

Marginals

James Madison Institute Poll February 13 to 16, 2026, Registered Voters MOE +/- 2.77%

February 19, 2026

Targoz Market Research®

Table of contents

Are you registered to vote in Florida at your present address?	5
How often would you say you vote?	6
Have you noticed a change in the cost of living in Florida?	7
Which of the following do you think is the primary driver of housing affordability issues in Florida?	8
Over the last 5 years, are you paying...	9
When considering property tax reform in Florida, do you support:	10
Are you familiar with the concept of a “property tax levy cap,” which limits how much total property tax revenue a local government can collect from year to year?	11
Based on what you know or have heard, some states limit how much total property tax revenue local governments can collect each year, often tying increases to factors like inflation or population growth. Overall, what is your impression of this approach to property taxes?	12
Government price controls are laws that limit how much businesses can charge for certain goods or services (for example, rent ceilings, caps on prescription drug prices, or limits on interest rates). In general, do you consider government-imposed price controls to be an effective tool to address affordability issues?	13
How divided do you feel our country is today?	14
Do you feel safe sharing your political views with others?	15
How concerned are you that a Mamdani-like candidate — someone viewed as strongly socialist or far-left — could be elected in Florida?	16
According to reports, a growing number of advanced medical devices, such as MRI machines and surgical devices, are produced by Chinese-based companies operating within the United States. Does that concern you?	17
Do you support or oppose Florida expanding its power generation capacity to meet growing energy demand?	18
Data centers are large facilities that store and process digital information for internet services, cloud computing, and artificial intelligence. Do you support or oppose Florida taking steps to attract data center investment to the state?	19
Autonomous vehicles—such as self-driving cars—are being tested and deployed in some parts of the country. Overall, do you believe autonomous vehicles are safe?	20
How often do you attend church, synagogue, or other religious services?	21
Overall, do you think the use of artificial intelligence tools in education is...	22
Do you support or oppose schools teaching students how to safely and responsibly use artificial intelligence in K–12 schools?	23

Please tell me whether you agree or disagree with the following statement: “As we gather here tonight, the state of our Union is strong, but our economy is troubled.”	24
Do you think the Constitution is still relevant today?	25
What generation of Floridian are you?	26
Have you recently (in the last 24 months) relocated to Florida full-time (more than six months)?	27
Migration: From which state did you move to Florida? [BASE: Moved to Florida in the past 24 months]	28
As America prepares to celebrate the 250th anniversary of the Declaration of Independence on July 4, 2026, which of the following best represents your view of what we should teach school children about America?	29
Should other states model their policies on Florida’s?	30
Some families may want access to individual courses at a public school without enrolling their children full-time. Do you support or oppose allowing public schools to offer individual courses to part-time students (such as homeschooled students) for a fee?	31
Some public schools have classroom space that is not being used for instruction. Do you support or oppose allowing schools to rent or lease this unused space to private educators?	32
If money were not an object, how would you choose to educate your children?	33
Do you support or oppose lifting local government regulations so that more start-up schools can open to meet the growing demand for K–12 education options?	34
Which statement comes closer to your view?	35
Do you support or oppose cursive writing being taught in Florida’s public schools?	36
Please indicate whether you agree or disagree with the following statement: Establishing voter identification requirements for all federal elections, such as congressional or presidential elections, would increase confidence in the security of elections.	37
Generally speaking, do you think of yourself as a...?	38
Would you call yourself a... [BASE: Republican]	39
Would you call yourself a... [BASE: Democrat]	40
Do you think of yourself as... [BASE: Independent or something else]	41
Who did you vote for in the 2024 Presidential election?	42
In the November 2024 election for Congress, did you vote for the Democratic candidate, a Republican candidate, or someone else in your district?	43
How likely are you to vote in Florida’s gubernatorial primary election next year?	44
Rep. Gov. Ballot: Thinking ahead to the 2026 Republican primary election for Governor, if that election were held today among the following announced	

