

JAMES MADISON  
INSTITUTE

# Annual Report

2022

*The* JAMES  
MADISON  
INSTITUTE  
*Trusted Solutions for a Better Florida*



**FLORIDA'S LEADING  
THINK TANK IN  
AMERICA'S MOST  
IMPORTANT STATE**

**MISSION:**

Our mission is to tether the Sunshine State to the wisdom of free-market capitalism, limited government, the rule of law, economic liberty, and the principles that have made our nation great.

# CONTENTS

---

A Message from the President and the Chairman . . . . .	2
Financial Stewardship . . . . .	4
JMI By The Numbers . . . . .	5
Events Around Florida & Beyond . . . . .	6
Here, There & Everywhere . . . . .	10
Celebrating George Gibbs . . . . .	12
2022 Florida Legislative Session Overview . . . .	14
2022 Legislative Wrap-Up . . . . .	16
JMI Policy Centers . . . . .	17
Reaching the Next Generation. . . . .	18
2022 Media Mentions . . . . .	22
Board of Directors . . . . .	23

# A Message from the President & the Chairman

---

Over the last 35 years, it has been heartening to see the progress towards greater liberty that Florida has made. The James Madison Institute's unwavering commitment to our mission of advancing public policy solutions that benefit all Floridians continues to make the Sunshine State a model for the country. Through our outreach and educational efforts geared toward policymakers to our resources for Florida citizens across the Sunshine State, The James Madison Institute continues to be the leading think tank in Florida—our nation's most influential state.

All of us at The James Madison Institute (JMI) have had the pleasure of holding a front-row seat as Florida has become the single-most important state in the country when it comes to policy and politics. Political philosophies and politicians come and go but one thing has remained true: JMI has led the way in the Sunshine State on what constitutes good policy. The Florida Dream in many ways reflects the American Dream, and our citizens are reaping the benefits. Each year, more and more people take up the mission we champion and, because of your support, JMI is the strongest it has ever been.

Think of this one monumental statistic: over the past 20 years, more than \$150 billion in income has migrated to the Sunshine State from high-tax/high-spend states like Illinois, Connecticut, New York, and New Jersey. In that 20-year span, close to \$28 billion in annual income has migrated from New York, alone. Our states have similar populations, and yet New York's state budget is more than double the size of Florida's. Americans are voting with their feet and pocketbooks, and they are moving to states like Florida, that value freedom—to the tune of 1,000 people per day!

This only makes our work here at JMI that much more important! Throughout our 2022 annual report, we hope you will see the depth and breadth of our efforts to advance good policy by promoting the principles of free enterprise, fiscal responsibility, and limited government. This work occurs during the Florida Legislative Session, in the halls of the United States Congress, in Federal Cabinet agencies, even in The White House. Our educational outreach occurs all across this state in dozens of meetings and events, and on numerous college campuses.

And while our efforts are advancing the cause of freedom, our mission must continue to grow and develop with our ever-changing state.

This annual report reflects the 2022 year, and what a year it was. We are forever grateful for your continued support of our mission. Your trust in us is an investment in the future of the Sunshine State and we are honored that you have chosen to support us as we chart the course for Florida's future



**J. ROBERT McCLURE III, PH.D.**  
PRESIDENT AND CEO

A handwritten signature in black ink that reads "Bob McClure".



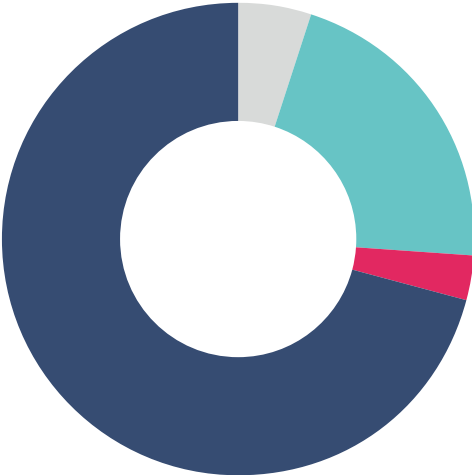
**JEFFREY SWAIN**  
CHAIRMAN

A handwritten signature in black ink that reads "Jeff Swain".

