

Crosstabs (Party and Region)

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

October 6, 2026

Targoz Market Research®

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exemption up to full assessed value, and allows special districts, subject to referendum approval, to do the same. Persons who are not Florida residents on December 31, 2026, will receive the existing homestead exemption upon qualifying for a homestead exemption, with the increased homestead exemption beginning with the fifth year of exemption, to the extent permitted by the U.S. Constitution.

This amendment reduces the annual cap on assessment increases for non-homestead properties from 10% to 5%. This amendment requires counties and municipalities to use property taxes solely for public safety, education and schools, infrastructure, natural resources, bond debt service, retirement benefits for employees, and operations and administration. Other expenditures may be approved by county officers or county or municipal governing bodies unless prohibited by general law, notwithstanding Article VII, Section 9(a) of the Florida Constitution, which allows counties and municipalities to levy property taxes for their respective purposes. This amendment takes effect January 1, 2027.

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A levy cap generally limits how much total property tax revenue a local government may collect from one year to the next without additional approval. Before today, how familiar were you with the concept of a property tax levy cap? *	30
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Many public schools in Florida and around the country are experiencing declines in student enrollment due in part to families choosing other options. Which	

of the following strategies do you think public school officials should emphasize to attract more students? *	34
Florida currently allocates the same base amount of state funding for each regular K–12 student whether the student attends a traditional public school, charter school, private school, or learns from multiple providers. Do you think lawmakers should continue to provide the same base amount for each regular student, or provide a higher base amount for some regular students than for others? *	35
Florida students receiving K–12 scholarships can currently place some unused scholarship funds into a college savings account. Some people have proposed allowing graduates to use those unused funds for other purposes, including starting a business. Which would you prefer? *	36
Before today, how much had you heard or read about the Democratic Socialists of America, also known as DSA? *	37
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James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Are you registered to vote in Florida at your present address?

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Yes Column %	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

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How interested are you in Florida's November 3rd, 2026 general election, including the election for Governor and Senate? Please use a scale from 1 to 10, where 1 means you are not at all interested and 10 means you are very interested. *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
9-10 Column %	71%	100% B	0%	71%	77% E	72% E	62%	71%	74% G	65%	74% G	74%	70%
1, not at all interested Column %	3%	0%	9% A	3%	2%	2%	4%	3%	2%	3%	3%	1%	3%
2 Column %	1%	0%	5% A	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%
3 Column %	1%	0%	4% A	1%	1%	1%	2%	1%	1%	0%	1%	1%	2% G
4 Column %	2%	0%	6% A	2%	1%	3% C	2%	2%	3% HI	2%	0%	0%	3% H
5 Column %	6%	0%	19% A	6%	4%	5%	8% C	6%	5%	6%	6%	3%	6%
6 Column %	4%	0%	13% A	4%	2%	3%	7% CD	4%	3%	5%	2%	9% FHJ	2%
7 Column %	4%	0%	15% A	4%	4%	4%	5%	4%	5%	6%	3%	3%	5%
8 Column %	8%	0%	29% A	8%	7%	10%	8%	8%	6%	11% F	9%	9%	6%
9 Column %	9%	13% B	0%	9%	10%	7%	10%	9%	15% GIJ	7%	10%	6%	7%
10, very interested Column %	62%	87% B	0%	62%	67% E	65% E	52%	62%	60%	58%	64%	67%	64%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

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How likely are you to vote in Florida's November 3, 2026 general election? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Likely to vote Column %	93%	99% B	79%	93%	96% E	94%	90%	93%	95%	93%	94%	94%	91%
Almost certain to vote Column %	69%	87% B	25%	69%	73% E	72% E	61%	69%	75% G	66%	69%	72%	69%
Very likely Column %	16%	11%	28% A	16%	16%	16%	16%	16%	16%	17%	17%	16%	14%
Somewhat likely Column %	8%	1%	25% A	8%	7%	5%	13% CD	8%	5%	11% F	9%	7%	8%
Not very likely Column %	4%	0%	12% A	4%	2%	3%	6% C	4%	3%	5%	2%	4%	6% H
Not at all likely Column %	2%	0%	7% A	2%	2%	1%	3%	2%	2%	2%	3%	1%	1%
I'm not sure Column %	1%	0%	3% A	1%	0%	2% C	1% C	1%	1%	1%	1%	1%	2%

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Significant difference within groups: ABCDEFGH

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Is the 2026 general election your first time voting in a Florida general election? [BASE: Likely to vote] *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,121	852	270	1,121	482	337	302	1,121	216	245	328	135	197
Yes Column %	6%	5%	10% A	6%	5%	8%	7%	6%	5%	4%	8% G	7%	7%
No Column %	93%	94% B	88%	93%	94%	92%	92%	93%	95%	95%	91%	92%	92%
I'm not sure Column %	1%	1%	1%	1%	0%	0%	2% D	1%	0%	1%	0%	1%	1%

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■ Significant difference within groups: ABDG

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Which of the following best describes why this will be your first time voting in a Florida election? [BASE: First time voting in FL] *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	72	44	28	72	26	27	20	72	11	10	27	9	14
I moved to Florida from another state													
Column %	64%	67%	58%	64%	83% E	59%	46%	64%	65%	79%	51%	70%	73%
I recently became interested in voting and elections													
Column %	18%	21%	12%	18%	6%	8%	46% CD	18%	20%	5%	36% J	0%	0%
I recently became old enough to vote													
Column %	15%	9%	24%	15%	9%	28% E	3%	15%	6%	12%	9%	30%	25%
I recently became a U.S. citizen													
Column %	3%	3%	2%	3%	2%	4%	1%	3%	6%	0%	4%	0%	0%
I became eligible or registered for another reason													
Column %	1%	0%	2%	1%	0%	1%	2%	1%	3%	0%	0%	0%	2%
Prefer not to say													
Column %	0%	0%	1%	0%	0%	0%	2%	0%	0%	4%	0%	0%	0%