candidates, for whom would you vote? [ROTATE] [BASE: Republican that is very or somewhat likely to vote in Florida’s gubernatorial primary election]	45
Which candidate, if any, has President Donald J. Trump endorsed in the 2026 Republican primary for Governor of Florida? [ROTATE] [BASE: Republican that is very or somewhat likely to vote in Florida’s gubernatorial primary election]	46
If President Donald J. Trump endorsed a candidate in the Republican primary, how would that affect your likelihood of voting for them? [BASE: Republican that is very or somewhat likely to vote in Florida’s gubernatorial primary election]	47
General Ballot: If the 2026 general election for Governor of Florida were held today, and these were the candidates, for whom would you vote? [ROTATE]	48
Age Group	49
Thinking about your general approach to issues, do you consider yourself to be...	50
Which of the following are you?	51
How many infants and children under 18 years of age live in your household today?	52
(Ranges): If money were not an object, how many children would you want to have?	53
Which of the following best describes your race or ethnicity?	54
Which of the following best describes your household's total income in 2025 BEFORE taxes?	55
Which of the following best describes your current education level?	56
What is your current marital status?	57
Do you own or rent your home?	58
Do you maintain a secondary residence in another state?	59
Thinking about your religion, are you...	60
Would you describe yourself as a 'born-again' or evangelical Christian? [BASE: Protestant]	61
Are you now employed full-time, part-time, self-employed, or not employed?	62

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Are you registered to vote in Florida at your present address?

	Total
Sample Size	1,200
Yes	
Column %	100%
No	
Column %	0%

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How often would you say you vote?

	Total
Sample Size	1,200
Always	
Column %	59%
Nearly always	
Column %	26%
Part of the time	
Column %	8%
Seldom	
Column %	5%
Never vote	
Column %	3%

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Have you noticed a change in the cost of living in Florida?

	Total
Sample Size	1,200
Yes, costs are increasing a lot	
Column %	63%
Yes, costs are increasing somewhat	
Column %	29%
No, about the same	
Column %	4%
Yes, costs are decreasing	
Column %	3%
I'm not sure	
Column %	1%

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Which of the following do you think is the primary driver of housing affordability issues in Florida?

	Total
Sample Size	1,200
Insurance	
Column %	24%
Taxes	
Column %	22%
Lack of housing supply	
Column %	19%
State building regulations	
Column %	6%
Local building regulations	
Column %	5%
Something else (please specify)	
Column %	9%
I'm not sure	
Column %	15%

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Over the last 5 years, are you paying...

	Total
Sample Size	1,200
More in property taxes	
Column %	54%
Less in property taxes	
Column %	3%
About the same	
Column %	19%
Not applicable (I don't pay property taxes)	
Column %	21%
I'm not sure	
Column %	3%

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When considering property tax reform in Florida, do you support:

	Total
Sample Size	1,200
Moderate reforms	
Column %	42%
Complete elimination	
Column %	35%
Status quo / doesn't need reform	
Column %	7%
I'm not sure	
Column %	17%

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Are you familiar with the concept of a "property tax levy cap," which limits how much total property tax revenue a local government can collect from year to year?

	Total
Sample Size	1,200
Total familiar	
Column %	50%
Very familiar	
Column %	14%
Somewhat familiar	
Column %	36%
Not very familiar	
Column %	28%
Not at all familiar	
Column %	22%
Total unfamiliar	
Column %	50%

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Based on what you know or have heard, some states limit how much total property tax revenue local governments can collect each year, often tying increases to factors like inflation or population growth. Overall, what is your impression of this approach to property taxes?

	Total
Sample Size	1,200
Total favorable	
Column %	58%
Very favorable	
Column %	19%
Somewhat favorable	
Column %	39%
Somewhat unfavorable	
Column %	16%
Very unfavorable	
Column %	8%
Total unfavorable	
Column %	25%
I'm not sure	
Column %	17%

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Government price controls are laws that limit how much businesses can charge for certain goods or services (for example, rent ceilings, caps on prescription drug prices, or limits on interest rates). In general, do you consider government-imposed price controls to be an effective tool to address affordability issues?

	Total
Sample Size	1,200
Yes, the government should mandate price controls on certain products and services Column %	35%
Depends on the product or service Column %	35%
No, prices should be set by the market, not the government Column %	21%
I'm not sure / need more information Column %	9%

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How divided do you feel our country is today?

	Total
Sample Size	1,200
Extremely/Very divided	
Column %	71%
Extremely divided	
Column %	41%
Very divided	
Column %	30%
Somewhat divided	
Column %	21%
Not very divided	
Column %	5%
Not divided at all	
Column %	1%
Total not divided	
Column %	6%
I'm not sure	
Column %	2%

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Do you feel safe sharing your political views with others?