# Financial Stewardship

---

JMI is supported by many charitable donations from individuals, private foundations and corporations, through a combination of grants and other major gifts, individual support, and fundraising events. A breakdown of the various types of support JMI received in 2022 and how those funds were allocated is shown below:



## Income

- 57% Foundations
- 6% Corporate
- 25% Individuals
- 12% Events

## Expenses

- 26% Facilities & Operations
- 114% Development & Membership
- 60% Programs & Education



# JMI By The Numbers

---

In 2022, JMI made quite an impression:

83

Op-eds placed in media outlets

22

state legislative testimonies

---

6

one-pagers

15

policy briefs

22

issue briefs

---

19,218

engagements on social media

1,293

media mentions

---

500,353

content views on social media

# Events Around Florida & Beyond

---

## ► 2022 Stanley Marshall Day Celebration

The 2022 Stanley Marshall Day Celebration was attended by 100 close friends in Jacksonville. During the event, JMI honored Denisha Allen with the Education Freedom Champion of the Year Award for her efforts to promote school choice in FL (and around the country!) as a former scholarship recipient. The event also featured keynote speaker, Representative Paul Renner, current Speaker of the Florida House.



## ► Inaugural Tallahassee Session Soiree

Joining us for JMI's annual Tallahassee event was Washington Examiner's Byron York. This inaugural event was more social in nature and was enjoyed by nearly 150 friends, supporters, and elected officials. Lieutenant Governor Jeannette Nuñez also joined the evening and gave several remarks!





## ► Naples Annual Dinner

After a two-year hiatus due to COVID-19, JMI was able to return to the Paradise Coast and hold our 2022 Naples annual dinner with The Wall Street Journal's Kimberley Strassel. More than 200 people enjoyed an evening by the water and hearing from several speakers on the importance Florida plays for the nation.



## ► 2022 Sarasota Luncheon

Attorney General Ashley Moody joined us for our 2022 Sarasota luncheon held at Bird Key Yacht Club. The Attorney General spoke about the important roles groups like JMI play in state and federal issues—while also focusing on her initiatives for crime, immigration, human trafficking and other issues.

## ► Dedication of George Gibbs Center for Economic Prosperity

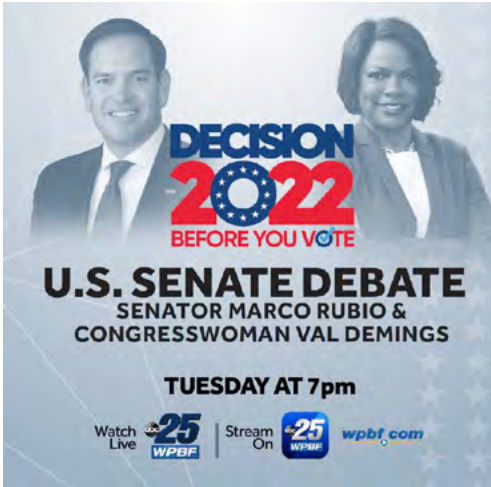
On August 23rd, The James Madison Institute announced the naming of the Center for Economic Prosperity after a great friend of The Institute, Mr. George Gibbs.

Mr. Gibbs was deeply involved in Jacksonville's business and civic community.

Throughout his life he owned two successful shipyards and was an avid sailor. He also served on the JMI Board of Directors for 18 years. Mr. Gibbs and his wife Ann never took for granted the business environment that allowed them to create their own success through their entrepreneurial endeavors and they firmly believed in maintaining these opportunities for generations to come. Before George's passing in October 2020, he and Ann committed a Legacy Society gift to JMI.

The mission of the George Gibbs Center for Economic Prosperity is to promote free-market solutions that unleash entrepreneurialism and fuel the American economic engine for all.





## ► Before You Vote

JMI participated as a host of the Decision 2022 “Before You Vote” debate series between Senator Marco Rubio and Congresswoman Val Demings.

## ► Florida Boys and Girls State

Representative Allison Tant, Senator Lorraine Ausley, Secretary of the Florida Agency for Health Care Administration Simone Marsteller, and Chairman of the Florida Commission on Offender Review Melinda Coonrod participated in a “Women in Government” panel hosted by JMI for high school girls attending the American Legion Auxiliary’s Girls State.

Dr. Bob McClure spoke to the American Legion’s Boys State attendees about The James Madison Institute and how we work with the Florida Legislature.