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■ Significant difference within groups: CDEJ

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(Gov. Ballot) If the 2026 general election for Governor of Florida were held today, who would you vote for? [ROTATE] *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,174	849	325	1,174	498	355	321	1,174	227	256	338	140	213
Byron Donalds, the Republican candidate													
Column %	48%	52% B	38%	48%	88% DE	2%	39% D	48%	51% H	51% H	42%	51%	50%
David Jolly, the Democratic candidate													
Column %	39%	42% B	30%	39%	6%	88% CE	33% C	39%	39%	34%	42% G	39%	37%
Another candidate													
Column %	5%	3%	10% A	5%	3%	4%	11% CD	5%	3%	7% F	6%	4%	4%
Undecided													
Column %	8%	3%	21% A	8%	4%	5%	18% CD	8%	7%	7%	9%	6%	10%

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■ Significant difference within groups: ABCDEFGH

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(Senate Ballot) If the 2026 general election for the United States Senate in Florida were held today, who would you vote for? [ROTATE] *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,171	847	324	1,171	495	356	320	1,171	226	255	338	139	214
Ashley Moody, the Republican candidate													
Column %	50%	52% B	45%	50%	88% DE	3%	44% D	50%	50%	50%	46%	51%	56% H
Angie Nixon, the Democratic candidate													
Column %	38%	42% B	30%	38%	4%	88% CE	36% C	38%	35%	41%	40%	41%	35%
Another candidate													
Column %	4%	2%	7% A	4%	3%	3%	6% CD	4%	3%	2%	6% G	3%	3%
Undecided													
Column %	8%	4%	18% A	8%	5%	6%	14% CD	8%	12% GIJ	7%	8%	5%	6%

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■ Significant difference within groups: ABCDEGHIJ

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(AG Ballot) If the 2026 general election for Florida Attorney General were held today, who would you vote for? [ROTATE] *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,163	854	309	1,163	497	348	318	1,163	226	258	333	139	207
James Uthmeier, the Republican candidate Column %	46%	50% B	33%	46%	86% DE	4%	28% D	46%	47%	47%	41%	49%	48%
Jose Javier Rodriguez, the Democratic candidate Column %	37%	40% B	30%	37%	4%	87% CE	36% C	37%	32%	36%	41% F	37%	38%
Another candidate Column %	3%	2%	7% A	3%	3%	1%	7% CD	3%	1%	3%	6% F	4%	2%
Undecided Column %	14%	7%	31% A	14%	8%	8%	29% CD	14%	19% HIJ	14%	12%	10%	12%

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■ Significant difference within groups: ABCDEFHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

(CFO Ballot) If the 2026 general election for Florida Chief Financial Officer were held today, who would you vote for? [ROTATE] *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,166	853	313	1,166	496	349	321	1,166	226	258	340	139	203
Blaise Ingoglia, the Republican candidate Column %	40%	43% B	30%	40%	72% DE	3%	29% D	40%	40%	46% HJ	37%	48% HJ	32%
Annette Taddeo, the Democratic candidate Column %	38%	43% B	25%	38%	11%	84% CE	31% C	38%	31%	33%	40% F	37%	52% FGHI
Another candidate Column %	5%	4%	8% A	5%	4%	3%	8% CD	5%	2%	6% I	8% FI	1%	5% I
Undecided Column %	17%	10%	37% A	17%	12%	10%	32% CD	17%	27% GHIJ	16%	16%	15%	12%

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(Ag. Commissioner Ballot) If the 2026 general election for Florida Commissioner of Agriculture were held today, who would you vote for? [ROTATE] *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,172	852	321	1,172	496	354	323	1,172	224	256	340	139	214
Wilton Simpson, the Republican candidate													
Column %	45%	50% B	33%	45%	85% DE	4%	29% D	45%	46%	46%	40%	45%	51% H
Joey Mendoza Atkins, the Democratic candidate													
Column %	36%	39% B	28%	36%	4%	83% CE	35% C	36%	32%	35%	41% FJ	40%	32%
Another candidate													
Column %	3%	3%	6% A	3%	3% D	1%	7% CD	3%	2%	4%	5% F	5% F	2%
Undecided													
Column %	15%	8%	34% A	15%	9%	12%	29% CD	15%	20% I	16%	14%	10%	15%

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	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,125	818	307	1,125	483	333	309	1,125	216	242	329	128	210
Yes													
Column %	40%	42%	36%	40%	43% E	40%	36%	40%	36%	44%	38%	47% F	39%
No													
Column %	32%	32%	32%	32%	29%	35%	35%	32%	37% H	30%	24%	29%	46% GHI
Undecided													
Column %	28%	26%	31%	28%	28%	26%	29%	28%	27% J	26% J	38% FGIJ	24%	16%

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(Amendment 2 Ballot) Amendment 2 is titled Exemption of Tangible Personal Property on Agricultural Land from Taxation. The ballot summary will read: Proposing an amendment to the State Constitution to exempt tangible personal property habitually located or typically present on land classified as agricultural, used in the production of agricultural products or for agritourism activities, and owned by the landowner or leaseholder of the agricultural land from ad valorem taxation. If approved, this amendment would first apply for tax years beginning January 1, 2027. If the election were held today, would you vote yes or no on Amendment 2? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,077	790	287	1,077	472	298	307	1,077	217	229	303	130	198
Yes													
Column %	53%	57% B	42%	53%	61% DE	45%	48%	53%	53%	54%	46%	43%	68% FGHI
No													
Column %	20%	18%	24%	20%	12%	29% C	23% C	20%	26% G	14%	19%	21%	19%
Undecided													
Column %	28%	25%	34% A	28%	27%	26%	29%	28%	21%	32% FJ	35% FJ	36% FJ	14%

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Amendment 3 is titled Increased Homestead Exemption; Lower Cap on Increases in Non-Homestead Property Assessments. The ballot summary will read:

This amendment increases the homestead exemption, for all non-school taxes, to \$150,000 in 2027 and \$250,000 in 2028, and adjusts for inflation thereafter. It requires the Legislature to prescribe a uniform procedure for counties and municipalities, for their respective levies, to increase the homestead exemption up to full assessed value, and allows special districts, subject to referendum approval, to do the same. Persons who are not Florida residents on December 31, 2026, will receive the existing homestead exemption upon qualifying for a homestead exemption, with the increased homestead exemption beginning with the fifth year of exemption, to the extent permitted by the U.S. Constitution.

