

Marginals

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

October 6, 2026

Targoz Market Research®

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* Denotes variable with statistically significant findings

December 31, 2026, will receive the existing homestead exemption upon qualifying for a homestead exemption, with the increased homestead exemption beginning with the fifth year of exemption, to the extent permitted by the U.S. Constitution.

This amendment reduces the annual cap on assessment increases for non-homestead properties from 10% to 5%. This amendment requires counties and municipalities to use property taxes solely for public safety, education and schools, infrastructure, natural resources, bond debt service, retirement benefits for employees, and operations and administration. Other expenditures may be approved by county officers or county or municipal governing bodies unless prohibited by general law, notwithstanding Article VII, Section 9(a) of the Florida Constitution, which allows counties and municipalities to levy property taxes for their respective purposes. This amendment takes effect January 1, 2027.

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Many public schools in Florida and around the country are experiencing declines in student enrollment due in part to families choosing other options. Which of the following strategies do you think public school officials should emphasize to attract more students? *	34

Florida currently allocates the same base amount of state funding for each regular K–12 student whether the student attends a traditional public school, charter school, private school, or learns from multiple providers. Do you think lawmakers should continue to provide the same base amount for each regular student, or provide a higher base amount for some regular students than for others? *	35
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Are you now employed full-time, part-time, self-employed, or not employed? *

* Denotes variable with statistically significant findings

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Are you registered to vote in Florida at your present address?

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,200	857	343
Yes	Column %	100%	100%	100%
No	Column %	0%	0%	0%

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

How interested are you in Florida's November 3rd, 2026 general election, including the election for Governor and Senate? Please use a scale from 1 to 10, where 1 means you are not at all interested and 10 means you are very interested. *

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,200	857	343
9-10				
Column %	71%		100% B	0%
1, not at all interested				
Column %	3%		0%	9% A
2				
Column %	1%		0%	5% A
3				
Column %	1%		0%	4% A
4				
Column %	2%		0%	6% A
5				
Column %	6%		0%	19% A
6				
Column %	4%		0%	13% A
7				
Column %	4%		0%	15% A
8				
Column %	8%		0%	29% A
9				
Column %	9%		13% B	0%
10, very interested				
Column %	62%		87% B	0%

* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

How likely are you to vote in Florida's November 3, 2026 general election? *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,200	857	343
Likely to vote Column %	93%	99% B	79%
Almost certain to vote Column %	69%	87% B	25%
Very likely Column %	16%	11%	28% A
Somewhat likely Column %	8%	1%	25% A
Not very likely Column %	4%	0%	12% A
Not at all likely Column %	2%	0%	7% A
I'm not sure Column %	1%	0%	3% A

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■ Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Is the 2026 general election your first time voting in a Florida general election? [BASE: Likely to vote] *

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,121	852	270
Yes				
Column %	6%		5%	10% A
No				
Column %	93%		94% B	88%
I'm not sure				
Column %	1%		1%	1%

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 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Which of the following best describes why this will be your first time voting in a Florida election? [BASE: First time voting in FL]

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	72	44	28
I moved to Florida from another state Column %	64%	67%	58%
I recently became interested in voting and elections Column %	18%	21%	12%
I recently became old enough to vote Column %	15%	9%	24%
I recently became a U.S. citizen Column %	3%	3%	2%
I became eligible or registered for another reason Column %	1%	0%	2%
Prefer not to say Column %	0%	0%	1%

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(Gov. Ballot) If the 2026 general election for Governor of Florida were held today, who would you vote for? [ROTATE] *

		Likely Voter	
		Likely Voter A	Other B
Total			
Sample Size	1,174	849	325
Byron Donalds, the Republican candidate			
Column %	48%	52% B	38%
David Jolly, the Democratic candidate			
Column %	39%	42% B	30%
Another candidate			
Column %	5%	3%	10% A
Undecided			
Column %	8%	3%	21% A

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Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

(Senate Ballot) If the 2026 general election for the United States Senate in Florida were held today, who would you vote for? [ROTATE] *

		Likely Voter	
		Likely Voter A	Other B
	Total		
Sample Size	1,171	847	324
Ashley Moody, the Republican candidate			
Column %	50%	52% B	45%
Angie Nixon, the Democratic candidate			
Column %	38%	42% B	30%
Another candidate			
Column %	4%	2%	7% A
Undecided			
Column %	8%	4%	18% A

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Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