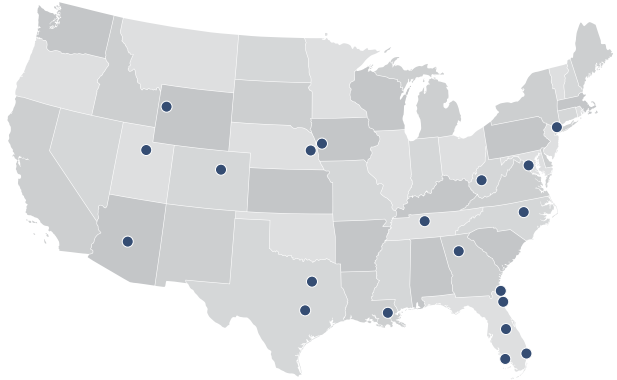
## ► 2022 Tech & Innovation Summit

In September, JMI gathered some of the top thinkers and doers in technology policy to talk Florida and the future at our 2022 Technology and Innovation Summit in Miami. During the two-day summit, participants considered how the state should approach cryptocurrency, online platforms, artificial intelligence, telecommunications, broadband infrastructure, smart transportation, and so much more. A kickoff address from Miami Mayor Francis Suarez set the tone for the week. Former Federal Communications Commission Chairman Ajit Pai spoke about the future of 5G and innovation. Representative Randy Fine addressed the China tech threat. Erika Donalds spoke about “Matriculation in the Metaverse” and the bridge between technology and education. Many more discussions were had on healthcare and intellectual property, Florida’s innovation economy, broadband deployment, and other issues. We heard from Tom Fabricio on the future of tech policy in Florida along with COO and co-founder of Hydra Host, Garrett Johnson, on disruptive agents of innovation.



# Here, There, & Everywhere

JMI was able to travel the Sunshine State and the country to spread the message of the Florida Story far and wide. See where we went in 2022 to share the Florida Model with others!



Phoenix, AZ  
Denver, CO  
Washington, DC  
Amelia Island, FL  
Coral Gables, FL  
Miami, FL  
Naples, FL  
Orlando, FL

Ponte Vedra Beach, FL  
Sarasota, FL  
Tallahassee, FL  
Atlanta, GA  
Council Bluffs, IA  
New Orleans, LA  
Omaha, NE  
Raleigh, NC

New York, NY  
Nashville, TN  
Austin, TX  
Dallas, TX  
Park City, UT  
Charleston, WV  
Jackson Hole, WY







**KEEP FLORIDA'S BUDGET FISCALLY CONSERVATIVE**

**\$116.2 BILLION ALL FUNDS**

5.5% INCREASE ABOVE FY 23 APPROPRIATIONS BASED ON GROWTH IN POPULATION AND INFLATION

CLICK HERE TO READ MORE:

**THE CONSERVATIVE FLORIDA BUDGET: FISCAL YEAR 2024**

JAMES MADISON UNIVERSITY



# Celebrating George Gibbs

---

The James Madison Institute announced the naming of the Center for Economic Prosperity after a great friend of the Institute, George Gibbs.

George Gibbs was deeply involved in Jacksonville's business and civic community. Throughout his life he owned two successful shipyards and was an avid sailor. He also served on the JMI Board of Directors for 18 years. Mr. Gibbs and his wife Ann never took for granted the business environment that allowed them to create their own success through their entrepreneurial endeavors and firmly believed in maintaining these opportunities for generations to come. Before George's passing in October 2020, he and Ann committed a Legacy Society gift to JMI. Thus, we have named the JMI Center for Economic Prosperity in his honor.

Across the U.S., free-enterprise believers and entrepreneurs face substantial and, at times, overwhelming barriers to bringing new, exciting and potentially superior products and services to market. These barriers are unnatural and artificial – they seek only to protect entrenched interests at the expense of market-based competition. In the end, consumers, economic prosperity and liberty lose out.

The mission of the George Gibbs Center for Economic Prosperity is to promote free-market solutions that unleash entrepreneurialism and fuel the American economic engine for all.