This amendment reduces the annual cap on assessment increases for non-homestead properties from 10% to 5%. This amendment requires counties and municipalities to use property taxes solely for public safety, education and schools, infrastructure, natural resources, bond debt service, retirement benefits for employees, and operations and administration. Other expenditures may be approved by county officers or county or municipal governing bodies unless prohibited by general law, notwithstanding Article VII, Section 9(a) of the Florida Constitution, which allows counties and municipalities to levy property taxes for their respective purposes. This amendment takes effect January 1, 2027.

If the election were held today, would you vote yes or no on Amendment 3?

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,151	836	315	1,151	494	340	318	1,151	226	239	332	138	215
Yes													
Column %	59%	63% B	47%	59%	66% DE	52%	54%	59%	56%	49%	61% G	67% FG	65% G
No													
Column %	22%	21%	24%	22%	16%	31% CE	21%	22%	25%	24%	20%	18%	23%
Undecided													
Column %	19%	15%	30% A	19%	17%	18%	24% CD	19%	20% J	28% FHIJ	19% J	15%	13%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

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2024 Presidential Ballot *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,113	828	285	1,113	490	333	289	1,113	215	241	323	131	202
Donald J. Trump Column %	57%	57%	57%	57%	93% DE	7%	54% D	57%	59%	57%	56%	57%	56%
Kamala Harris Column %	39%	40%	37%	39%	5%	90% CE	39% C	39%	39%	38%	39%	42%	40%
Someone else Column %	3%	2%	4%	3%	1%	2%	7% CD	3%	1%	4%	4% I	1%	4% I
Prefer not to say Column %	1%	1%	2% A	1%	1%	1%	1%	1%	1%	1%	2%	0%	0%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEI

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

(Key Issues) Which of the following are the most important issues to you as you think about the 2026 general election? Please select up to three. [ROTATE; MAXIMUM THREE] *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Fuel prices (Gas, Diesel, etc.)													
% Valid Cases	36%	33%	44% A	36%	36%	40% E	32%	36%	40%	35%	34%	39%	33%
Health care													
% Valid Cases	36%	37%	33%	36%	32%	45% CE	31%	36%	40% GI	30%	34%	26%	47% GHI
Housing affordability													
% Valid Cases	30%	30%	31%	30%	25%	41% CE	28%	30%	29%	34%	32%	27%	27%
Taxes and government spending													
% Valid Cases	29%	30%	28%	29%	30% D	23%	35% D	29%	34% J	31% J	31% J	32% J	18%
Jobs and unemployment													
% Valid Cases	22%	20%	26% A	22%	21%	20%	24%	22%	18%	26% FJ	23%	21%	18%
Immigration and border security													
% Valid Cases	22%	26% B	14%	22%	35% DE	10%	17% D	22%	17% J	24% J	24% J	44% FGHJ	10%
Electricity and energy prices													
% Valid Cases	17%	14%	22% A	17%	13%	18%	20% C	17%	17% I	16% I	19% I	6%	19% I
Crime and public safety													
% Valid Cases	18%	19%	15%	18%	22% DE	14%	15%	18%	16%	21%	18%	18%	15%
Data centers and technology infrastructure													
% Valid Cases	15%	14%	16%	15%	12%	15%	19% C	15%	20% HJ	19% H	10%	13%	13%
Foreign conflicts and national security													
% Valid Cases	15%	16%	13%	15%	16%	13%	16%	15%	14%	12%	22% FGIJ	12%	10%
Property insurance													
% Valid Cases	14%	16% B	9%	14%	13%	17%	14%	14%	11%	13%	14%	20% F	16%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

(Key Issues) Which of the following are the most important issues to you as you think about the 2026 general election? Please select up to three. [ROTATE; MAXIMUM THREE] *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Education % Valid Cases	11%	10%	14% A	11%	6%	19% CE	10% C	11%	15% GI	7%	13% GI	6%	12% I
Abortion % Valid Cases	5%	5%	5%	5%	4%	6%	6%	5%	7% J	6%	5%	4%	3%
Another issue (please specify) % Valid Cases	4%	5% B	2%	4%	3%	3%	6% CD	4%	4%	4%	4%	4%	4%
Another issue (please specify) % Valid Cases	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
I'm not sure % Valid Cases	2%	1%	3% A	2%	1%	1%	2%	2%	0%	2%	1%	3%	2%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Have recent changes in fuel prices (Gas, Diesel, etc.) changed your regular household spending habits? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Yes, a lot Column %	33%	33%	32%	33%	27%	42% CE	32%	33%	27%	41% FHI	28%	29%	42% FHI
Yes, somewhat Column %	25%	22%	31% A	25%	23%	25%	26%	25%	30% GI	22%	25%	20%	26%
Yes, a little Column %	22%	21%	23%	22%	24% D	19%	21%	22%	22% G	12%	27% G	28% G	20% G
No, not at all Column %	20%	23% B	14%	20%	26% DE	14%	20% D	20%	21% J	26% J	20% J	23% J	11%
I'm not sure Column %	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