(AG Ballot) If the 2026 general election for Florida Attorney General were held today, who would you vote for? [ROTATE] *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,163	854	309
James Uthmeier, the Republican candidate Column %	46%	50% B	33%
Jose Javier Rodriguez, the Democratic candidate Column %	37%	40% B	30%
Another candidate Column %	3%	2%	7% A
Undecided Column %	14%	7%	31% A

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 **Significant difference within groups: AB**

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

(CFO Ballot) If the 2026 general election for Florida Chief Financial Officer were held today, who would you vote for? [ROTATE] *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,166	853	313
Blaise Ingoglia, the Republican candidate Column %	40%	43% B	30%
Annette Taddeo, the Democratic candidate Column %	38%	43% B	25%
Another candidate Column %	5%	4%	8% A
Undecided Column %	17%	10%	37% A

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 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

(Ag. Commissioner Ballot) If the 2026 general election for Florida Commissioner of Agriculture were held today, who would you vote for? [ROTATE] *

		Likely Voter	
		Likely Voter A	Other B
	Total		
Sample Size	1,172	852	321
Wilton Simpson, the Republican candidate			
Column %	45%	50% B	33%
Joey Mendoza Atkins, the Democratic candidate			
Column %	36%	39% B	28%
Another candidate			
Column %	3%	3%	6% A
Undecided			
Column %	15%	8%	34% A

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 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

(Amendment 1 Ballot) Amendment 1 is titled Budget Stabilization Fund. The ballot summary will read: Proposing an amendment to the State Constitution to increase the amount of funds that may be retained in the budget stabilization fund from 10% to 25% of general revenue collections, require the legislature to transfer the lesser of \$750 million or the amount required to reach 25% of the general revenue collections each year unless certain conditions are met, and allow the legislature to withdraw funds for critical state needs. If the election were held today, would you vote yes or no on Amendment 1?

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,125	818	307
Yes				
Column %		40%	42%	36%
No				
Column %		32%	32%	32%
Undecided				
Column %		28%	26%	31%

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(Amendment 2 Ballot) Amendment 2 is titled Exemption of Tangible Personal Property on Agricultural Land from Taxation. The ballot summary will read: Proposing an amendment to the State Constitution to exempt tangible personal property habitually located or typically present on land classified as agricultural, used in the production of agricultural products or for agritourism activities, and owned by the landowner or leaseholder of the agricultural land from ad valorem taxation. If approved, this amendment would first apply for tax years beginning January 1, 2027. If the election were held today, would you vote yes or no on Amendment 2? *

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,077	790	287
Yes				
Column %	53%		57% B	42%
No				
Column %	20%		18%	24%
Undecided				
Column %	28%		25%	34% A

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 Significant difference within groups: AB

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(Amendment 3 Ballot) Amendment 3 is titled Increased Homestead Exemption; Lower Cap on Increases in Non-Homestead Property Assessments. The ballot summary will read:... If the election were held today, would you vote yes or no on Amendment 3? *

Amendment 3 is titled Increased Homestead Exemption; Lower Cap on Increases in Non-Homestead Property Assessments. The ballot summary will read: This amendment increases the homestead exemption, for all non-school taxes, to \$150,000 in 2027 and \$250,000 in 2028, and adjusts for inflation thereafter. It requires the Legislature to prescribe a uniform procedure for counties and municipalities, for their respective levies, to increase the homestead exemption up to full assessed value, and allows special districts, subject to referendum approval, to do the same. Persons who are not Florida residents on December 31, 2026, will receive the existing homestead exemption upon qualifying for a homestead exemption, with the increased homestead exemption beginning with the fifth year of exemption, to the extent permitted by the U.S. Constitution. This amendment reduces the annual cap on assessment increases for non-homestead properties from 10% to 5%. This amendment requires counties and municipalities to use property taxes solely for public safety, education and schools, infrastructure, natural resources, bond debt service, retirement benefits for employees, and operations and administration. Other expenditures may be approved by county officers or county or municipal governing bodies unless prohibited by general law, notwithstanding Article VII, Section 9(a) of the Florida Constitution, which allows counties and municipalities to levy property taxes for their respective purposes. This amendment takes effect January 1, 2027. If the election were held today, would you vote yes or no on Amendment 3?

