total                   | Likely Voter A | Other B |
| Sample Size |          | 322                     | 255            | 67      |
| Yes         | Column % | 50%                     | 48%            | 55%     |
| No          | Column % | 50%                     | 52%            | 45%     |

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Are you now employed full-time, part-time, self-employed, or not employed? \*

|                      |  | Likely Voters (General) |                |          |
|----------------------|--|-------------------------|----------------|----------|
|                      |  | Total                   | Likely Voter A | Other B  |
| Sample Size          |  | 1,400                   | 1,045          | 355      |
| <b>Full-time</b>     |  |                         |                |          |
| Column %             |  | 37%                     | 39%            | 33%      |
| <b>Part-time</b>     |  |                         |                |          |
| Column %             |  | 11%                     | 11%            | 12%      |
| <b>Self-employed</b> |  |                         |                |          |
| Column %             |  | 6%                      | 5%             | 8%       |
| <b>Not employed</b>  |  |                         |                |          |
| Column %             |  | 13%                     | 11%            | 17%<br>A |
| <b>Retired</b>       |  |                         |                |          |
| Column %             |  | 33%                     | 34%            | 30%      |
| <b>Don't know</b>    |  |                         |                |          |
| Column %             |  | 0%                      | 0%             | 1%       |

\* Denotes variable with statistically significant findings

■ Significant difference within groups: A

James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%

Florida Region \*

|                                      | Likely Voters (General) |                |                  |
|--------------------------------------|-------------------------|----------------|------------------|
|                                      | Total                   | Likely Voter A | Other B          |
| Sample Size                          | 1,400                   | 1,045          | 355              |
| <b>Central Florida</b><br>Column %   | 19%                     | <b>17%</b>     | <b>23%<br/>A</b> |
| <b>North Florida</b><br>Column %     | 22%                     | 22%            | 23%              |
| <b>Southeast Florida</b><br>Column % | 29%                     | 30%            | 27%              |
| <b>Southwest Florida</b><br>Column % | 12%                     | 13%            | 10%              |
| <b>Tampa Bay</b><br>Column %         | 18%                     | 19%            | 16%              |

\* Denotes variable with statistically significant findings

 **Significant difference within groups: A**

Marginals

Generated on July 29, 2026

*James Madison Institute Poll July 20 to 26, 2026, Registered Voters MOE +/- 2.62%*

Florida Region \*

Weight Variable = Weight, Confidence Level = 95%

\* Denotes variable with statistically significant findings

 **Significant difference within groups: A**