	Total
Sample Size	1,200
Total safe	
Column %	52%
Yes, very safe	
Column %	18%
Yes, somewhat safe	
Column %	34%
No, somewhat unsafe	
Column %	27%
No, very unsafe	
Column %	18%
Total unsafe	
Column %	44%
I'm not sure	
Column %	4%

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How concerned are you that a Mamdani-like candidate — someone viewed as strongly socialist or far-left — could be elected in Florida?

	Total
Sample Size	1,200
Total concerned	
Column %	48%
Very concerned	
Column %	26%
Somewhat concerned	
Column %	22%
Not very concerned	
Column %	20%
Not concerned at all	
Column %	22%
Total unconcerned	
Column %	42%
I'm not sure	
Column %	10%

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According to reports, a growing number of advanced medical devices, such as MRI machines and surgical devices, are produced by Chinese-based companies operating within the United States. Does that concern you?

	Total
Sample Size	1,200
Total concerned	
Column %	55%
Yes - very concerning	
Column %	23%
Yes - somewhat concerning	
Column %	32%
No - not very concerning	
Column %	25%
No - not concerning at all	
Column %	15%
Total unconcerned	
Column %	40%
I'm not sure	
Column %	5%

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Do you support or oppose Florida expanding its power generation capacity to meet growing energy demand?

	Total
Sample Size	1,200
Total support	
Column %	72%
Strongly support	
Column %	29%
Somewhat support	
Column %	43%
Somewhat oppose	
Column %	11%
Strongly oppose	
Column %	3%
Total oppose	
Column %	14%
I'm not sure	
Column %	14%

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Data centers are large facilities that store and process digital information for internet services, cloud computing, and artificial intelligence. Do you support or oppose Florida taking steps to attract data center investment to the state?

	Total
Sample Size	1,200
Total support	
Column %	52%
Strongly support	
Column %	16%
Somewhat support	
Column %	36%
Somewhat oppose	
Column %	19%
Strongly oppose	
Column %	15%
Total oppose	
Column %	34%
I'm not sure	
Column %	14%

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Autonomous vehicles—such as self-driving cars—are being tested and deployed in some parts of the country. Overall, do you believe autonomous vehicles are safe?

	Total
Sample Size	1,200
Total safe	
Column %	32%
Very safe	
Column %	9%
Somewhat safe	
Column %	24%
Somewhat unsafe	
Column %	27%
Very unsafe	
Column %	33%
Total unsafe	
Column %	60%
I'm not sure	
Column %	7%

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How often do you attend church, synagogue, or other religious services?

	Total
Sample Size	1,200
Total weekly	
Column %	27%
More than once a week	
Column %	7%
Once a week	
Column %	20%
A few times a month	
Column %	11%
A few times a year	
Column %	15%
Rarely	
Column %	23%
Never	
Column %	23%
Total rarely or never	
Column %	46%
I'm not sure	
Column %	1%

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Overall, do you think the use of artificial intelligence tools in education is...

	Total
Sample Size	1,200
Total positive	
Column %	54%
Very positive	
Column %	15%
Somewhat positive	
Column %	38%
Somewhat negative	
Column %	23%
Very negative	
Column %	17%
Total negative	
Column %	40%
I'm not sure	
Column %	6%

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Do you support or oppose schools teaching students how to safely and responsibly use artificial intelligence in K-12 schools?

	Total
Sample Size	1,200
Total support	
Column %	62%
Strongly support	
Column %	23%
Somewhat support	
Column %	39%
Somewhat oppose	
Column %	17%
Strongly oppose	
Column %	15%
Total oppose	
Column %	32%
I'm not sure	
Column %	7%

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Please tell me whether you agree or disagree with the following statement: "As we gather here tonight, the state of our Union is strong, but our economy is troubled."

	Total
Sample Size	1,200
Total agree	
Column %	59%
Strongly agree	
Column %	23%
Somewhat agree	
Column %	37%
Somewhat disagree	
Column %	20%
Strongly disagree	
Column %	16%
Total disagree	
Column %	36%
I'm not sure	
Column %	4%

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Do you think the Constitution is still relevant today?