“We are excited to re-launch this policy center and engage both policymakers and the public. Mr. Gibbs’ legacy support ensures that we can continue to pursue advancement in public policy and share the principles of economic freedom, personal responsibility and limited government.” – Sal Nuzzo, Vice President of Policy, The James Madison Institute

“We are very appreciative of George Gibbs, and his lovely wife Ann, for their commitment to JMI over the last two decades. There is no doubt that Mr. Gibbs’ memory will live on through this generous legacy gift through the George Gibbs Center for Economic Prosperity. With the help of Mr. Gibbs’ legacy gift, JMI continues to find solutions to build a better Florida. We would also like to thank the entire Gibbs family for their support of JMI.” – Dr. J. Robert McClure, President & CEO, The James Madison Institute

Dr. Victor Claar, associate professor of economics in the Lutgert College of Business at Florida Gulf Coast University in Fort Myers, will serve as the Adjunct Director of the George Gibbs Center for Economic Prosperity.

In August, JMI hosted a luncheon at The Columns dedicating the Center for Economic Prosperity in the name of George Gibbs, with his wife, Ann, and other family and friends present.



**GEORGE GIBBS CENTER**  
*for ECONOMIC PROSPERITY*  
*at The James Madison Institute*



# 2022

# Florida Legislative Session Overview

---

**W**ith the passage of a \$112 billion state budget, the Florida Legislature concluded the 2022 session and adjourned “sine die” on March 14.

JMI congratulated Speaker Chris Sprowls, President Wilton Simpson, and the members of the Florida House and Senate on their many accomplishments during the 2022 session.

“The Florida Legislature responded to growing parental concerns about the dangers of promoting Cultural Marxism in the classroom. It also addressed the need for greater instruction in practical money management skills for students. Florida continues to be a national leader in empowering parents to play a greater role in their children’s education, and this session saw meaningful gains made that we hope will continue for years to come,” – William Mattox, Director of the J. Stanley Marshall Center for Educational Options, The James Madison Institute

“Florida continues to embrace technology and innovation as key determinants of our growth and future as a state. This session, the legislature passed a modernization of state money transmission laws that recognizes Bitcoin and digital assets as vital technologies for Floridians. The government can build on such successes by exploring ways to encourage Bitcoin banking, decentralization tools and applications, and digital identity in the Sunshine State. As Florida continues to draw technologists and startups to our state, such forward-looking modernizations in law will be critical to shore up our future as a leading innovator among the states,” – Andrea O’Sullivan, former Director of the Center for Technology and Innovation, The James Madison Institute





“Florida has once again illustrated that policymaking and governing from conservative principles is possible. Thank you to Speaker Sprowls and President Simpson for shepherding the Sunshine State through a tumultuous time for the country. Your leadership have made this state better. You, and your 158 colleagues, continue to prove the ideals of free-market capitalism, limited government, and economic liberty are the fuel that drives an economic engine. And unlike Washington, D.C.’s approach, you keep it in plentiful supply.”

**Sal Nuzzo**  
**Vice President of Policy,**  
**The James Madison Institute**

# 2022 Legislative Wrap-Up

---

The Florida Legislature's 2022 Session saw the passage of a number of important measures. The ones listed below relate directly to ideas JMI had championed through policy studies, member briefings, articles, social media and other educational content.



## **PRIORITY ONE** **Expanded Education Choice for K-12 Students**

- ▶ Made scholarships available to 61,000 more middle-income families
- ▶ Retained priority of serving neediest students first
- ▶ Eliminated burdensome requirement of prior-public school enrollment
- ▶ Eased charter school approval process to prevent local authorities from blocking competition



## **PRIORITY TWO** **Improved Civics Education**

- ▶ Strengthened emphasis on America's founding principles
- ▶ Initiated video library of first-person testimonials about life under communism
- ▶ Embraced efforts to reward teachers who emphasize content as opposed to activism



## **PRIORITY THREE** **Promoted Philosophical Diversity on University Campuses**

- ▶ Commissioned annual survey to assess openness to viewpoint diversity
- ▶ Enabled data collection to measure prevalence of "self-censorship"
- ▶ Provided opportunity for exemplary schools to distinguish themselves



#### **PRIORITY FOUR**

### **Support sensible criminal justice reforms**

- ▶ Preempted and expanded onerous local regulations on home-based businesses
- ▶ Expanded cottage food limitations allowing small local food vendors greater autonomy to grow their business
- ▶ Eliminated local licensing requirements on occupations
- ▶ Increased protections for homeowners from bad faith litigation in property insurance