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,151	836	315
Yes				
Column %	59%		63% B	47%
No				
Column %	22%		21%	24%
Undecided				
Column %	19%		15%	30% A

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 Significant difference within groups: AB

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2024 Presidential Ballot *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,113	828	285
Donald J. Trump Column %	57%	57%	57%
Kamala Harris Column %	39%	40%	37%
Someone else Column %	3%	2%	4%
Prefer not to say Column %	1%	1%	2% A

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 Significant difference within groups: A

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

(Key Issues) Which of the following are the most important issues to you as you think about the 2026 general election? Please select up to three. [ROTATE; MAXIMUM THREE] *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,200	857	343
Fuel prices (Gas, Diesel, etc.) % Valid Cases	36%	33%	44% A
Health care % Valid Cases	36%	37%	33%
Housing affordability % Valid Cases	30%	30%	31%
Taxes and government spending % Valid Cases	29%	30%	28%
Jobs and unemployment % Valid Cases	22%	20%	26% A
Immigration and border security % Valid Cases	22%	26% B	14%
Electricity and energy prices % Valid Cases	17%	14%	22% A
Crime and public safety % Valid Cases	18%	19%	15%
Data centers and technology infrastructure % Valid Cases	15%	14%	16%
Foreign conflicts and national security % Valid Cases	15%	16%	13%
Property insurance % Valid Cases	14%	16% B	9%
Education % Valid Cases	11%	10%	14% A
Abortion % Valid Cases	5%	5%	5%

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 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

(Key Issues) Which of the following are the most important issues to you as you think about the 2026 general election? Please select up to three. [ROTATE; MAXIMUM THREE] *

	Likely Voter		
	Total	Likely Voter A	Other B
Another issue (please specify) % Valid Cases	4%	5% B	2%
Another issue (please specify) % Valid Cases	0%	0%	0%
I'm not sure % Valid Cases	2%	1%	3% A

* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Have recent changes in fuel prices (Gas, Diesel, etc.) changed your regular household spending habits? *

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,200	857	343
Yes, a lot				
Column %		33%	33%	32%
Yes, somewhat				
Column %		25%	22%	31% A
Yes, a little				
Column %		22%	21%	23%
No, not at all				
Column %		20%	23% B	14%
I'm not sure				
Column %		0%	0%	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

AI chatbots: Who should have the primary responsibility for managing children’s use of the following technologies? *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,200	857	343
Parents or guardians Column %	68%	70%	65%
Responsibility should be shared Column %	19%	18%	19%
Technology companies Column %	6%	6%	4%
Government Column %	5%	4%	7% A
I’m not sure Column %	3%	2%	5% A

* Denotes variable with statistically significant findings

■ Significant difference within groups: A

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Social media: Who should have the primary responsibility for managing children's use of the following technologies? *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,200	857	343
Parents or guardians Column %	78%	79%	77%
Responsibility should be shared Column %	15%	15%	15%
Technology companies Column %	3%	3%	2%
Government Column %	2%	2%	3%
I'm not sure Column %	2%	1%	3% A

* Denotes variable with statistically significant findings

■ Significant difference within groups: A

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

How concerned are you about children and teenagers interacting with AI chatbots? *

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,200	857	343
Very/somewhat concerned				
Column %		85%	87% B	80%
Very concerned				
Column %		46%	49% B	40%
Somewhat concerned				
Column %		39%	38%	41%
Not very concerned				
Column %		8%	7%	11% A
Not concerned at all				
Column %		4%	4%	4%
I'm not sure				
Column %		3%	2%	5% A

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Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

How well informed do you feel about the safeguards in place for children and teenagers using AI chatbots? *

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,200	857	343
Very/somewhat informed	Column %	46%	49% B	39%
Very informed	Column %	12%	15% B	4%
Somewhat informed	Column %	34%	34%	34%
Not very informed	Column %	37%	36%	41%
Not informed at all	Column %	14%	13%	17%
I'm not sure	Column %	2%	2%	3%

* Denotes variable with statistically significant findings

■ Significant difference within groups: B

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Over the next decade, do you think artificial intelligence will create more jobs than it eliminates in Florida, eliminate more jobs than it creates, or have about the same effect in both directions? *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,200	857	343
Eliminate more jobs than it creates Column %	53%	50%	63% A
Create more jobs than it eliminates Column %	19%	23% B	9%
Create and eliminate about the same number of jobs Column %	17%	19%	15%
I'm not sure Column %	10%	9%	14% A

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 **Significant difference within groups: AB**