	Total
Sample Size	1,200
Yes, definitely Column %	50%
Yes, probably Column %	23%
No, probably not Column %	16%
No, definitely not Column %	7%
I'm not sure Column %	5%

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What generation of Floridian are you?

	Total
Sample Size	1,200
1st	
Column %	39%
2nd	
Column %	18%
3rd	
Column %	16%
4th	
Column %	6%
5th	
Column %	4%
I'm not sure	
Column %	17%

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Have you recently (in the last 24 months) relocated to Florida full-time (more than six months)?

	Total
Sample Size	1,200
Yes	
Column %	13%
No	
Column %	86%
I'm not sure	
Column %	2%

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Migration: From which state did you move to Florida? [BASE: Moved to Florida in the past 24 months]

	Total
Sample Size	150
New York	
Column %	9%
California	
Column %	7%
Georgia	
Column %	7%
Pennsylvania	
Column %	5%
New Jersey	
Column %	4%
Massachusetts	
Column %	3%
Maryland	
Column %	3%
Ohio	
Column %	3%
Intra-state (within Florida)	
Column %	29%
Other	
Column %	31%

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As America prepares to celebrate the 250th anniversary of the Declaration of Independence on July 4, 2026, which of the following best represents your view of what we should teach school children about America?

	Total
Sample Size	1,200
Schools should emphasize Americas strengths and successes, without completely sugar-coating its historic problems Column %	53%
Schools should emphasize Americas flaws and shortcomings, without completely ignoring its strengths and successes Column %	19%
Schools should focus almost exclusively on Americas strengths and successes Column %	14%
Schools should focus almost exclusively on the ways that America has failed to live up to the promise of its founders Column %	8%
I'm not sure Column %	6%

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Should other states model their policies on Florida's?

	Total
Sample Size	1,200
Yes, definitely Column %	20%
Yes, probably Column %	24%
No, probably not Column %	23%
No, definitely not Column %	17%
I'm not sure Column %	17%

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Some families may want access to individual courses at a public school without enrolling their children full-time. Do you support or oppose allowing public schools to offer individual courses to part-time students (such as homeschooled students) for a fee?

	Total
Sample Size	1,200
Total support	
Column %	62%
Strongly support	
Column %	24%
Somewhat support	
Column %	37%
Somewhat oppose	
Column %	15%
Strongly oppose	
Column %	11%
Total oppose	
Column %	25%
I'm not sure	
Column %	13%

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Some public schools have classroom space that is not being used for instruction. Do you support or oppose allowing schools to rent or lease this unused space to private educators?

	Total
Sample Size	1,200
Total support	
Column %	55%
Strongly support	
Column %	19%
Somewhat support	
Column %	37%
Somewhat oppose	
Column %	16%
Strongly oppose	
Column %	16%
Total oppose	
Column %	32%
I'm not sure	
Column %	13%

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If money were not an object, how would you choose to educate your children?

	Total
Sample Size	1,200
Private school	
Column %	43%
Public school	
Column %	26%
Homeschool	
Column %	19%
Charter school	
Column %	11%
Other (please specify)	
Column %	2%

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Do you support or oppose lifting local government regulations so that more start-up schools can open to meet the growing demand for K-12 education options?

	Total
Sample Size	1,200
Total support	
Column %	68%
Strongly support	
Column %	26%
Somewhat support	
Column %	43%
Somewhat oppose	
Column %	11%
Strongly oppose	
Column %	6%
Total oppose	
Column %	18%
I'm not sure	
Column %	14%

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Which statement comes closer to your view?

	Total
Sample Size	1,200
Schools should get an "A" only if they are truly excellent and score 90 or above	
Column %	76%
Schools should get an "A" if they are better than other schools, even if their score is below 90	
Column %	14%
I'm not sure	
Column %	10%

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Do you support or oppose cursive writing being taught in Florida’s public schools?

	Total
Sample Size	1,200
Total support	
Column %	87%
Strongly support	
Column %	63%
Somewhat support	
Column %	25%
Somewhat oppose	
Column %	7%
Strongly oppose	
Column %	1%
Total oppose	
Column %	8%
I’m not sure	
Column %	5%

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Please indicate whether you agree or disagree with the following statement: Establishing voter identification requirements for all federal elections, such as congressional or presidential elections, would increase confidence in the security of elections.