AI chatbots: Who should have the primary responsibility for managing children's use of the following technologies? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Parents or guardians Column %	68%	70%	65%	68%	73% D	61% D	69% D	68%	67%	73% H	64% H	69%	69%
Responsibility should be shared Column %	19%	18%	19%	19%	15% D	22% C	20%	19%	19%	17%	17%	23%	18%
Technology companies Column %	6%	6%	4%	6%	7%	5%	6%	6%	5% I	5% I	11% FGIJ	1% I	4% I
Government Column %	5%	4% A	7% A	5%	4% D	8% CE	2% D	5%	4%	4%	5%	3%	8%
I'm not sure Column %	3%	2% A	5% A	3%	1% D	5% C	3% C	3%	4%	1%	2%	5%	2%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Social media: Who should have the primary responsibility for managing children's use of the following technologies? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Parents or guardians Column %	78%	79%	77%	78%	81%	77%	76%	78%	76%	85% FHI	75%	72%	82% HI
Responsibility should be shared Column %	15%	15%	15%	15%	14%	15%	17%	15%	17% G	10%	15%	23% GHJ	14%
Technology companies Column %	3%	3%	2%	3%	2%	3%	3%	3%	2%	2%	6% FGIJ	0%	2%
Government Column %	2%	2%	3%	2%	2%	2%	2%	2%	3%	2%	2%	2%	1%
I'm not sure Column %	2%	1%	3% A	2%	1%	3% C	1%	2%	3%	1%	2%	3%	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ACFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

How concerned are you about children and teenagers interacting with AI chatbots? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Very/somewhat concerned Column %	85%	87% B	80%	85%	84%	88%	84%	85%	83%	88%	84%	85%	86%
Very concerned Column %	46%	49% B	40%	46%	45%	52% CE	44%	46%	48%	50% J	44%	54% HJ	40%
Somewhat concerned Column %	39%	38%	41%	39%	39%	37%	41%	39%	35%	38%	40%	31%	46% FI
Not very concerned Column %	8%	7%	11% A	8%	8%	5%	11% D	8%	11% GJ	6%	9%	9%	5%
Not concerned at all Column %	4%	4%	4%	4%	7% DE	1%	3%	4%	3%	5%	5%	3%	4%
I'm not sure Column %	3%	2%	5% A	3%	1%	6% CE	2%	3%	3%	1%	2%	3%	5% G

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

How well informed do you feel about the safeguards in place for children and teenagers using AI chatbots? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Very/somewhat informed Column %	46%	49% B	39%	46%	49%	46%	42%	46%	47%	44%	48%	45%	46%
Very informed Column %	12%	15% B	4%	12%	11%	17% CE	8%	12%	10%	15% J	17% FIJ	9%	5%
Somewhat informed Column %	34%	34%	34%	34%	38% D	29%	34%	34%	37%	29%	31%	36%	41% GH
Not very informed Column %	37%	36%	41%	37%	34%	40%	39%	37%	43% H	35%	32%	36%	42% H
Not informed at all Column %	14%	13%	17%	14%	15% D	10%	18% D	14%	7%	19% FJ	17% FJ	17% F	10%
I'm not sure Column %	2%	2%	3%	2%	2%	4%	2%	2%	2%	2%	4%	2%	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Over the next decade, do you think artificial intelligence will create more jobs than it eliminates in Florida, eliminate more jobs than it creates, or have about the same effect in both directions? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Eliminate more jobs than it creates													
Column %	53%	50%	63% A	53%	39%	65% C	63% C	53%	57% I	52%	55%	46%	53%
Create more jobs than it eliminates													
Column %	19%	23% B	9%	19%	29% DE	12%	12%	19%	16%	15%	20%	19%	27% FGH
Create and eliminate about the same number of jobs													
Column %	17%	19%	15%	17%	23% DE	13%	14%	17%	19% J	18% J	19% J	21% J	10%
I'm not sure													
Column %	10%	9%	14% A	10%	9%	11%	11%	10%	8%	16% FH	6%	13% H	10%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Which of the following do you think is the primary driver of housing affordability problems in Florida? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Interest rates Column %	23%	22%	25%	23%	26% E	21%	19%	23%	21%	17%	21%	20%	37% FGHI
Property insurance Column %	18%	19%	15%	18%	18%	17%	21%	18%	15%	15%	18%	28% FGH	19%
Property taxes Column %	16%	17%	14%	16%	19% D	12%	16%	16%	17%	18% J	19% J	12%	11%
Lack of housing supply Column %	12%	14% B	8%	12%	11%	16% E	9%	12%	16% HIJ	16% HIJ	10%	8%	9%
Government fees and regulations Column %	11%	10%	12%	11%	9%	12%	12%	11%	12% J	11% J	13% J	9%	5%
Something else (please specify) Column %	8%	7%	9%	8%	3%	8% C	14% CD	8%	12% GH	5%	5%	11% GH	8%
I'm not sure Column %	13%	11%	17% A	13%	13%	15% E	9%	13%	7%	18% FJ	13% F	12%	10%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

What percentage of the cost of a newly built home in Florida do you believe comes from government fees and regulations? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Less than 5% Column %	7%	9% B	5%	7%	6%	9%	8%	7%	10% H	6%	5%	7%	10% H
5% to 9% Column %	12%	12%	14%	12%	15% E	11%	9%	12%	11%	16% HJ	10%	16%	10%
10% to 19% Column %	23%	26% B	17%	23%	29% DE	16%	22%	23%	23% I	19%	20%	12%	40% FGHI
20% to 24% Column %	14%	15%	12%	14%	14%	16% E	11%	14%	15% IJ	14%	18% IJ	8%	9%
25% to 29% Column %	6%	6%	8%	6%	6%	8%	5%	6%	5%	5%	4%	12% FGH	9% H
30% or more Column %	5%	4%	6%	5%	3%	4%	7% C	5%	4%	8% HJ	3%	5%	3%
I'm not sure Column %	33%	30%	40% A	33%	27%	36% C	37% C	33%	31% J	31% J	40% FGJ	41% J	20%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