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Which of the following do you think is the primary driver of housing affordability problems in Florida? *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,200	857	343
Interest rates Column %	23%	22%	25%
Property insurance Column %	18%	19%	15%
Property taxes Column %	16%	17%	14%
Lack of housing supply Column %	12%	14% B	8%
Government fees and regulations Column %	11%	10%	12%
Something else (please specify) Column %	8%	7%	9%
I'm not sure Column %	13%	11%	17% A

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 Significant difference within groups: AB

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What percentage of the cost of a newly built home in Florida do you believe comes from government fees and regulations? *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,200	857	343
Less than 5% Column %	7%	9% B	5%
5% to 9% Column %	12%	12%	14%
10% to 19% Column %	23%	26% B	17%
20% to 24% Column %	14%	15%	12%
25% to 29% Column %	6%	6%	8%
30% or more Column %	5%	4%	6%
I'm not sure Column %	33%	30%	40% A

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 Significant difference within groups: AB

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A levy cap generally limits how much total property tax revenue a local government may collect from one year to the next without additional approval. Before today, how familiar were you with the concept of a property tax levy cap? *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,200	857	343
Very/somewhat familiar Column %	35%	40% B	22%
Very familiar Column %	6%	8% B	2%
Somewhat familiar Column %	29%	32% B	20%
Not very familiar Column %	30%	32% B	26%
Not familiar at all Column %	27%	22%	41% A
I'm not sure Column %	8%	6%	12% A

* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Would you support or oppose requiring voter approval before a local government could increase total property tax revenue by more than a specified annual limit? *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,200	857	343
Strongly/somewhat support Column %	78%	80% B	72%
Strongly support Column %	53%	59% B	40%
Somewhat support Column %	25%	22%	32% A
Somewhat oppose Column %	5%	5%	6%
Strongly oppose Column %	6%	7%	6%
I'm not sure Column %	11%	9%	15% A

* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Compared with one year ago, is your household's current financial situation better, about the same, or worse? *

		Likely Voter	
		Likely Voter A	Other B
	Total		
Sample Size	1,200	857	343
Better			
Column %	16%	19% B	9%
About the same			
Column %	44%	42%	49% A
Worse			
Column %	39%	39%	41%
I'm not sure			
Column %	1%	1%	2% A

* Denotes variable with statistically significant findings

■ Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Looking ahead one year, do you expect your household's financial situation to be better, about the same, or worse than it is today? *

		Likely Voter	
		Likely Voter A	Other B
	Total		
Sample Size	1,200	857	343
Better Column %	29%	31% B	24%
About the same Column %	42%	41%	42%
Worse Column %	23%	22%	24%
I'm not sure Column %	7%	5%	10% A

* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Many public schools in Florida and around the country are experiencing declines in student enrollment due in part to families choosing other options. Which of the following strategies do you think public school officials should emphasize to attract more students? *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,200	857	343
Emphasize public schools' strengths to build confidence in public schools Column %	42%	43%	38%
Acknowledge public schools' weaknesses to make the case for more funding Column %	30%	31%	27%
Neither of these Column %	16%	16%	18%
I'm not sure Column %	12%	10%	18% A

* Denotes variable with statistically significant findings

 **Significant difference within groups: A**

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Florida currently allocates the same base amount of state funding for each regular K-12 student whether the student attends a traditional public school, charter school, private school, or learns from multiple providers. Do you think lawmakers should continue to provide the same base amount for each regular student, or provide a higher base amount for some regular students than for others? *

	Total	Likely Voter	
		Likely Voter A	Other B
Sample Size	1,200	857	343
Continue to provide the same base amount for each regular student			
Column %	54%	53%	54%
Provide a higher base amount for some regular students than for others			
Column %	28%	32% B	19%
I'm not sure			
Column %	18%	15%	27% A

* Denotes variable with statistically significant findings

 **Significant difference within groups: AB**

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Florida students receiving K-12 scholarships can currently place some unused scholarship funds into a college savings account. Some people have proposed allowing graduates to use those unused funds for other purposes, including starting a business. Which would you prefer? *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,200	857	343
Allow unused funds to be saved only for college or other postsecondary education Column %	37%	38%	34%
Allow unused funds to be used for other approved purposes, including starting a business Column %	39%	40%	37%
Do not allow unused scholarship funds to be carried over after graduation Column %	12%	11%	13%
I'm not sure Column %	12%	11%	16% A

* Denotes variable with statistically significant findings

 Significant difference within groups: A

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Before today, how much had you heard or read about the Democratic Socialists of America, also known as DSA? *