	Total
Sample Size	1,200
Total agree	
Column %	76%
Strongly agree	
Column %	46%
Somewhat agree	
Column %	30%
Somewhat disagree	
Column %	9%
Strongly disagree	
Column %	7%
Total disagree	
Column %	16%
I'm not sure	
Column %	8%

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Generally speaking, do you think of yourself as a...?

	Total
Sample Size	1,200
Democrat Column %	32%
Independent Column %	28%
Republican Column %	38%
Something else: Column %	2%

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Would you call yourself a... [BASE: Republican]

	Total
Sample Size	458
Strong Republican Column %	69%
Not a very strong Republican Column %	31%

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Would you call yourself a... [BASE: Democrat]

		Total
	Sample Size	389
	Strong Democrat	
	Column %	67%
	Not a very strong Democrat	
	Column %	33%

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Do you think of yourself as... [BASE: Independent or something else]

	Total
Sample Size	353
Closer to the Republican Party Column %	27%
Closer to the Democratic Party Column %	25%
Strictly an Independent Column %	48%

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Who did you vote for in the 2024 Presidential election?

	Total
Sample Size	1,200
Kamala Harris Column %	39%
Donald Trump Column %	48%
Someone else Column %	3%
I did not vote Column %	9%

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In the November 2024 election for Congress, did you vote for the Democratic candidate, a Republican candidate, or someone else in your district?

	Total
Sample Size	1,200
Republican candidate Column %	45%
Democratic candidate Column %	39%
Someone else Column %	4%
I did not vote Column %	12%

James Madison Institute Poll February 13 to 16, 2026, Registered Voters MOE +/- 2.77%

How likely are you to vote in Florida's gubernatorial primary election next year?

	Total
Sample Size	1,200
Very likely Column %	61%
Somewhat likely Column %	22%
Not very likely Column %	6%
Not at all likely Column %	4%
I'm not sure Column %	8%

James Madison Institute Poll February 13 to 16, 2026, Registered Voters MOE +/- 2.77%

Rep. Gov. Ballot: Thinking ahead to the 2026 Republican primary election for Governor, if that election were held today among the following announced candidates, for whom would you vote? [ROTATE] [BASE: Republican that is very or somewhat likely to vote in Florida’s gubernatorial primary election]

	Total
Sample Size	401
Byron Donalds, Florida Congressman	
Column %	33%
Jay Collins, Florida Lieutenant Governor	
Column %	15%
Paul Renner, Former Florida House Speaker	
Column %	9%
James Fishback, Businessman	
Column %	3%
Undecided	
Column %	40%

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Which candidate, if any, has President Donald J. Trump endorsed in the 2026 Republican primary for Governor of Florida? [ROTATE] [BASE: Republican that is very or somewhat likely to vote in Florida's gubernatorial primary election]

	Total
Sample Size	408
Byron Donalds, Florida Congressman	
Column %	29%
Jay Collins, Florida Lieutenant Governor	
Column %	8%
Paul Renner, Former Florida House Speaker	
Column %	6%
James Fishback, Businessman	
Column %	4%
He has not endorsed anyone	
Column %	6%
I'm not sure	
Column %	48%

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If President Donald J. Trump endorsed a candidate in the Republican primary, how would that affect your likelihood of voting for them? [BASE: Republican that is very or somewhat likely to vote in Florida’s gubernatorial primary election]

	Total
Sample Size	408
Total more likely	
Column %	63%
Much more likely to vote for the candidate	
Column %	36%
Somewhat more likely to vote for the candidate	
Column %	27%
No impact on my voting decision	
Column %	28%
Somewhat less likely to vote for the candidate	
Column %	1%
Much less likely to vote for the candidate	
Column %	3%
Total less likely	
Column %	4%
I’m not sure	
Column %	5%

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General Ballot: If the 2026 general election for Governor of Florida were held today, and these were the candidates, for whom would you vote? [ROTATE]

	Total
Sample Size	1,129
Byron Donalds, Republican Column %	36%
David Jolly, Democrat Column %	34%
Jason Pizzo, Independent Column %	6%
Undecided Column %	24%

James Madison Institute Poll February 13 to 16, 2026, Registered Voters MOE +/- 2.77%

Age Group

	Total
Sample Size	1,200
18 to 24 Column %	9%
25 to 34 Column %	17%
35 to 44 Column %	19%
45 to 54 Column %	17%
55 to 64 Column %	18%
65+ Column %	20%

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Thinking about your general approach to issues, do you consider yourself to be...