A levy cap generally limits how much total property tax revenue a local government may collect from one year to the next without additional approval. Before today, how familiar were you with the concept of a property tax levy cap? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Very/somewhat familiar Column %	35%	40% B	22%	35%	35%	36%	34%	35%	38% J	32% J	38% J	48% GHJ	21%
Very familiar Column %	6%	8% B	2%	6%	5%	6%	8%	6%	8% J	6% J	9% J	4%	2%
Somewhat familiar Column %	29%	32% B	20%	29%	29%	30%	26%	29%	29% J	26%	29% J	44% FGHJ	19%
Not very familiar Column %	30%	32% B	26%	30%	37% DE	26%	24%	30%	25%	28% I	34% FI	18%	40% FGI
Not familiar at all Column %	27%	22%	41% A	27%	25%	27%	31%	27%	31% H	28% H	21%	22%	35% HI
I'm not sure Column %	8%	6%	12% A	8%	4%	11% C	10% C	8%	7%	11% J	7% J	12% J	3%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Would you support or oppose requiring voter approval before a local government could increase total property tax revenue by more than a specified annual limit? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Strongly/somewhat support Column %	78%	80% B	72%	78%	83% DE	72%	76%	78%	81%	76%	76%	73%	84% GHI
Strongly support Column %	53%	59% B	40%	53%	59% D	45%	53% D	53%	58% H	53%	48%	52%	57% H
Somewhat support Column %	25%	22%	32% A	25%	24%	28%	22%	25%	23%	22%	28%	21%	26%
Somewhat oppose Column %	5%	5%	6%	5%	3%	7% C	5%	5%	4%	4%	6%	3%	6%
Strongly oppose Column %	6%	7%	6%	6%	7%	8% E	4%	6%	7%	12% FHJ	3%	8% H	4%
I'm not sure Column %	11%	9%	15% A	11%	7%	12% C	15% C	11%	8%	9%	15% FGJ	16% FGJ	6%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Compared with one year ago, is your household's current financial situation better, about the same, or worse? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Better Column %	16%	19% B	9%	16%	20% DE	12%	14%	16%	11%	23% FJ	17%	16%	11%
About the same Column %	44%	42%	49% A	44%	47%	40%	43%	44%	51% G	33%	49% G	41%	44% G
Worse Column %	39%	39%	41%	39%	32%	46% C	42% C	39%	38%	43% H	33%	43%	44% H
I'm not sure Column %	1%	1%	2% A	1%	1%	2%	1%	1%	0%	1%	1%	0%	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Looking ahead one year, do you expect your household's financial situation to be better, about the same, or worse than it is today? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Better Column %	29%	31% B	24%	29%	37% DE	21%	27%	29%	27% J	33% J	33% J	31% J	19%
About the same Column %	42%	41%	42%	42%	44%	40%	39%	42%	41% G	30%	43% G	41% G	54% FGHI
Worse Column %	23%	22%	24%	23%	14%	32% C	27% C	23%	25%	23%	21%	26%	20%
I'm not sure Column %	7%	5%	10% A	7%	5%	8%	8%	7%	7% HI	14% FHIJ	3%	2%	7% HI

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Many public schools in Florida and around the country are experiencing declines in student enrollment due in part to families choosing other options. Which of the following strategies do you think public school officials should emphasize to attract more students? *

	Likely Voter			Party			Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Emphasize public schools' strengths to build confidence in public schools													
Column %	42%	43%	38%	42%	40%	50% CE	35%	42%	49% J	42%	41%	39%	36%
Acknowledge public schools' weaknesses to make the case for more funding													
Column %	30%	31%	27%	30%	29%	26%	35% D	30%	28%	22%	29% G	30%	42% FGHI
Neither of these													
Column %	16%	16%	18%	16%	14%	14%	23% CD	16%	16%	16%	15%	23% H	16%
I'm not sure													
Column %	12%	10%	18% A	12%	16% DE	11%	8%	12%	7%	21% FHIJ	15% FIJ	8%	7%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Florida currently allocates the same base amount of state funding for each regular K-12 student whether the student attends a traditional public school, charter school, private school, or learns from multiple providers. Do you think lawmakers should continue to provide the same base amount for each regular student, or provide a higher base amount for some regular students than for others? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Continue to provide the same base amount for each regular student													
Column %	54%	53%	54%	54%	57% D	46%	58% D	54%	58% J	55% J	54% J	58% J	45%
Provide a higher base amount for some regular students than for others													
Column %	28%	32% B	19%	28%	27%	36% CE	22%	28%	23%	21%	32% FGI	19%	42% FGHI
I'm not sure													
Column %	18%	15%	27% A	18%	17%	18%	20%	18%	19%	24% HJ	14%	23% HJ	14%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Florida students receiving K-12 scholarships can currently place some unused scholarship funds into a college savings account. Some people have proposed allowing graduates to use those unused funds for other purposes, including starting a business. Which would you prefer? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Allow unused funds to be saved only for college or other postsecondary education													
Column %	37%	38%	34%	37%	35%	46% CE	30%	37%	48% GIJ	29%	41% GJ	35%	30%
Allow unused funds to be used for other approved purposes, including starting a business													
Column %	39%	40%	37%	39%	42% D	34%	40%	39%	25%	43% F	38% F	39% F	52% FHI
Do not allow unused scholarship funds to be carried over after graduation													
Column %	12%	11%	13%	12%	10%	9%	17% CD	12%	11%	11%	10%	17%	11%
I'm not sure													
Column %	12%	11%	16% A	12%	13%	11%	13%	12%	16% J	17% HIJ	11%	10%	8%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Before today, how much had you heard or read about the Democratic Socialists of America, also known as DSA? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
A great deal Column %	17%	22% B	4%	17%	22% DE	11%	14%	17%	15%	11%	17% G	33% FGHJ	14%
Some Column %	25%	29% B	17%	25%	28% E	26%	21%	25%	28% IJ	24% I	34% GIJ	15%	18%
A little Column %	22%	19%	30% A	22%	20%	21%	27% C	22%	23%	23%	20%	31% HJ	17%
Nothing at all Column %	31%	26%	44% A	31%	29%	33%	33%	31%	28%	40% FHI	22%	19%	48% FHI
I'm not sure Column %	4%	4%	5%	4%	1%	8% C	5% C	4%	6% G	2%	7% GI	3%	3%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