		Likely Voter	
		Likely Voter A	Other B
	Total		
Sample Size	1,200	857	343
A great deal Column %	17%	22% B	4%
Some Column %	25%	29% B	17%
A little Column %	22%	19%	30% A
Nothing at all Column %	31%	26%	44% A
I'm not sure Column %	4%	4%	5%

* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

How familiar are you with the positions and policy platform of the Democratic Socialists of America? [BASE: Know of the DSA] *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	770	597	173
Very/somewhat familiar Column %	64%	72% B	37%
Very familiar Column %	20%	25% B	3%
Somewhat familiar Column %	45%	48% B	34%
Not very familiar Column %	29%	22%	53% A
Not familiar at all Column %	6%	5%	9% A
I'm not sure Column %	1%	1%	1%

* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Before today, were you aware of any candidate or elected official in Florida who is affiliated with or supported by the Democratic Socialists of America?
[BASE: Know of the DSA] *

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		770	597	173
Yes				
Column %	40%		46% B	19%
No				
Column %	43%		36%	65% A
I'm not sure				
Column %	17%		18%	15%

* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

When judging how serious the real-world effects of a hurricane are likely to be in your area, which one of the following do you trust most? *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,200	857	343
The National Hurricane Center forecast and Saffir-Simpson category rating Column %	43%	47% B	35%
Local emergency management announcements Column %	27%	27%	27%
The availability of essentials at grocery and other stores Column %	9%	9%	11%
Local power outage tracker data Column %	6%	6%	7%
The operating status of nearby Waffle House restaurants Column %	5%	4%	8% A
Something else (please specify) Column %	1%	1%	0%
I'm not sure Column %	8%	6%	13% A

* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Generally speaking, do you think of yourself as a ...? *

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,200	857	343
Democrat				
Column %		30%	30%	29%
Independent				
Column %		27%	24%	35% A
Republican				
Column %		42%	45% B	34%
Something else				
Column %		1%	1%	2%

* Denotes variable with statistically significant findings

■ Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Would you call yourself a... [BASE: Republicans] *

		Likely Voter	
		Likely Voter A	Other B
	Total		
Sample Size	504	389	115
Strong Republican Column %	67%	71% B	52%
Not a very strong Republican Column %	33%	29% A	48%

* Denotes variable with statistically significant findings

■ Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Would you call yourself a... [BASE: Democrats] *

		Likely Voter	
		Likely Voter A	Other B
	Total		
Sample Size	360	259	101
Strong Democrat Column %	60%	70% B	33%
Not a very strong Democrat Column %	40%	30%	67% A

* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Do you think of yourself as closer to... [BASE: Independent or something else] *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	336	209	127
Closer to the Republican Party Column %	33%	32%	34%
Closer to the Democratic Party Column %	32%	40% B	20%
Strictly Independent Column %	35%	29%	46% A

* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Would you describe yourself as politically homeless, meaning you do not feel that you belong in either the Republican Party or the Democratic Party? *

		Likely Voter	
		Likely Voter A	Other B
	Total		
Sample Size	1,200	857	343
Yes Column %	30%	26%	39% A
No Column %	64%	70% B	50%
I'm not sure Column %	6%	4%	12% A

* Denotes variable with statistically significant findings

■ Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Age Groups *

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,200	857	343
18 to 24				
Column %		7%	8%	5%
25 to 34				
Column %		13%	12%	17% A
35 to 44				
Column %		13%	10%	21% A
45 to 54				
Column %		13%	12%	15%
55 to 64				
Column %		18%	17%	20%
65+				
Column %		36%	42% B	22%

* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Thinking about your general approach to issues, do you consider yourself to be... *

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,200	857	343
Very liberal				
Column %		8%	10% B	3%
Somewhat liberal				
Column %		11%	12% B	8%
Moderate				
Column %		37%	32%	49% A
Somewhat conservative				
Column %		22%	22%	23%
Very conservative				
Column %		21%	23% B	13%
I'm not sure				
Column %		1%	1%	3% A

* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Which of the following are you?

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,200	857	343
Male	Column %	46%	47%	42%
Female	Column %	54%	52%	58%
Other/Non-binary	Column %	0%	0%	0%
Prefer not to say	Column %	0%	0%	0%

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

How many infants and children under 18 years of age live in your household today? *

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,200	857	343
None				
Column %	74%		77% B	66%
One				
Column %	12%		12%	13%
Two				
Column %	9%		7%	12% A
Three				
Column %	3%		2%	6% A
Four or more				
Column %	2%		1%	3% A

* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

If money were not an object, how many children would you want to have?