#### **PRIORITY FIVE**

### **Expanded Patient-Centered Healthcare Delivery**

- ▶ Advanced scope of practice rules for physician assistants
- ▶ Permitted pharmacists greater autonomy and ability to dispense vaccines
- ▶ Further expanded ability of providers to use telehealth



#### **PRIORITY SIX**

### **Increased Florida's Innovation Environment**

- ▶ Enabled greater use of autonomous vehicles
- ▶ Modernized and protected Florida's election system making it easier to vote and harder to cheat
- ▶ Addressed broadband deployment for 800,000 Floridians in areas not served currently

---

The team at The James Madison Institute affirms our commitment to working both with those who share our philosophy and those who believe differently. It will be through effective vigorous debate and productive civil discourse that we will all reap the rewards of a better Florida.

We invite you to join us on the journey ahead as we continue to promote common-sense free-market solutions in 2023.

# JMI Policy Centers

---



## GEORGE GIBBS CENTER *for* ECONOMIC PROSPERITY *at The James Madison Institute*

**MISSION:** The mission of the Gibbs Center for Economic Prosperity is to promote free-market solutions that unleash entrepreneurialism and fuel the American economic engine for all. The Center promotes policy reform in the areas of tax and regulations, healthcare, criminal justice, property rights and federalism.



## J. STANLEY MARSHALL CENTER *for* EDUCATIONAL OPTIONS *at The James Madison Institute*

**MISSION:** The J. Stanley Marshall Center for Educational Options seeks to advance policy reforms that empower Florida parents to choose the schools, courses, resources and programs that best meet their child's unique needs, interests, aptitudes and learning styles. Through policy research, public and media outreach, public testimony and events, the Marshall Center works vigorously to expand learning options for all Florida students.



## CENTER *for* TECHNOLOGY *and* INNOVATION *at The James Madison Institute*

**MISSION:** Whether it is the advent of driverless cars, the use of technology in delivering healthcare services, or the deployment of 5G broadband across the state, policymakers are faced with ever more important decisions every year. The mission of the Center for Technology and Innovation is to provide meaningful and practical solutions to technology advances currently occurring, while also promoting a policy landscape conducive to advances that are yet to come.



## K. EARL DURDEN CENTER *for* THE ADVANCEMENT *of* LIBERTY *at The James Madison Institute*

**MISSION:** To build a network of supporters, investors, ambassadors, and friends across the Sunshine State who protect and promote the ideas of free markets, economic opportunity and prosperity for every Floridian.



# Reaching the Next Generation

---



PRESTON A. WELLS, JR.  
CENTER *for*  
AMERICAN IDEALS  
*at The James Madison Institute*

**MISSION:** To help students of all ages learn more about the time-honored ideals that have animated American life since our nation's founding by providing high-quality resources to teachers and students.



CAROL & BARNEY BARNETT  
YOUNG LEADERS CENTER  
*at The James Madison Institute*

**MISSION:** To raise up young leaders who impact American culture with the principles of limited government, economic freedom, and individual responsibility through training and experience.



## CAMPUS REPRESENTATIVES 2021-2022

---

Corey Adamyk

*Florida State University*

Andrew den Boggende

*Florida Southern College*

Vincent Cortellesa

*University of Miami*

Brandon Dellinger

*Florida Atlantic University*

Leana Dippie

*University of Florida*

Daniel Elliott

*Rollins College*

Thomas Gilmore

*Ave Maria University*

Isabelle Maday

*Florida State University*

Joe Preller

*University of South Florida*

Steve Villanueva

*University of Central Florida*

## JMI INTERNSHIP CLASS OF 2022

---

Madison Carlino

Austin Dillon

Chloe Kauffman

Drew Parker

Owen Ragsdale

Mason Robinson

Yolanda St. Fleur

Jake Dornbush

Nicole Kiser

Mi'Kel Engram

Noelle DuBois

Peter Leonard

# 2022 Media Mentions

## NATIONAL

---

Bloomberg C-SPAN 

DAILY NEWS  

NEWSMAX  POLITICO

































# 2022 Media Mentions

## RADIO/TV

---

Bek News	One America News	WFTL-AM
Breitbart News	Real America News	WIOD-AM
Conservative Commando News	Sound of Hope Radio	WJCT-AM
CNN	The Answer Orlando	WLRN-A
CSPAN	The Shepard Radio	WMBB-TV
Fox Business	KSLM-FM	WOOD-AM
iHeart Radio	WBZW-FM	WTXL-TV
KPVI-TV	WCTV-TV	WTVY-TV
Liberty Talk FM	WFLA-AM	WUSF-TV
NTD Global News	WFOR-AM	WWSB-TV
	WFSU-AM	