How familiar are you with the positions and policy platform of the Democratic Socialists of America? [BASE: Know of the DSA] *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	770	597	173	770	351	211	207	770	152	153	247	113	105
Very/somewhat familiar Column %	64%	72% B	37%	64%	68% E	64%	59%	64%	62%	65%	63%	67%	68%
Very familiar Column %	20%	25% B	3%	20%	23%	16%	18%	20%	14%	16%	19%	31% FGH	23%
Somewhat familiar Column %	45%	48% B	34%	45%	45%	47%	41%	45%	49% I	48% I	44%	36%	46%
Not very familiar Column %	29%	22%	53% A	29%	24%	30%	36% C	29%	31%	28%	29%	28%	27%
Not familiar at all Column %	6%	5%	9% A	6%	7%	6%	4%	6%	6%	5%	7%	6%	4%
I'm not sure Column %	1%	1%	1%	1%	1%	1%	0%	1%	0%	2%	1%	0%	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCEFGHI

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Before today, were you aware of any candidate or elected official in Florida who is affiliated with or supported by the Democratic Socialists of America?
 [BASE: Know of the DSA] *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	770	597	173	770	351	211	207	770	152	153	247	113	105
Yes Column %	40%	46% B	19%	40%	38%	46%	37%	40%	33%	37%	45% F	41%	39%
No Column %	43%	36%	65% A	43%	43%	45%	41%	43%	47% H	48% H	36%	39%	49% H
I'm not sure Column %	17%	18%	15%	17%	19% D	10%	23% D	17%	19%	14%	19%	20%	12%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDFH

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

When judging how serious the real-world effects of a hurricane are likely to be in your area, which one of the following do you trust most? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
The National Hurricane Center forecast and Saffir-Simpson category rating													
Column %	43%	47% B	35%	43%	43%	46%	41%	43%	47% J	39%	53% GIJ	37%	34%
Local emergency management announcements													
Column %	27%	27%	27%	27%	30% D	22%	28% D	27%	31% GH	20%	18%	32% GH	42% FGHI
The availability of essentials at grocery and other stores													
Column %	9%	9%	11%	9%	10%	8%	10%	9%	6%	14% FI	9%	6%	10%
Local power outage tracker data													
Column %	6%	6%	7%	6%	5%	6%	8%	6%	5%	5%	9% J	10% GJ	3%
The operating status of nearby Waffle House restaurants													
Column %	5%	4%	8% A	5%	6% E	5%	3%	5%	3%	11% FHI	2%	1%	6% HI
Something else (please specify)													
Column %	1%	1%	0%	1%	1%	1%	1%	1%	1%	2% H	0%	2%	1%
I'm not sure													
Column %	8%	6%	13% A	8%	5%	13% C	9% C	8%	6%	10% J	9% J	11% J	4%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Generally speaking, do you think of yourself as a ...? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Democrat Column %	30%	30%	29%	30%	0%	100% CE	0%	30%	29%	32% I	33% I	22%	29%
Independent Column %	27%	24%	35% A	27%	0%	0%	96% CD	27%	30% G	22%	26%	41% FGHJ	22%
Republican Column %	42%	45% B	34%	42%	100% DE	0%	0%	42%	41%	44%	40%	36%	48% I
Something else Column %	1%	1%	2%	1%	0%	0%	4% CD	1%	0%	2%	1%	0%	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Would you call yourself a... [BASE: Republicans] *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	504	389	115	504	504	-	-	504	93	115	140	52	104
Strong Republican Column %	67%	71% B	52%	67%	67%	-	-	67%	66% J	80% FJ	70% J	75% J	45%
Not a very strong Republican Column %	33%	29%	48% A	33%	33%	-	-	33%	34% G	20%	30%	25%	55% FGHI

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Would you call yourself a... [BASE: Democrats] *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	360	259	101	360	-	360	-	360	65	85	115	32	62
Strong Democrat Column %	60%	70% B	33%	60%	-	60%	-	60%	66% J	57%	64% J	75% J	40%
Not a very strong Democrat Column %	40%	30%	67% A	40%	-	40%	-	40%	34%	43%	36%	25%	60% FHI

* Denotes variable with statistically significant findings

Significant difference within groups: ABFHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Do you think of yourself as closer to... [BASE: Independent or something else] *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	336	209	127	336	-	-	336	336	70	63	93	59	50
Closer to the Republican Party													
Column %	33%	32%	34%	33%	-	-	33%	33%	32%	25%	38%	41% J	23%
Closer to the Democratic Party													
Column %	32%	40% B	20%	32%	-	-	32%	32%	28%	29%	26%	49% FGH	35%
Strictly Independent													
Column %	35%	29%	46% A	35%	-	-	35%	35%	40% I	45% I	37% I	10%	42% I