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,200	857	343
Mean		3.10	3.17	2.91
Median		2.00	2.00	2.00

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Which of the following best describes your race or ethnicity? *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,200	857	343
White, non-Hispanic Column %	66%	67%	63%
Black or African American Column %	12%	11%	15% A
Asian Column %	2%	1%	3% A
Hispanic Column %	18%	19%	16%
Other Column %	1%	1%	2%
Prefer not to answer Column %	1%	0%	1%

* Denotes variable with statistically significant findings

 Significant difference within groups: A

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Which of the following best describes your household's total income in 2025 BEFORE taxes? *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,200	857	343
< \$15,000 Column %	4%	3%	5%
\$15,000-\$24,999 Column %	5%	3%	8% A
\$25,000-\$34,999 Column %	8%	7%	9%
\$35,000-\$49,999 Column %	15%	15%	14%
\$50,000-\$74,999 Column %	19%	19%	19%
\$75,000-\$99,999 Column %	15%	16%	15%
\$100,000-\$124,999 Column %	10%	9%	12%
\$125,000-\$149,999 Column %	9%	10%	7%
\$150,000-\$199,999 Column %	6%	6%	5%
\$200,000 and over Column %	8%	9%	6%
I'm not sure Column %	1%	1%	1%

* Denotes variable with statistically significant findings

 Significant difference within groups: A

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Which of the following best describes your current education level? *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,200	857	343
Some high school or less Column %	10%	9%	12%
High school graduate Column %	27%	25%	32% A
Associate degree (Two-year post-secondary degree) Column %	9%	8%	11%
Some college but no degree Column %	24%	24%	23%
Bachelor's degree Column %	20%	21%	18%
Master's or professional degree Column %	9%	11% B	4%
Doctoral degree Column %	1%	1%	1%
Prefer not to say Column %	0%	0%	0%

* Denotes variable with statistically significant findings

 **Significant difference within groups: AB**

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

What is your current marital status?

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,200	857	343
Never married			
Column %	25%	25%	27%
Married			
Column %	48%	48%	47%
Separated			
Column %	1%	1%	1%
Widowed			
Column %	5%	5%	4%
Divorced			
Column %	13%	12%	13%
Living with partner			
Column %	8%	9%	8%
Prefer not to say			
Column %	0%	0%	0%

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Do you own or rent your home? *

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,200	857	343
Own	Column %	70%	72% B	63%
Rent	Column %	30%	28% A	37%

* Denotes variable with statistically significant findings

■ Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Do you maintain a secondary residence in another state?

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,200	857	343
Yes	Column %	5%	5%	4%
No	Column %	95%	95%	96%

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Thinking about your religion, are you... *

	Likely Voter		
	Total	Likely Voter A	Other B
Sample Size	1,200	857	343
Protestant Column %	21%	22%	20%
Roman Catholic Column %	31%	34% B	23%
Mormon Column %	0%	0%	1%
Orthodox (e.g., Greek or Russian Orthodox) Column %	1%	1%	1%
Jewish Column %	6%	7%	5%
Muslim Column %	0%	1%	0%
Buddhist Column %	0%	0%	1%
Hindu Column %	1%	0%	2% A
Atheist Column %	3%	2%	5% A
Agnostic Column %	7%	7%	5%
Something else Column %	15%	12%	20% A
Nothing in particular Column %	14%	13%	17%

* Denotes variable with statistically significant findings

 Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Would you describe yourself as a 'born-again' or evangelical Christian? [BASE: Protestant]

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		256	186	70
Yes	Column %	47%	48%	47%
No	Column %	53%	52%	53%

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Are you now employed full-time, part-time, self-employed, or not employed? *

		Likely Voter		
		Total	Likely Voter A	Other B
Sample Size		1,200	857	343
Full-time				
Column %		37%	38%	36%
Part-time				
Column %		7%	6%	10% A
Self-employed				
Column %		11%	11%	10%
Not employed				
Column %		11%	9%	15% A
Retired				
Column %		33%	35% B	28%
Don't know				
Column %		1%	1%	0%

* Denotes variable with statistically significant findings

■ Significant difference within groups: AB

James Madison Institute Poll Sept.28 to Oct 4, 2026, Registered Voters MOE +/- 2.77%

Are you now employed full-time, part-time, self-employed, or not employed? *

Weight Variable = Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

 **Significant difference within groups: AB**