## STATEWIDE PRINT/ONLINE/BLOGS

---

Altamonte Voice	Lake Okeechobee News	Sarasota Observer
Daytona Beach News-Journal	Longboat Observer	South Florida Sun Sentinel
Fernandina Observer	Med City News	Space Coast Daily
Florida Daily	Metaculus Journal	Tallahassee Democrat
Florida Daily Herald	Miami Herald	TCPalm
Florida Politics	Minnesota Sun	The Capitalist
Florida Times-Union	Naples Daily News	The Citizen
Florida Trend	News-Press	The First
Gainesville Sun	Newsmax	The Florida Record
Gulf Shore Business	Orlando Sentinel	The Miami Herald
Herald Tribune	Palm Beach Post	The Miami Times
Heritage.com	Real Clear Policy	West Villages Sun
Immokalee Bulletin	Reason	
Lakeland Ledger	RedefinED	





## BOARD OF DIRECTORS

---



**CHAIRMAN**  
**Jeffrey V. Swain**  
Tallahassee



**VICE CHAIRMAN**  
**Glen T. Blauch**  
Naples



**PRESIDENT & CEO**  
**J. Robert McClure III, Ph.D.**  
Tallahassee

## MEMBERS OF THE BOARD

---



**Allan G. Bense**  
Chairman Emeritus,  
Panama City



**J. F. Bryan IV**  
Jacksonville



**Timothy M. Cerio**  
Tallahassee



**Robert H. Gidel Sr.**  
Sarasota



**John F. Kirtley**  
Tampa



**Harout J. Samra**  
Coral Gables



**William N. Shepherd**  
West Palm Beach



**Joe S. York**  
Ponte Vedra Beach

# THE JAMES MADISON INSTITUTE STAFF IN 2022

---



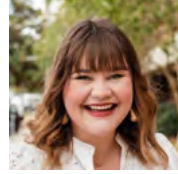
**Dr. Victor Claar**  
Director, George  
Gibbs Center for  
Economic Prosperity



**Karen Hickey**  
Executive  
Assistant



**Susan Hildebrand**  
Events & Logistics  
Manager



**Nicole Kiser**  
Communications  
Manager



**Rebecca Liner**  
Executive  
Vice President



**Jill Mattox**  
Foundation  
Grants Manager



**William R. Mattox Jr.**  
Director of the J. Stanley Marshall  
Center for Educational Options



**Dr. J. Robert  
McClure, III**  
President & CEO



**Austin Moser**  
Director of  
Development



**Sal Nuzzo**  
Vice President  
of Policy



**Ed Longe**  
Director of the Center for  
Technology and Innovation



**Logan Elizabeth  
Padgett**  
Vice President  
of Communications  
and Public Affairs



**Clay Tullos**  
Financial  
Manager

# RESEARCH ADVISORY COUNCIL

---



**Dr. Michael Bond**  
University of Arizona



**Jack Chambless**  
Valencia College



**Dr. Victor Claar**  
Florida Gulf Coast University



**Dr. Marshall DeRosa**  
Florida Atlantic University



**Elizabeth Price Foley, J.D.**  
Florida International  
University College of Law



**Dr. James Gwartney**  
Florida State University



**Dr. Randall Holcombe**  
Florida State University



**Robert Poole**  
Reason Foundation



**Peter Schweizer**  
Government Accountability  
Institute



**Dr. Sam Staley**  
DeVoe L. Moore Center at  
Florida State University



**James M. Taylor, J.D.**  
Heartland Institute



**Dr. J. Antonio Villamil**  
Washington Economics Group



✉ The James Madison Institute  
The Columns  
100 North Duval Street  
Tallahassee, FL 32301

☎ 850.386.3131

💻 [www.jamesmadison.org](http://www.jamesmadison.org)