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Would you describe yourself as politically homeless, meaning you do not feel that you belong in either the Republican Party or the Democratic Party? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Yes Column %	30%	26%	39% A	30%	19%	19%	58% CD	30%	26%	27%	23%	32% H	46% FGHI
No Column %	64%	70% B	50%	64%	77% E	74% E	34%	64%	67% J	66% J	71% IJ	61% J	49%
I'm not sure Column %	6%	4%	12% A	6%	4%	7%	8% C	6%	7%	7%	6%	7%	5%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Age Groups *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
18 to 24 Column %	7%	8%	5%	7%	10% D	4%	7%	7%	2%	3%	3%	7% FH	22% FGHI
25 to 34 Column %	13%	12%	17% A	13%	10%	16% C	15% C	13%	12%	16% I	13%	9%	13%
35 to 44 Column %	13%	10%	21% A	13%	13%	11%	15%	13%	13% J	15% J	17% IJ	10%	7%
45 to 54 Column %	13%	12%	15%	13%	11%	17% C	12%	13%	12% I	18% IJ	16% IJ	3%	10% I
55 to 64 Column %	18%	17%	20%	18%	20% D	13%	19% D	18%	25% HIJ	21% H	14%	15%	15%
65+ Column %	36%	42% B	22%	36%	37%	38%	32%	36%	37% G	27%	37% G	55% FGHJ	33%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Thinking about your general approach to issues, do you consider yourself to be... *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Very liberal Column %	8%	10% B	3%	8%	0%	23% CE	4% C	8%	6%	11% FJ	8%	7%	6%
Somewhat liberal Column %	11%	12% B	8%	11%	3%	25% CE	7% C	11%	10%	10%	15% J	13% J	5%
Moderate Column %	37%	32%	49% A	37%	18%	41% C	61% CD	37%	42% HI	38%	34%	29%	41% I
Somewhat conservative Column %	22%	22%	23%	22%	38% DE	2%	21% D	22%	24% G	12%	18% G	32% GH	33% FGH
Very conservative Column %	21%	23% B	13%	21%	40% DE	8%	5%	21%	16%	25% FJ	25% FJ	19%	14%
I'm not sure Column %	1%	1%	3% A	1%	0%	1%	3% C	1%	2%	3% HI	0%	0%	2%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Which of the following are you? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Male													
Column %	46%	47%	42%	46%	46% D	39%	54% CD	46%	45%	42%	51% GJ	56% FGJ	37%
Female													
Column %	54%	52%	58%	54%	54% E	60% E	46%	54%	55% I	58% HI	48%	44%	62% HI
Other/Non-binary													
Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Prefer not to say													
Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

How many infants and children under 18 years of age live in your household today? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
None Column %	74%	77% B	66%	74%	71%	76%	75%	74%	71%	71%	72%	84% FGH	76%
One Column %	12%	12%	13%	12%	15% D	8%	13% D	12%	14%	11%	14%	11%	11%
Two Column %	9%	7%	12% A	9%	10%	8%	7%	9%	12% IJ	10% I	11% IJ	2%	6%
Three Column %	3%	2%	6% A	3%	3%	4%	3%	3%	3%	5% HI	2%	1%	5% I
Four or more Column %	2%	1%	3% A	2%	0%	4% C	2%	2%	1%	3%	1%	3%	3% FH

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

If money were not an object, how many children would you want to have?

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Mean	3.10	3.17	2.91	3.10	3.71	2.61	2.70	3.10	2.48	4.47	2.55	2.92	3.07
Median	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.50

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Which of the following best describes your race or ethnicity? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
White, non-Hispanic Column %	66%	67%	63%	66%	74% DE	55%	65% D	66%	73% GH	61% H	49%	80% GH	81% FGH
Black or African American Column %	12%	11%	15% A	12%	4%	24% CE	11% C	12%	6%	25% FHIJ	13% FIJ	6%	3%
Asian Column %	2%	1%	3% A	2%	1%	2%	3% C	2%	6% HIJ	2%	1%	0%	1%
Hispanic Column %	18%	19%	16%	18%	20%	17%	16%	18%	13%	8%	35% FGIJ	11%	13%
Other Column %	1%	1%	2%	1%	0%	1%	3% C	1%	2%	2%	1%	0%	1%
Prefer not to answer Column %	1%	0%	1%	1%	0%	0%	2% CD	1%	0%	1%	0%	2%	0%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Which of the following best describes your household's total income in 2025 BEFORE taxes? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
< \$15,000 Column %	4%	3%	5%	4%	2%	7% CE	3%	4%	3%	2%	8% FGIJ	1%	2%
\$15,000-\$24,999 Column %	5%	3%	8% A	5%	2%	6% C	7% C	5%	3%	9% FHJ	2%	7% HJ	3%
\$25,000-\$34,999 Column %	8%	7%	9%	8%	8%	8%	7%	8%	7%	12% HI	6%	4%	7%
\$35,000-\$49,999 Column %	15%	15%	14%	15%	16%	16%	13%	15%	18% I	17%	14%	10%	15%
\$50,000-\$74,999 Column %	19%	19%	19%	19%	24% DE	16%	15%	19%	10%	15%	14%	24% FGH	37% FGHI
\$75,000-\$99,999 Column %	15%	16%	15%	15%	13%	18% C	17%	15%	18%	14%	14%	20%	13%
\$100,000-\$124,999 Column %	10%	9%	12%	10%	6%	11% C	15% C	10%	11%	8%	12% J	13% J	6%
\$125,000-\$149,999 Column %	9%	10%	7%	9%	14% DE	7%	5%	9%	12% IJ	14% IJ	10% IJ	3%	5%
\$150,000-\$199,999 Column %	6%	6%	5%	6%	7%	5%	6%	6%	8% G	2%	7% G	4%	8% G
\$200,000 and over Column %	8%	9%	6%	8%	8% D	5%	10% D	8%	11% GJ	5%	10% GJ	12% GJ	2%
I'm not sure Column %	1%	1%	1%	1%	0%	1%	2% C	1%	0%	0%	3% FG	0%	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Which of the following best describes your current education level? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Some high school or less Column %	10%	9%	12%	10%	11%	11%	7%	10%	1%	11% FH	4% F	11% FH	26% FGHI
High school graduate Column %	27%	25%	32% A	27%	25%	31%	25%	27%	28%	35% HJ	23%	27%	22%
Associate degree (Two-year post-secondary degree) Column %	9%	8%	11%	9%	9%	9%	9%	9%	12% H	10%	6%	12% H	8%
Some college but no degree Column %	24%	24%	23%	24%	25%	20%	27% D	24%	23%	24%	27%	23%	21%
Bachelor's degree Column %	20%	21%	18%	20%	20%	18%	22%	20%	23% J	18%	26% GIJ	15%	13%
Master's or professional degree Column %	9%	11% B	4%	9%	9%	10%	9%	9%	12% G	2%	11% G	12% G	8% G
Doctoral degree Column %	1%	1%	1%	1%	1%	1%	2%	1%	0%	0%	2% G	0%	1%
Prefer not to say Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