	Total
Sample Size	1,200
Very liberal	
Column %	13%
Somewhat liberal	
Column %	14%
Moderate	
Column %	35%
Somewhat conservative	
Column %	19%
Very conservative	
Column %	17%
I'm not sure	
Column %	3%

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Which of the following are you?

	Total
Sample Size	1,200
Male	
Column %	46%
Female	
Column %	54%
Other/Non-binary	
Column %	0%

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How many infants and children under 18 years of age live in your household today?

	Total
Sample Size	1,200
None	
Column %	65%
One	
Column %	17%
Two	
Column %	13%
Three	
Column %	4%
Four or more	
Column %	2%

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(Ranges): If money were not an object, how many children would you want to have?

		Total
	Sample Size	1,200
	0	
	Count	232
	Column %	19%
	1	
	Count	100
	Column %	8%
	2	
	Count	321
	Column %	27%
	3	
	Count	238
	Column %	20%
	4	
	Count	140
	Column %	12%
	5	
	Count	77
	Column %	6%
	6 or more	
	Count	92
	Column %	8%

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Which of the following best describes your race or ethnicity?

	Total
Sample Size	1,200
White, non-Hispanic	
Column %	65%
Black or African American	
Column %	18%
Asian	
Column %	2%
Hispanic	
Column %	13%
Other	
Column %	1%
Prefer not to say	
Column %	1%

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Which of the following best describes your household's total income in 2025 BEFORE taxes?

	Total
Sample Size	1,200
< \$15,000	
Column %	7%
\$15,000-\$24,999	
Column %	8%
\$25,000-\$34,999	
Column %	12%
\$35,000-\$49,999	
Column %	12%
\$50,000-\$74,999	
Column %	22%
\$75,000-\$99,999	
Column %	17%
\$100,000-124,999	
Column %	8%
\$125,000-\$149,999	
Column %	5%
\$150,000-199,999	
Column %	4%
\$200,000 and over	
Column %	4%
I'm not sure	
Column %	1%

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Which of the following best describes your current education level?

	Total
Sample Size	1,200
Some high school or less	
Column %	2%
High school graduate	
Column %	25%
Associate degree (Two-year post-secondary degree)	
Column %	14%
Some college but no degree	
Column %	23%
Bachelors degree	
Column %	25%
Masters or professional degree	
Column %	9%
Doctoral degree	
Column %	1%
Prefer not to say	
Column %	0%

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What is your current marital status?

	Total
Sample Size	1,200
Married	
Column %	39%
Widowed	
Column %	6%
Divorced	
Column %	13%
Separated	
Column %	2%
Never married	
Column %	30%
Prefer not to say	
Column %	0%
Living with partner	
Column %	9%

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Do you own or rent your home?

	Total
Sample Size	1,200
Own	
Column %	63%
Rent	
Column %	37%

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Do you maintain a secondary residence in another state?

		Total
	Sample Size	1,200
	Yes	
	Column %	5%
	No	
	Column %	95%

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Thinking about your religion, are you...

	Total
Sample Size	1,200
Protestant	
Column %	22%
Roman Catholic	
Column %	24%
Mormon	
Column %	1%
Orthodox (e.g., Greek or Russian Orthodox)	
Column %	1%
Jewish	
Column %	4%
Muslim	
Column %	1%
Buddhist	
Column %	1%
Hindu	
Column %	0%
Atheist	
Column %	4%
Agnostic	
Column %	4%
Something else	
Column %	19%
Nothing in particular	
Column %	20%

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Would you describe yourself as a 'born-again' or evangelical Christian? [BASE: Protestant]

	Total
Sample Size	267
Yes	
Column %	60%
No	
Column %	40%

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Are you now employed full-time, part-time, self-employed, or not employed?

	Total
Sample Size	1,200
Full-time Column %	44%
Part-time Column %	11%
Self-employed Column %	7%
Not employed Column %	14%
Retired Column %	24%
Don't know Column %	1%