What is your current marital status? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Never married													
Column %	25%	25%	27%	25%	19%*	32% C	26% C	25%	20%*	23%*	26%*	20%*	35% FGHI
Married													
Column %	48%	48%	47%	48%	55% DE	40%*	45%*	48%	57% GHJ	44%*	45% J	61% GHJ	36%*
Separated													
Column %	1%	1%	1%	1%	1%	0%*	2% D	1%	1%	1%	1%	0%	2%
Widowed													
Column %	5%	5%	4%	5%	6%	4%	5%	5%	5%	7% H	3%*	6%	6%
Divorced													
Column %	13%	12%	13%	13%	13%	9%*	15% D	13%	12% I	15% I	16% I	5%*	10%
Living with partner													
Column %	8%	9%	8%	8%	5%*	15% CE	7%*	8%	5%*	10% F	8%	7%	11% F
Prefer not to say													
Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Do you own or rent your home? *

		Likely Voter			Party				Region of Florida					
		Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size		1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Own	Column %	70%	72% B	63%	70%	75% DE	64%	67%	70%	76% J	70% J	71% J	75% J	56%
Rent	Column %	30%	28%	37% A	30%	25%	36% C	33% C	30%	24%	30%	29%	25%	44% FGHI

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Do you maintain a secondary residence in another state? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Yes													
Column %	5%	5%	4%	5%	5%	3%	8% D	5%	8% GH	3%	4%	5%	6%
No													
Column %	95%	95%	96%	95%	95%	97% E	92%	95%	92%	97% F	96% F	95%	94%

* Denotes variable with statistically significant findings

■ Significant difference within groups: DEFGH

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Thinking about your religion, are you... *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Protestant Column %	21%	22%	20%	21%	24% D	17%	22%	21%	26% H	29% H	12%	22% H	22% H
Roman Catholic Column %	31%	34% B	23%	31%	34% E	32%	26%	31%	33% GJ	20%	44% FGIJ	33% GJ	20%
Mormon Column %	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	1%
Orthodox (e.g., Greek or Russian Orthodox) Column %	1%	1%	1%	1%	2% DE	0%	0%	1%	1%	1%	1%	0%	1%
Jewish Column %	6%	7%	5%	6%	6%	8% E	4%	6%	9% GIJ	1%	14% GIJ	1%	2%
Muslim Column %	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
Buddhist Column %	0%	0%	1%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%
Hindu Column %	1%	0%	2% A	1%	0%	2% CE	0%	1%	1%	0%	0%	0%	3% FGHI
Atheist Column %	3%	2%	5% A	3%	2%	4% C	5% C	3%	1%	2%	4% F	8% FGJ	2%
Agnostic Column %	7%	7%	5%	7%	9% DE	4%	5%	7%	4% H	3%	1%	3%	24% FGHI
Something else Column %	15%	12%	20% A	15%	12%	13%	20% CD	15%	10%	23% FHJ	11%	17%	13%
Nothing in particular Column %	14%	13%	17%	14%	10%	18% C	17% C	14%	13%	20% FHJ	11%	16%	12%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Would you describe yourself as a 'born-again' or evangelical Christian? [BASE: Protestant] *

	Likely Voter			Party				Region of Florida					
		Likely Voter A	Other B		Republican C	Democrat D	Independent or Other E		Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
	Total			Total				Total					
Sample Size	256	186	70	256	123	60	73	256	58	77	42	31	48
Yes Column %	47%	48%	47%	47%	55% D	35%	44%	47%	48%	52%	49%	46%	39%
No Column %	53%	52%	53%	53%	45%	65% C	56%	53%	52%	48%	51%	54%	61%

* Denotes variable with statistically significant findings

■ Significant difference within groups: CD

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Are you now employed full-time, part-time, self-employed, or not employed? *

	Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Central Florida F	North Florida G	Southeast Florida H	Southwest Florida I	Tampa Bay J
Sample Size	1,200	857	343	1,200	504	360	336	1,200	228	264	348	144	216
Full-time Column %	37%	38%	36%	37%	36%	34%	43% CD	37%	40% J	38% J	43% J	34%	27%
Part-time Column %	7%	6%	10% A	7%	6%	10% C	7%	7%	6%	7%	8%	7%	7%
Self-employed Column %	11%	11%	10%	11%	16% DE	6%	9%	11%	4%	10% F	10% F	7%	23% FGHI
Not employed Column %	11%	9%	15% A	11%	7%	14% C	12% C	11%	12%	12%	10%	10%	8%
Retired Column %	33%	35% B	28%	33%	33%	37% E	28%	33%	34%	33%	28%	42% H	34%
Don't know Column %	1%	1%	0%	1%	2% D	0%	1%	1%	4% GHIJ	0%	0%	0%	0%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

* Denotes variable with statistically significant findings

 Significant difference within groups: ABCDEFGHIJ